



Visit Finland

VF seasonal follow-up on travel demand

Summer season 2026

Photo: Visit Porvoo

Summary

Travel to Finland and to the Nordics

- **Finland generated more value from fewer visitors in summer 2026.** International trips declined **19%**, yet visitor spending remained at **€1.0 billion** and registered foreign overnights increased **2%**.
- **Improved visitor value was the key positive.** Longer stays and higher spending per trip and per day offset weaker volumes: **leisure spending increased 7%**, despite a **15% decline** in leisure trips. As a result of weaker volumes, **carbon footprint decreased**. As spending increased at the same time, **carbon efficiency improved** clearly compared with the previous summer.
- **Business travel remains the most significant weakness.** Business trips fell **42%** during the summer and spending declined **28%**, clearly underperforming leisure travel.
- **Germany remains Finland's key volume market**, combining scale with stable development. The **US is increasingly important as a high-value growth market**, with summer overnights up **11%** and already **80% above 2019**.
- **Poland and Norway show strong growth momentum**, with positive development across several indicators. **Japan also shows encouraging recovery**, particularly in holiday travel and spending.

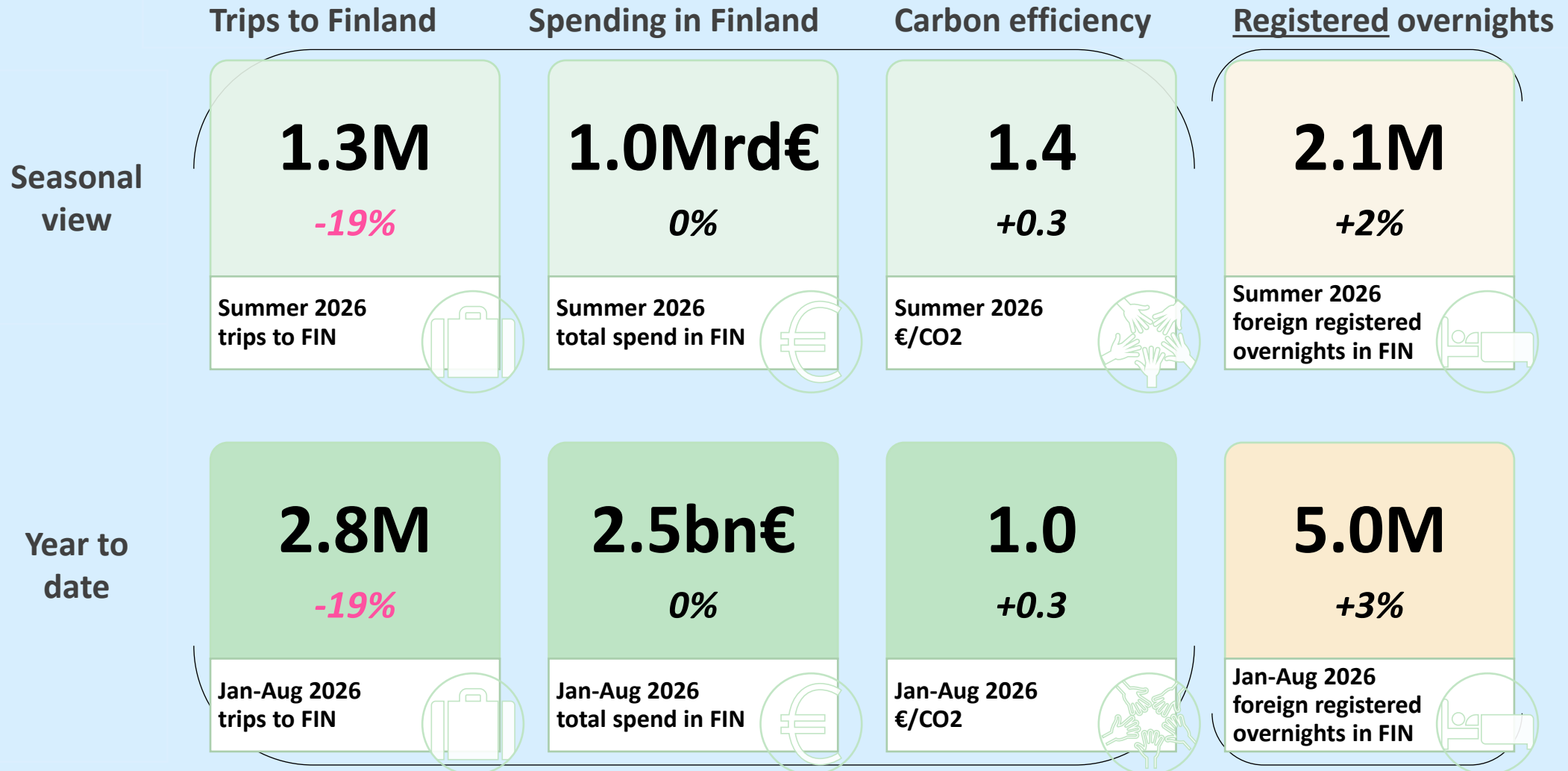
Summary

Travel to Finland and to the Nordics

- **Sweden remains important, but performance is increasingly differentiated by region.** Overall summer overnight volume was stable and spending increased strongly, while growth in Helsinki and Lakeland contrasted with weaker demand in Coast & Archipelago.
- **France and Estonia require attention**, with clear declines in both travel volumes and spending. **China also remains well below its pre-pandemic potential**, despite improving air connectivity.
- **International demand is increasingly concentrated in the Helsinki region.** Helsinki accounted for **56% of foreign summer overnights** and reached a new record, while recovery in other regions remains more uneven.
- **Finland's summer growth lagged the wider Nordic market.** Foreign overnights increased **2%** in Finland, compared with **8% in Sweden and 6% in Denmark**, highlighting continued competitive pressure.
- According to the flight data, **the outlook for autumn is positive.** International seat capacity is forecast to grow **7%** and flight arrivals **8%**, with improving connectivity from several key markets. However, summer arrivals fell short of earlier forecasts, underlining that **additional capacity does not automatically translate into visitor growth**, as consumer demand remains **sensitive to geopolitical uncertainty and perceived travel risks**.

Foreign Trips to Finland & Spending & Carbon efficiency, Registered overnights

Compared to corresponding period in previous year



Int'l Flight Arrivals* & Seat Capacity to Finland

Compared to corresponding period in *previous year*

Flight arrivals / outlook for arrivals*

Seat capacity

Seasonal
historical
& forecast
view

518,700
-2%

Summer 2026
int'l flight arrivals
to FIN



416,200
+8%

Autumn 2026
outlook for int'l
flight arrivals to FIN



2.9M
+4%

Summer 2026 flight
seat capacity to FIN



2.8M
+7%

Autumn 2026
outlook for seat
capacity to FIN



Year to
date
historical
&
6 months'
forecast
view

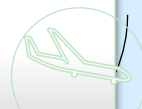
1.3M
+2%

01-08/2026
arrivals to FIN



1.0M
+2%

09/26 – 02/27
(6 mths) outlook for
flight arrivals to FIN



7.4M
+3%

01-08/2026
flight seat capacity
to FIN



5.7M
+8%

09/26 – 02/27
(6 mths) outlook for
seat capacity to FIN



*) Flight arrivals including at least
1 night stay in Finland.

Latest 12 months (Sep/2025 – Aug/2026)

- Foreign visitors made **4.4 million trips to Finland** during the latest 12-month period, a **13% decrease** compared with September 2024 to August 2025. Total spending in Finland reached **€3.6 billion**, representing a **4% decline** from the previous 12-month period.
- **Leisure travel** accounted for **79%** of all trips. The number of leisure trips fell by 9%, while spending remained broadly stable, declining by only 1% from the previous 12-month period.
- **Business travel** represented 21% of all trips. Trip numbers decreased by 24%, while spending by business travellers fell by 15%.

