

VISIT FINLAND STAND IN ITB ASIA - INVITATION TO JOIN AS CO-EXHIBITOR

ITB Asia in Singapore, Marina Bay Sands 25. – 27.10.2023

ITB ASIA is the most important travel industry event in South-East Asia. The event has gained popularity among exhibitors, in particular with regard to hosted buyer program. During the previous event 2022 hosted buyer program was attended by more than 1200 buyers. The program allows exhibitors to negotiate directly with key buyers. There will be buyers participating into the program for example from Australia, New Zealand, China, India, Malaysia, Thailand and Indonesia.

ITB Asia is the South-East Asia's most international event as far as the exhibitor participation goes. The event showcases products and services of more than 1000 exhibitors from over 100 countries. On top of the 1200 hosted buyers about 10 000 professionals attended the event as buyers. More than 80% of the visitors are from Asia and Oceania.

Finland pavilion

Finnish stand is carried out with Visit Finland identity. The participation rate includes an evening event, negotiation set, joint Finnish-elements and a shared information desk, shared storage, and Visit Finland staff and Messuille oy staff service on the spot. Participation is organized by Messuille oy in cooperation with Visit Finland.



ENROLLMENT until 9th of June 2023

1. Negotiation table 7300 € + vat per company (1 representative in the stand)

Includes meetings through hosted buyer programme and one exhibitor pass.

2. Shared negotiation table 5200 € + VAT per company (1 representative in the stand)

Includes meetings through hosted buyer programme (**one meeting list per table**) and one exhibitor pass. By booking you commit to bring the other participant to the same table with the price of 5200 €. If you don't enroll the other company until 15 of July 2022 to the same table your table will be automatically upgraded into own table category and invoiced as own table. Please note that you can purchase additional meeting set for the one who is sharing the table with the price of 1400 € + vat.

We are applying for the governmental support if the criteria fits. We cannot guarantee that the support will be granted.

if you bring another representative from the same company there is a fee of 450 € + vat which includes exhibitor pass and evening event.

Offer is valid until 9th of June 2023. You can send the enrollment document to mikko.nummi@messuille.fi. Number of tables is limited. Please note that Messuille oy has the right to move the contract as it is for next possible date or alternative change the contract into virtual event if corona or similar epidemic will effect ITB ASIA 2023. Invoicing terms: 60 % will be charged as you enroll (with first possible due date 24th of January) and 40 % has a due date 3 months before the event starts. By enrolling you also commit to the general participation terms of Messuille Oy.

Greetings,



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