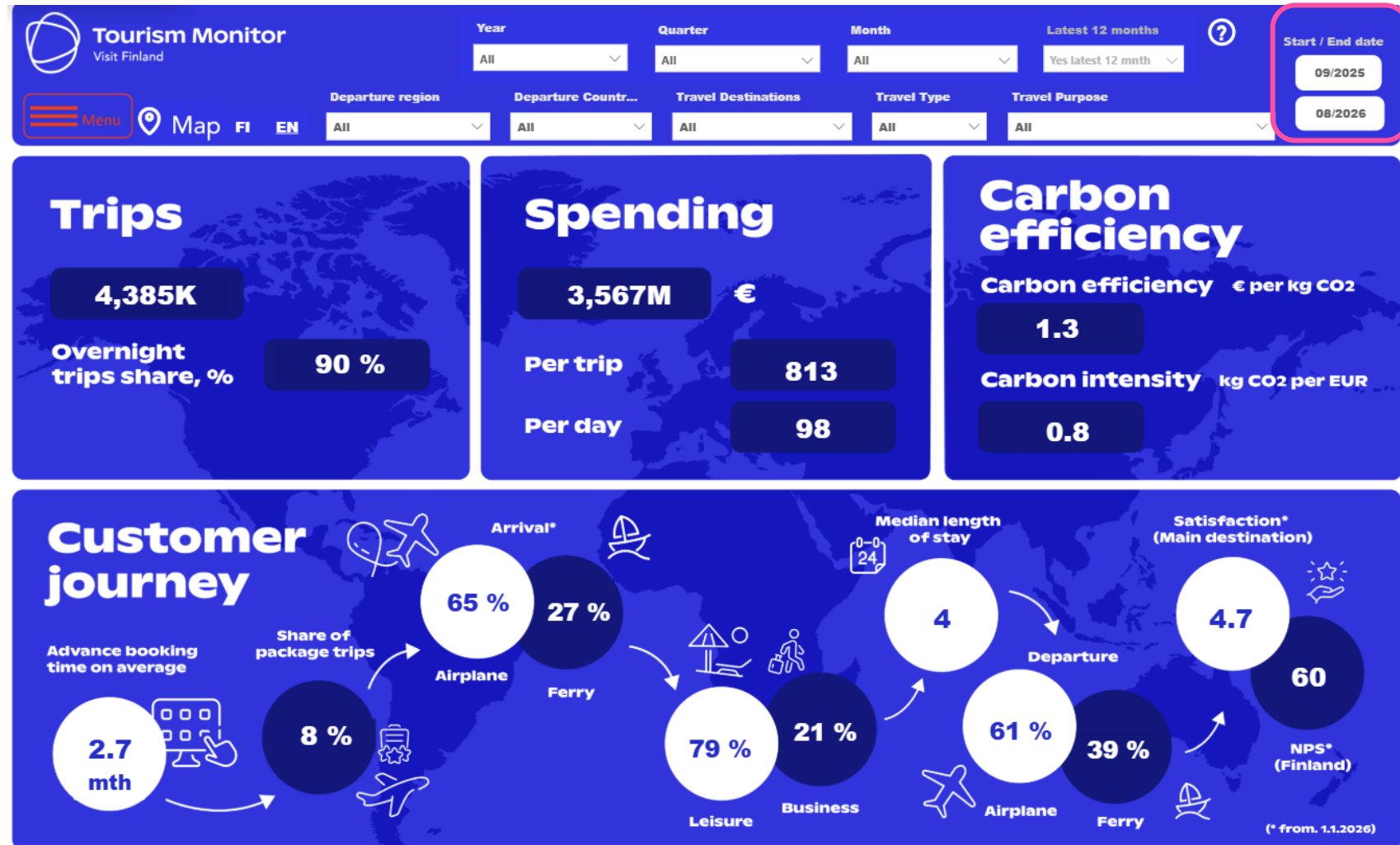
January–August 2026

- The total number of **trips to Finland decreased** by **19%** between January and August. However, **total spending in Finland** remained at the previous year's level as **spending per trip** and **spending per day both increased clearly**.
- **Leisure trips decreased** by **14%**, while **total spending** by leisure travellers **increased** by **6%**. **Leisure trips** and **total spending** by leisure travellers **increased** among visitors from **the Netherlands, Japan, Poland, China, and Norway**. By contrast, both trips and spending declined particularly among leisure travellers arriving from Estonia, France, and the United States.
- **Business trips** fell sharply, by 37%, compared with the previous year. In addition, **total spending** by business travellers **decreased** by **21%**. Only **Swedish** and **Italian** business travellers recorded higher total spending than in the previous year.

Border Survey: Latest 12 months (Sep/2025 – Aug/2026)

Foreign visitors in Finland

- **4.4 million** visitors (YoY **-13%**)
 - 90% overnight trips
- Spending **3.6 billion€** (YoY **-4%**)
 - 813 € / trip (YoY **+10%**)
 - 98 € / day (YoY **+21%**)
- **79%** travelling for **leisure** (leisure trips **-9%** & spending **-1%**)
- Advance booking time, avg. **2.7 months** (YoY no change)
- Share of package trips **8%** (YoY no change)
- Median length of stay **4 nights** (YoY no change)



Border Survey: Latest 12 months (Sep/2025 – Aug/2026)

Foreign visitors in Finland

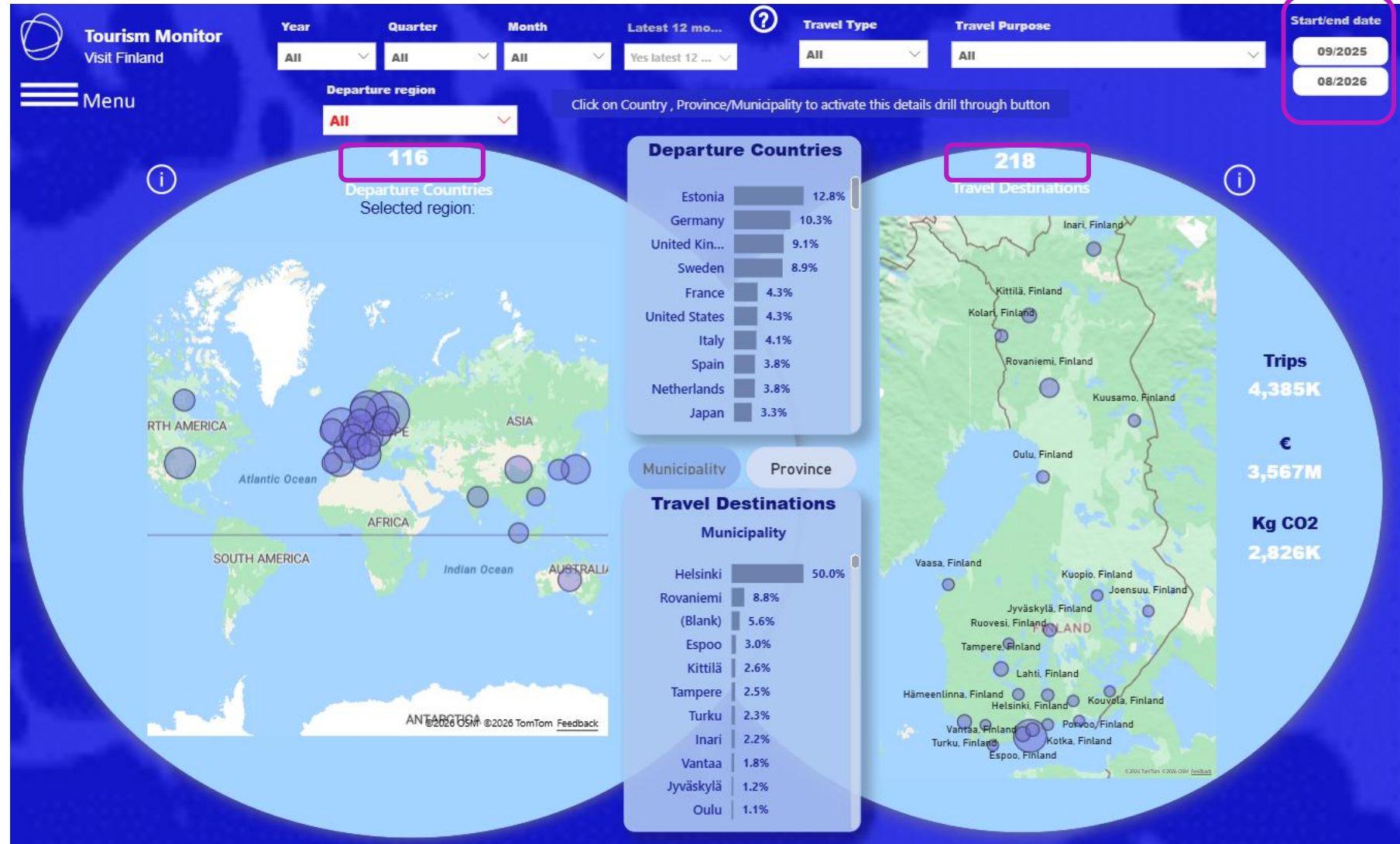
[Link to the report:](#)
[Matkailijamittari - Visit Finland](#)

Top10 source markets for leisure/personal trips

- **Germany** (11% of total leisure)
- **UK** (10%)
- **Estonia** (9%)
- **Sweden** (8%)
- France (5%)
- USA (5%)
- Italy (4%)
- Spain (4%)
- Netherlands (4%)
- Japan (4%)

Top5 source markets for work related trips

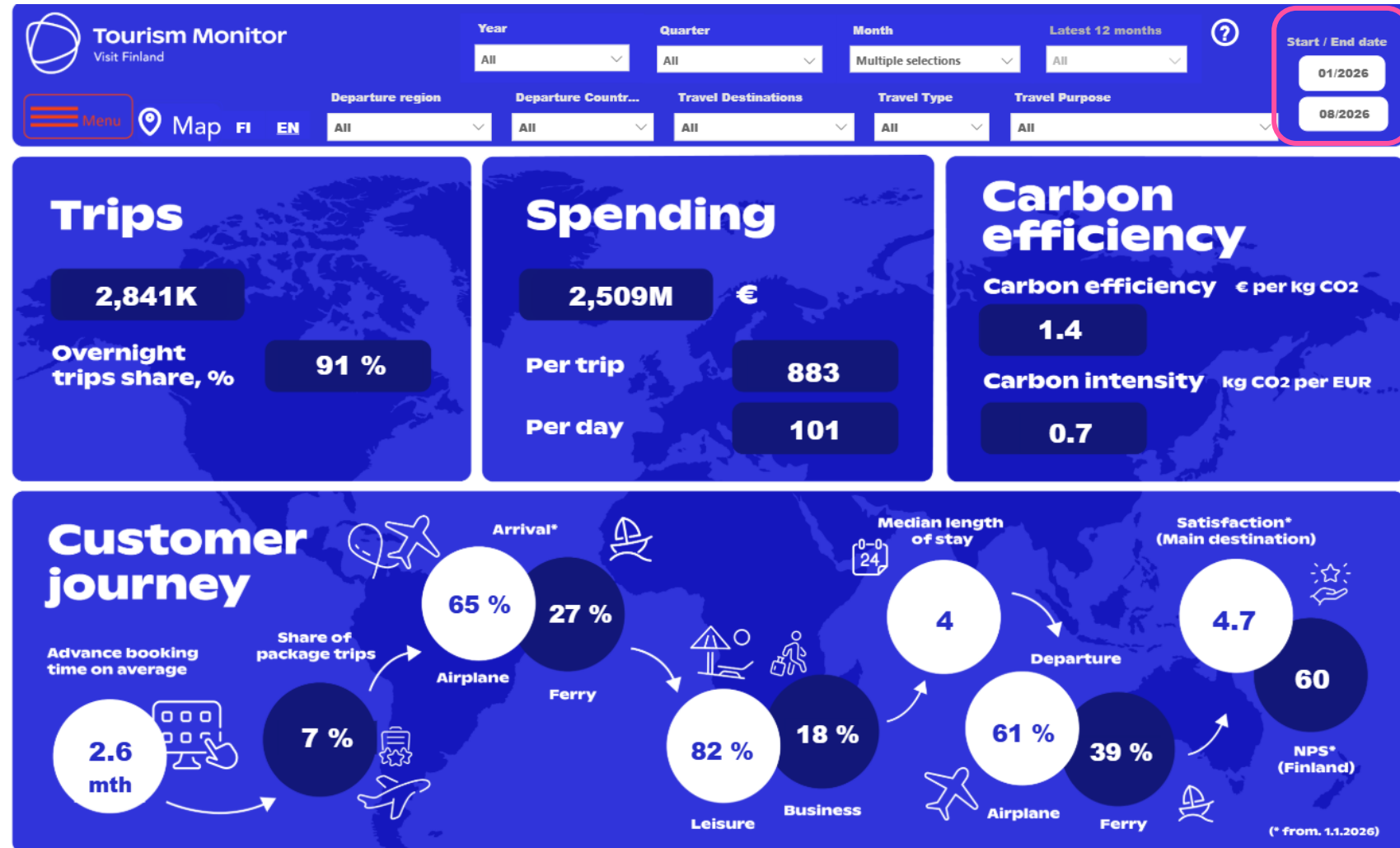
- **Estonia** (27% of total work)
- Sweden (12%)
- Germany (7%)
- UK (6%)
- Latvia (4%)



Border Survey: January – Aug 2026

Foreign visitors in Finland

- **2.8 million** visitors (YoY **-19%**)
- Spending **2.5 billion€** (YoY 0%)
 - 883 € / trip (YoY **+24%**)
 - 101 € / day (YoY **+27%**)
- Carbon efficiency **1.4 € / kg CO2** (YoY **+0.3 € / kg CO2**)
- **82%** travelling for **leisure** (leisure trips **-14%** & spending **+6%**)
- Advance booking time, avg. **2.6 months** (YoY no change)
- Share of package trips **7%** (YoY no change)
- Median length of stay **4 nights** (YoY no change)

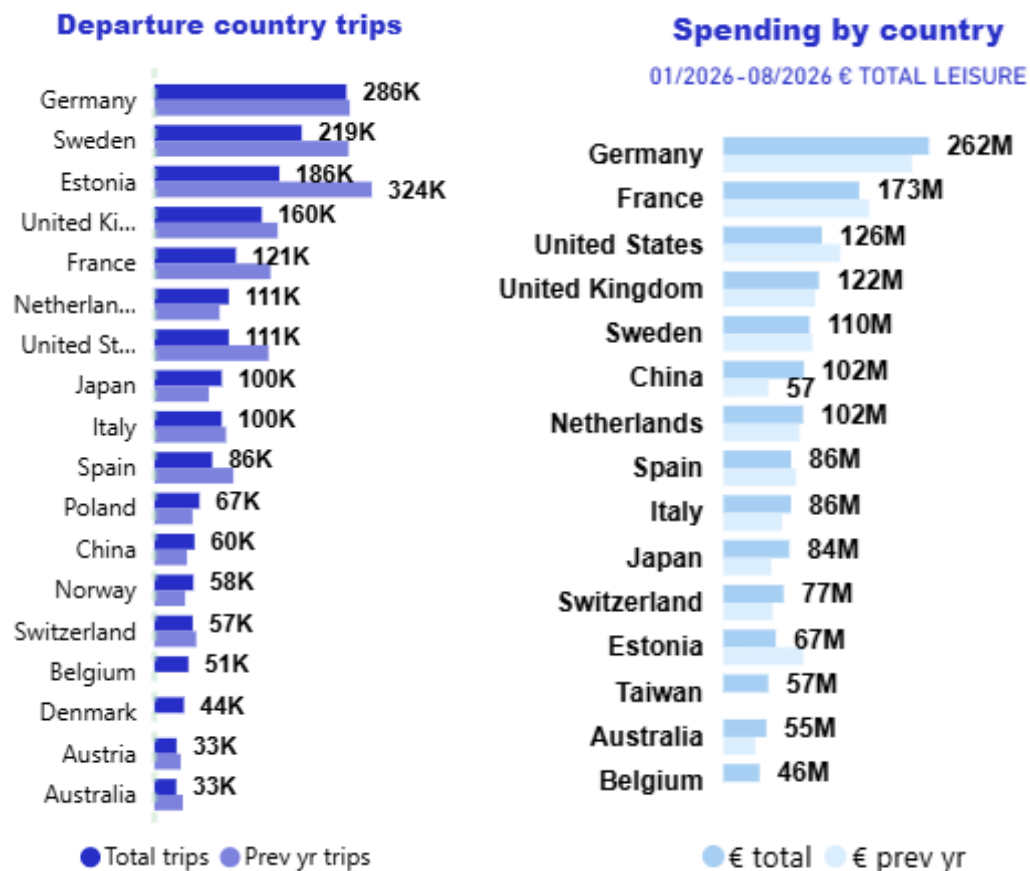


Border Survey: January – August 2026

Foreign visitors in Finland

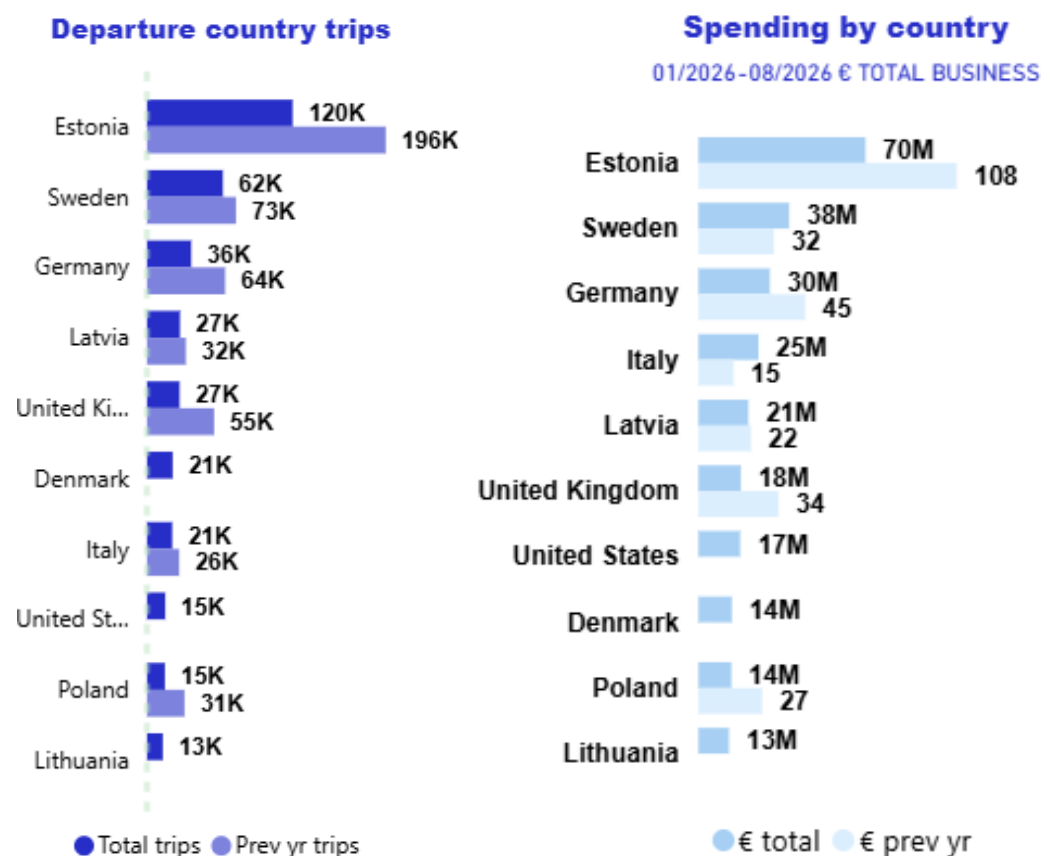
Leisure trips

Total spending by leisure travellers increased from **Germany, the UK, China, the Netherlands, Italy, Japan, Switzerland, and Australia**



Business trips

Total spending by business travellers increased from **Sweden and Italy**



Seasonality on trips and spending – Summer 2026

- Both **leisure and business travel** to Finland **declined** this summer compared with the previous year.
- However, **total spending** remained at the summer 2025 level. The **median stay increased by one night**, while travellers **spent more per day** and **per trip** than in the previous summer. Consequently, **leisure travellers' total spending rose by 7%** year on year, and the decrease in business travel spending was smaller than the decline in the number of business trips.

Holiday travel in summer 2026

- The number of **holiday trips to Finland decreased by 7%** during the summer season.
- However, **holiday travellers' total spending increased by 14%**, supported by higher **spending per day** and **per trip** than in the previous summer.
- As **fewer holiday trips were made to Finland**, the related **carbon footprint decreased**. Because spending increased at the same time, **carbon efficiency improved** clearly compared with the previous summer.
- **Total spending by German, US, Swedish, Japanese, British and Polish holiday travellers** increased **markedly** from the previous summer. **Spending per trip** and **per day** also increased **among visitors from several source markets**.

Seasonality of trips to Finland & total spending

Both leisure and business trips to Finland **declined this summer** compared with the previous year.

However, **total spending by leisure travellers was 7%** higher than in the previous summer. This reflected an **increase in the median stay** from 3 to 4 nights, together with **clear growth in spending per day and per trip**.

Business travellers also spent more per day and per trip. As a result, the decline in their total spending was smaller than the decrease in the number of business trips.

[Link to the report:](#)

[Tourism review \(data view page\)](#)

ALL VISITORS	Winter-25	Spring-25	Summer-25	Autumn-25	Winter-26	Spring-26	Summer-26
Total trips	1,244K	1,137K	1,643K	972K	1,293K	789K	1,331K
YoY Total Trips change %	+6%	+5%	+6%	-3%	+4%	-31%	-19%
Total Spending	1,230M€	793M€	1,000M€	538M€	1,361M€	666M€	999M€
YoY Total Spending change %	+15%	-8%	-2%	-22%	+11%	-16%	0%

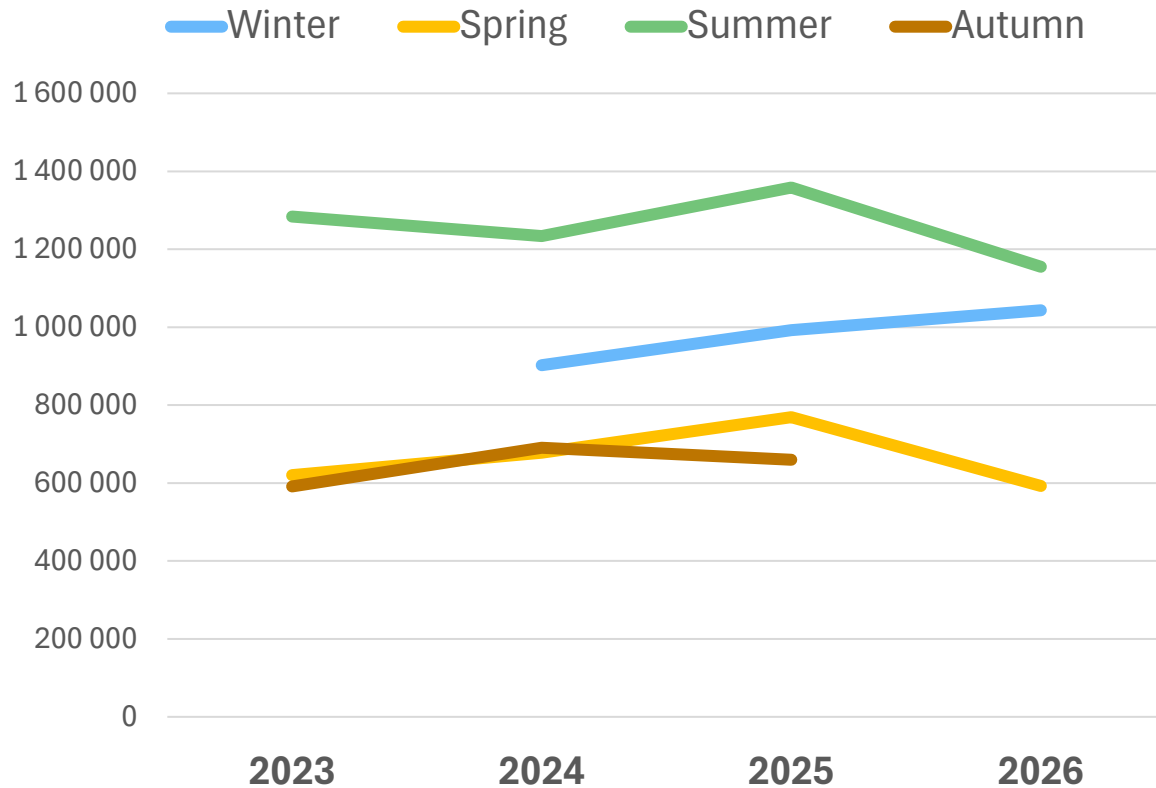
LEISURE TRAVELLERS	Winter-25	Spring-25	Summer-25	Autumn-25	Winter-26	Spring-26	Summer-26
Leisure trips	992K	769K	1,358K	659K	1,043K	592K	1,155K
YoY Leisure trips change %	+10%	+13%	+10%	-4%	+5%	-23%	-15%
Leisure spending	1,041M€	542M€	794M€	329M€	1,136M€	500M€	848M€
YoY Leisure Spend change %	+19%	+4%	+5%	-28%	+8%	-8%	+7%

BUSINESS TRAVELLERS	Winter-25	Spring-25	Summer-25	Autumn-25	Winter-26	Spring-26	Summer-26
Business trips	232K	360K	280K	311K	236K	189K	161K
YoY Business trips change %	-9%	-7%	-12%	+1%	+2%	-48 %	-42%
Business spending	165M€	246M€	201M€	209M€	194M€	164M€	144M€
YoY Business Spend change %	-15%	-27%	-22%	-10%	+11%	-34 %	-28%

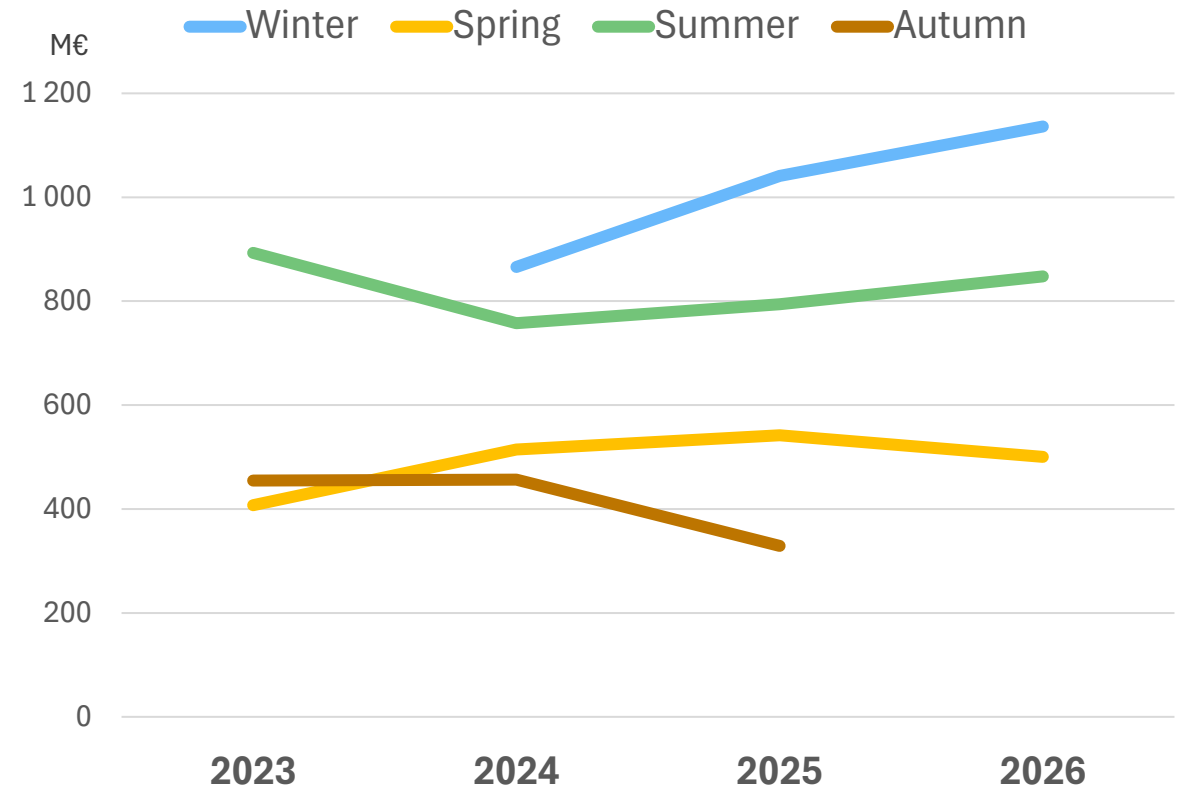
Seasonality trends on leisure trips & spending (M€)

This year, only **winter leisure trips have increased** so far. However, the **total spend by leisure travellers** has developed **positively both in winter and summer seasons**. So even though summer leisure trips to Finland decreased by 15% the total spend increased by 7% as the **median length of stay increased** from 3 to 4 nights and **spend per day and per trip increased**.

Leisure trips to Finland

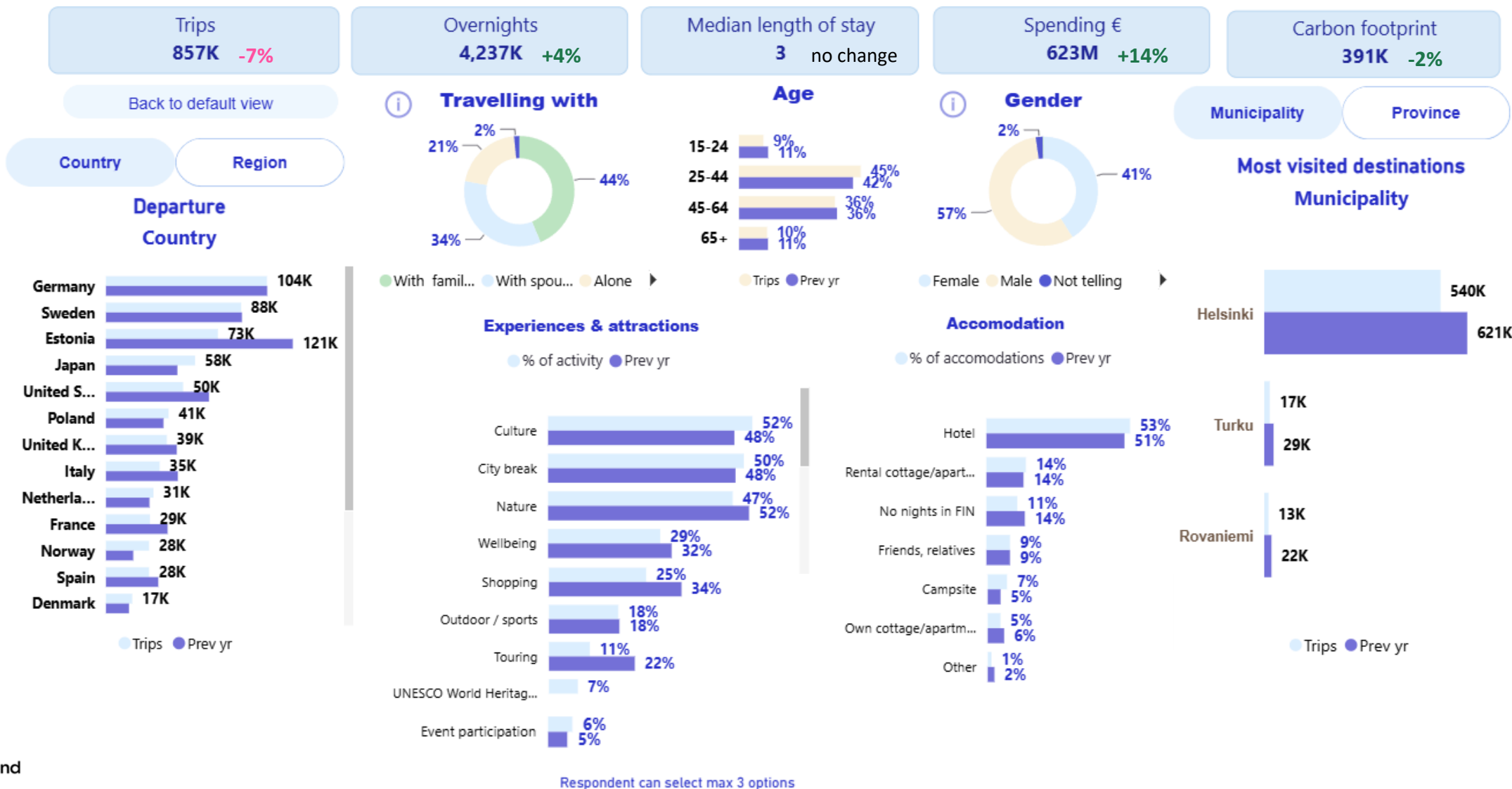


Spending by leisure travellers in Finland



Holiday travellers to Finland in summer 2026 vs. summer 2025

The number of **holiday trips declined** by **7%** during the summer season. However, **the total spend** by holiday travellers **increased** by **14%** as the spend per day and per trip increased clearly from the previous summer. As a result, **carbon footprint decreased** and the **carbon efficiency improved** compared to summer 2025.



Holiday travellers' Trips & Spending during Summer 2026

Summer season (June – August 2026): Vacation/recreation travellers in Finland

Holiday travel from **Japan, Poland, and the Netherlands increased** compared with the previous summer. Total spending by **Swedish, Japanese, and Polish** holiday travellers **rose substantially**. **Spending per trip and per day increased** among **travellers from several source markets**. Median length of stay increased among Czech, Lithuanian, Latvian, and Swedish holiday travellers.

Country	Vacation Trips	YoY change %
Germany	104,000	0%
Sweden	88,000	-1%
Estonia	73,000	-40%
Japan	58,000	+25%
USA	50,000	-25%
Poland	41,000	+9%
UK	39,000	-14%
Italy	35,000	-25%
Netherlands	31,000	+9%
France	29,000	-29%

Country	M€ total	YoY change %
Germany	86.6	+4%
USA	57.6	+11%
Sweden	52.4	+31%
Japan	46.9	+47%
Netherlands	27.7	-6%
UK	25.4	+7%
Estonia	22.5	-42%
France	19.9	-34%
China	18.3	-2%
Poland	17.9	+34%

Country	€ / trip	YoY change %
China	1,231	+21%
USA	1,150	+48%
Czech	988	+144%
Netherlands	900	-13%
Switzerland	892	-4%
Denmark	877	+34%
Austria	853	+12%
Germany	829	+4%
Japan	810	+17%
Belgium	730	-14%

Country	€ / day	YoY change %
Japan	189	+18%
USA	171	+51%
China	140	-29%
Austria	140	+51%
Switzerland	122	+11%
Netherlands	121	+14%
Czech	121	+48%
Latvia	114	+47%
Denmark	113	+43%
UK	111	-9%

Country	Median length of stay	Previous spring
Belgium	5	11
Czech	5	3
Denmark	5	5
Germany	5	5
Lithuania	5	1
Netherlands	5	5
Austria	4	7
France	4	4
Latvia	4	2
Norway	4	4
Sweden	4	3
Switzerland	4	7



Please be aware that the report covers only countries with a minimum of 30 respondents.

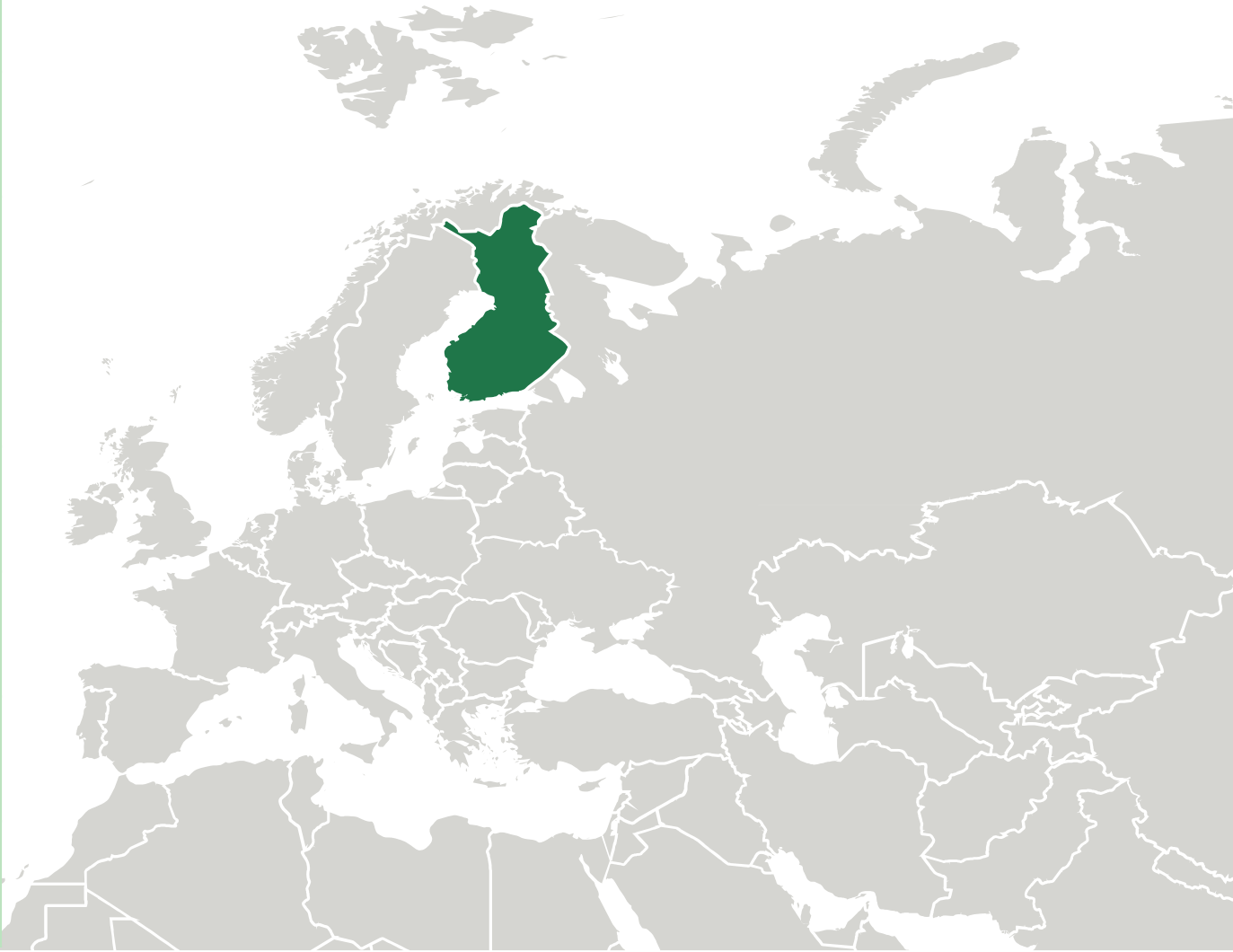
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Registered Overnights in January – August 2026

- Even though the visitor numbers to Finland declined during spring and summer seasons, holiday travellers made longer trips, and they used hotel accommodation more often than during the previous year. Consequently, the number of **registered foreign overnights increased** by **3%** from last year reaching **5.0 million overnight stays** during January to August.
- The leading source markets for registered overnights were **Germany, Sweden, the US, the UK, France, and the Netherlands**.
- Overall **accommodation revenue** increased by **2%**, with **foreign revenue rising** by **3%** and domestic revenue by **2%** compared to the same period last year. **Foreign revenue accounted for 36%** of the total accommodation revenue, while **foreign overnights accounted for 30%** of total overnights.

Registered overnights January – August 2026

	Jan-Aug 2026	Change-% vs. Jan-Aug 2025
Total	16.4M	+1%
Domestic	11.5M	0%
Foreign, total	5.0M	+3%
Scandinavia	684,500	+6%
EU-27 + UK	3.1M	+3%
Asia	681,200	0%
America	525,300	+15%



Main source markets

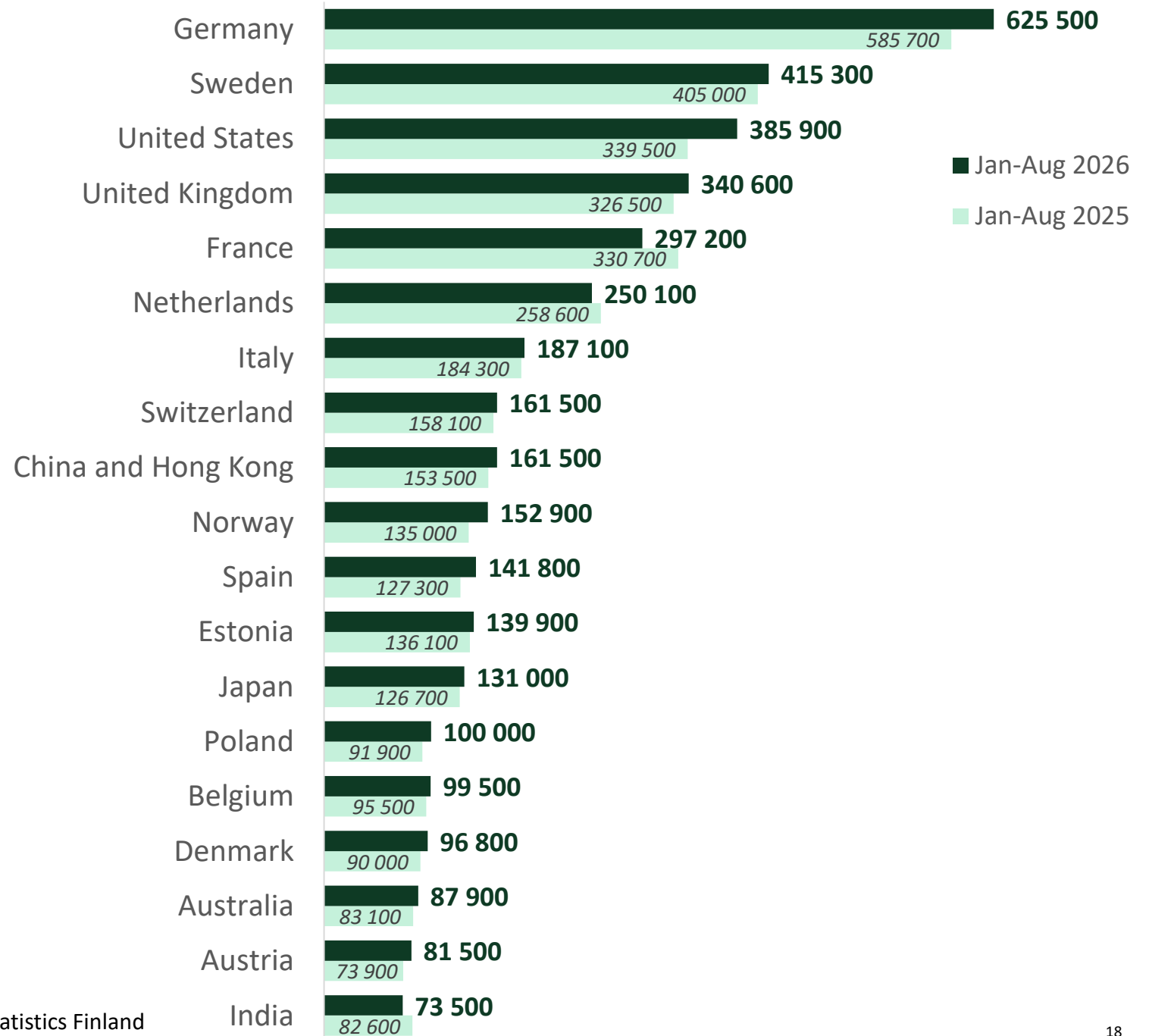
January – August 2026

vs. Jan-Aug 2025

Between January and August 2026, **Germany** remained the top source market for **registered overnights**, and it is even widening the gap to the other source markets.

Beside Germany, the other most important source markets included **Sweden, the US, the UK, France, and the Netherlands**.

Overnight stays from **nearly all major source markets exceeded** the totals recorded in Jan-Aug 2025, except for France, the Netherlands, and India.



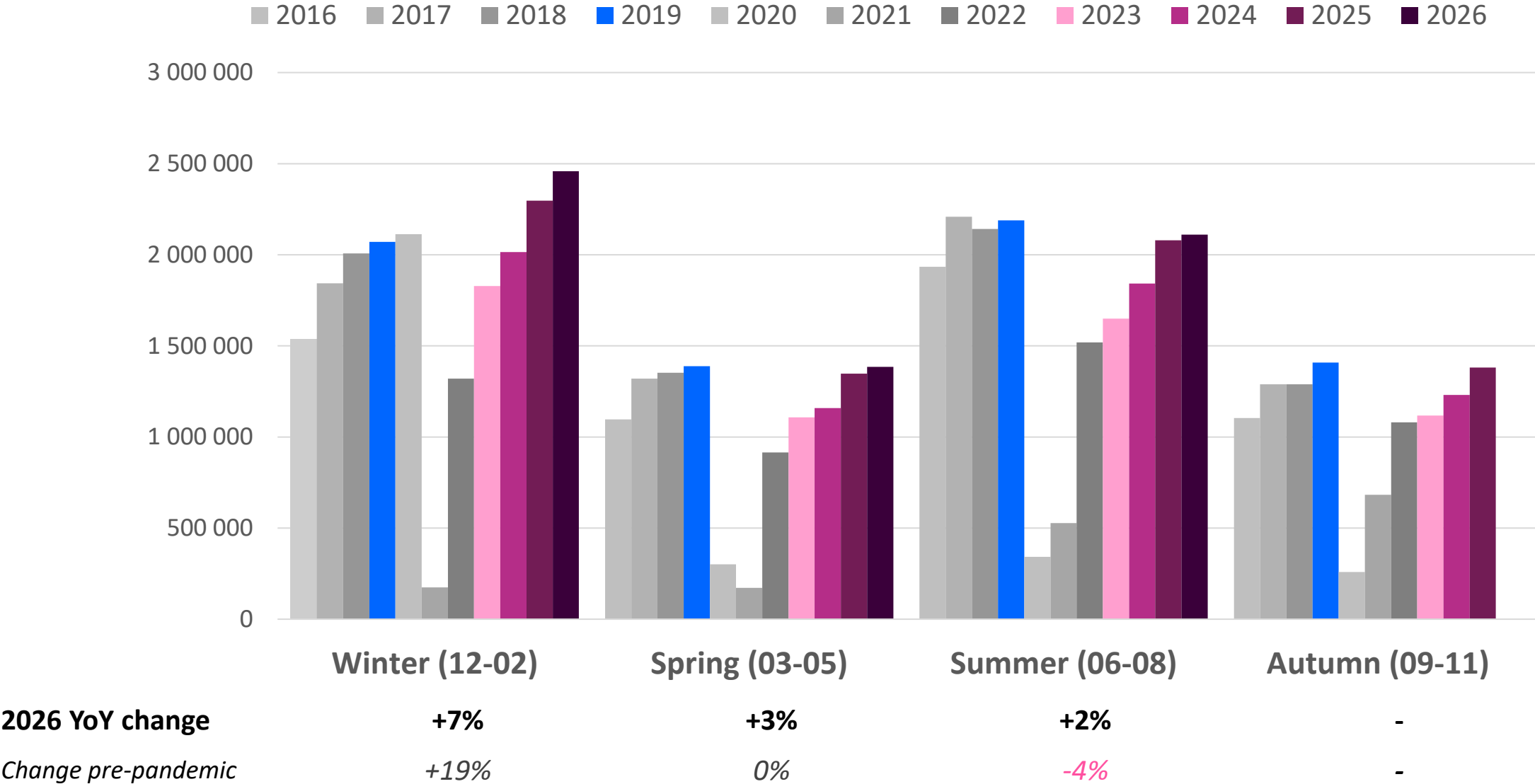
Registered foreign overnights – Summer season 2026

Foreign overnights **increased** by **2%** compared to previous summer but *remained still below (-4%) the pre pandemic level.*

The biggest source markets during June – August 2026 were **Germany, Sweden, and the US.**

- **Over half** of the foreign overnights took place in **Helsinki region**. Helsinki region made **new records with nearly 1.2 million** foreign overnights during the summer high season (+3% YoY & +13% vs summer 2019). Biggest source market was **the US** (+11% YoY), followed by **Germany** (+10%), **the UK** (+8%), and **Sweden** (+21%).
- In **the Coast & Archipelago region** foreign overnights **decreased** by **3%** compared to previous summer. *They also remained 18% below the figures of summer 2019.* **Åland**, in particular, shows a clear **decrease in registered overnight stays by Swedish visitors** compared both with the previous summer *and with summer 2019.*
 - Top destinations: **Åland** (-39% YoY), **Turku** (-5%), **Oulu** (+29%), and **Vaasa** (+29%).
 - Main source markets: **Sweden** (-13% YoY) and **Germany** (-4%), and **Norway** (+40%). Main destinations for the Norwegian overnights and their growth were **Oulu** and **Åland islands**.
- Foreign overnights **increased** slightly by **1%** in **Lakeland**. *However, the gap to summer 2019 was still -29%.*
 - Top destinations: **Tampere** (-7% YoY), **Jyväskylä region** (+26%), **Savonlinna region** (-11%), **Kuopio region** (-3%), and **Lahti region** (+10%).
 - Main source markets: **Germany** (-1% YoY), **Sweden** (+27%), and **the US** (+9%).
- Foreign overnights in **Lapland region** **increased by 3%** compared to the previous summer *but were 3% lower than in summer 2019.*
 - Top destinations: **Rovaniemi** (+11% YoY), **Inari-Saariselkä** (0%), **Kittilä-Levi** (-8%), and **Ruka-Kuusamo** (+17%).
 - Main source markets: **Germany** (-4% YoY) and **Norway** (+13%).

Foreign seasonal overnights in Finland 2016-2026



Registered overnights summer season 2026

	Jun-Aug 2026	Change-% vs. Jun-Aug 2025	Change-% vs. Jun-Aug 2019
Total	8.0M	+1%	0%
Domestic	5.9M	+1%	+2%
Foreign, total	2.1M	+2%	-4%
Foreign excl. Russia	2.1M	+2%	+8%
Scandinavia	388,100	+5%	+4%
EU-27 + UK	1.3M	+2%	+12%
Asia	241,400	-4%	-30%
America	260,000	+10%	+63%



Main source markets

Summer high season 2026

vs. summer 2025 & summer 2019

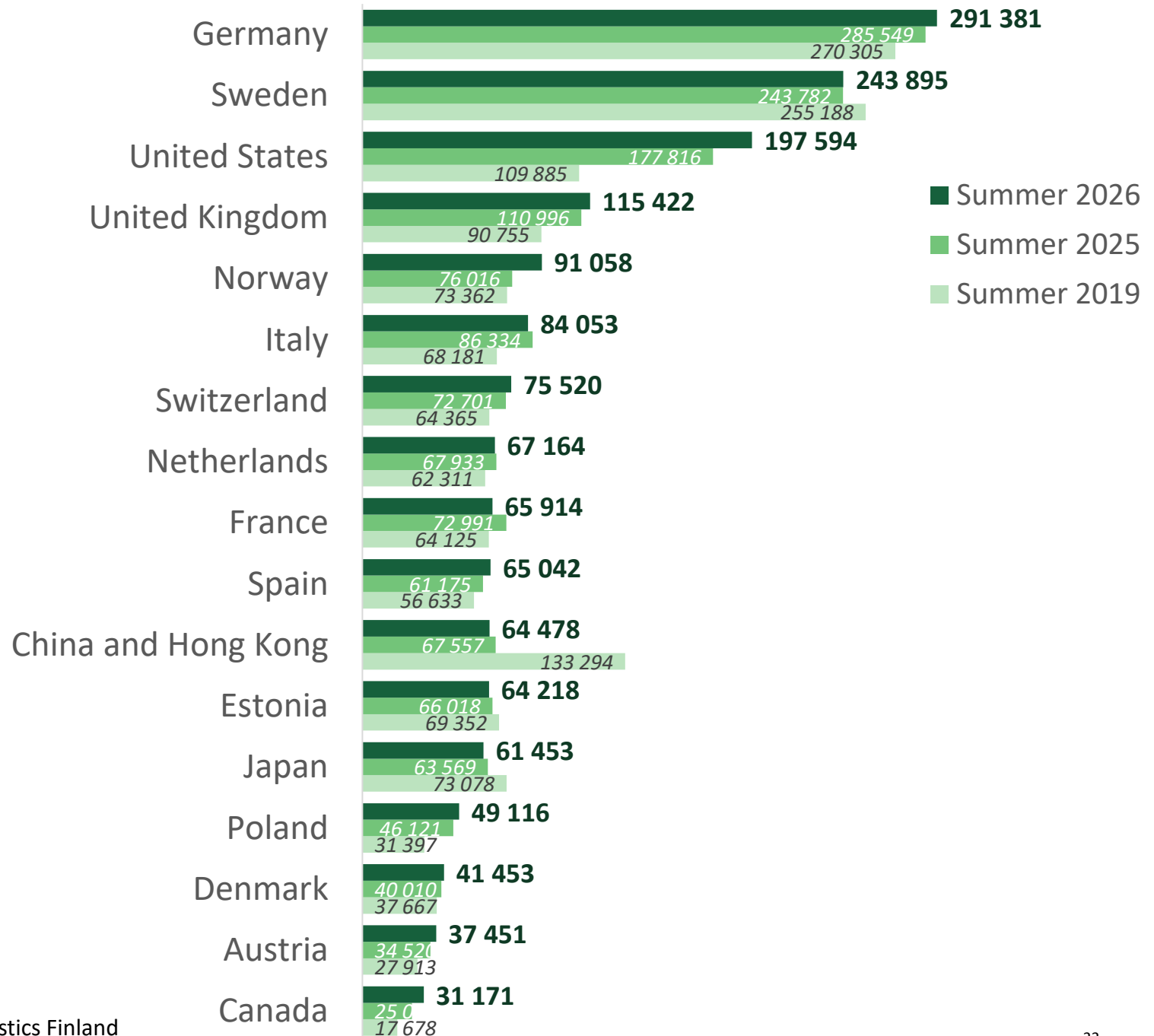
2.1M foreign overnights

+2% vs. summer 2025

-4% vs. summer 2019

Among the primary source markets, overnights from **Germany, USA, UK, Norway, Switzerland, Spain, Poland, Denmark, Austria, and Canada** increased compared to the previous summer.

When compared to summer 2019, overnight stays rose from almost all major source markets, with the exceptions of Sweden, China, Estonia, and Japan.

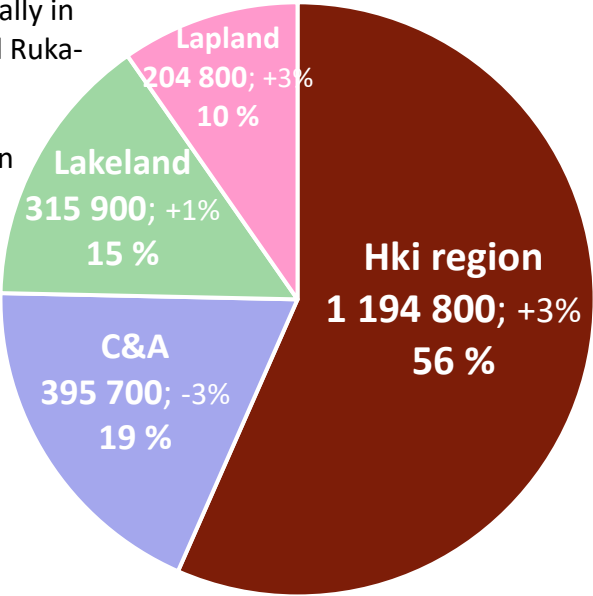


Overnights in summer high season 2026

And change compared to summer 2025 & 2019

- **More than half** of the foreign overnights took place in the **Helsinki region**. Overnights in Helsinki region increased from last summer, and Helsinki is still the only main region where summer overnights are above the 2019 level.
- **Lakeland** and **Lapland** regions experienced also modest growth from last year.
- **Coast & archipelago region** had a small drop in foreign overnights.

Foreign overnights / summer 2026



Growth especially in Rovaniemi and Ruka-Kuusamo

Growth especially in Jyväskylä region, Lahti region, and Kainuu

Growth especially in Oulu region, Turku, and Vaasa region

Growth in Helsinki and Espoo



Source: Visit Finland Statistics Service Rudolf, Statistics Finland

	Jun-Aug 2019	Jun-Aug 2025	Jun-Aug 2026	2026 vs. 2019	2026 vs. 2025
Germany	270 300	285 500	291 400	+8 %	+2 %
Sweden	255 200	243 800	243 900	-4 %	0 %
USA	109 900	177 800	197 600	+80 %	+11 %
UK	90 800	111 000	115 400	+27 %	+4 %
Norway	73 400	76 000	91 100	+24 %	+20 %
Italy	68 200	86 300	84 100	+23 %	-3 %
Switzerland	64 400	72 700	75 500	+17 %	+4 %
Netherlands	62 300	67 900	67 200	+8 %	-1 %
France	64 100	73 000	65 900	+3 %	-10 %
Spain	56 600	61 200	65 000	+15 %	+6 %
China & Hong Kong	133 300	67 600	64 500	-52 %	-5 %
Estonia	69 400	66 000	64 200	-7 %	-3 %
Japan	73 100	63 600	61 500	-16 %	-3 %
Poland	31 400	46 100	49 100	+56 %	+6 %
Denmark	37 700	40 000	41 500	+10 %	+4 %
Austria	27 900	34 500	37 500	+34 %	+8 %
Canada	17 700	25 100	31 200	+76 %	+24 %
Australia	27 600	29 400	30 200	+9 %	+3 %
Belgium	21 500	25 200	25 700	+20 %	+2 %
India	27 200	22 600	22 600	-17 %	0 %
Ireland	7 900	12 600	20 100	+153 %	+59 %

High summer season 2026: Foreign overnights in main regions

Helsinki region

1,194,800 overnights
+3% vs. summer 2025
+13% vs. summer 2019

Share of all foreign **56%**
 (summer 2025: 56%)

Main dest: **Helsinki**

Coast & archipelago

395,700 overnights
-3% vs. summer 2025
-18% vs. summer 2019

Share of all foreign **19%**
 (summer 2025: 20%)

Main dest: **Åland, Turku,
 Oulu, Vaasa**

Lakeland

315,900 overnights
+1% vs. summer 2025
-29% vs. summer 2019

Share of all foreign **15%**
 (summer 2025: 15%)

Main dest: **Tampere,
 Jyväskylä, Savonlinna,
 Kuopio**

Lapland region

204,800 overnights
+3% vs. summer 2025
-3% vs. summer 2019

Share of all foreign **10%**
 (summer 2025: 10%)

Main dest: **Rovaniemi,
 Inari-Saariselkä, Kittilä-
 Levi, Ruka-Kuusamo**

Top5 countries of origin & YoY change

USA	150,600	+11%
Germany	125,800	+10%
UK	81,500	+8%
Sweden	67,000	+21%
China & HK	54,300	-3%

Top5 countries of origin & YoY change

Sweden	133,300	-13%
Germany	53,700	-4%
Norway	31,200	+40%
Estonia	17,300	-2%
USA	14,800	-5%

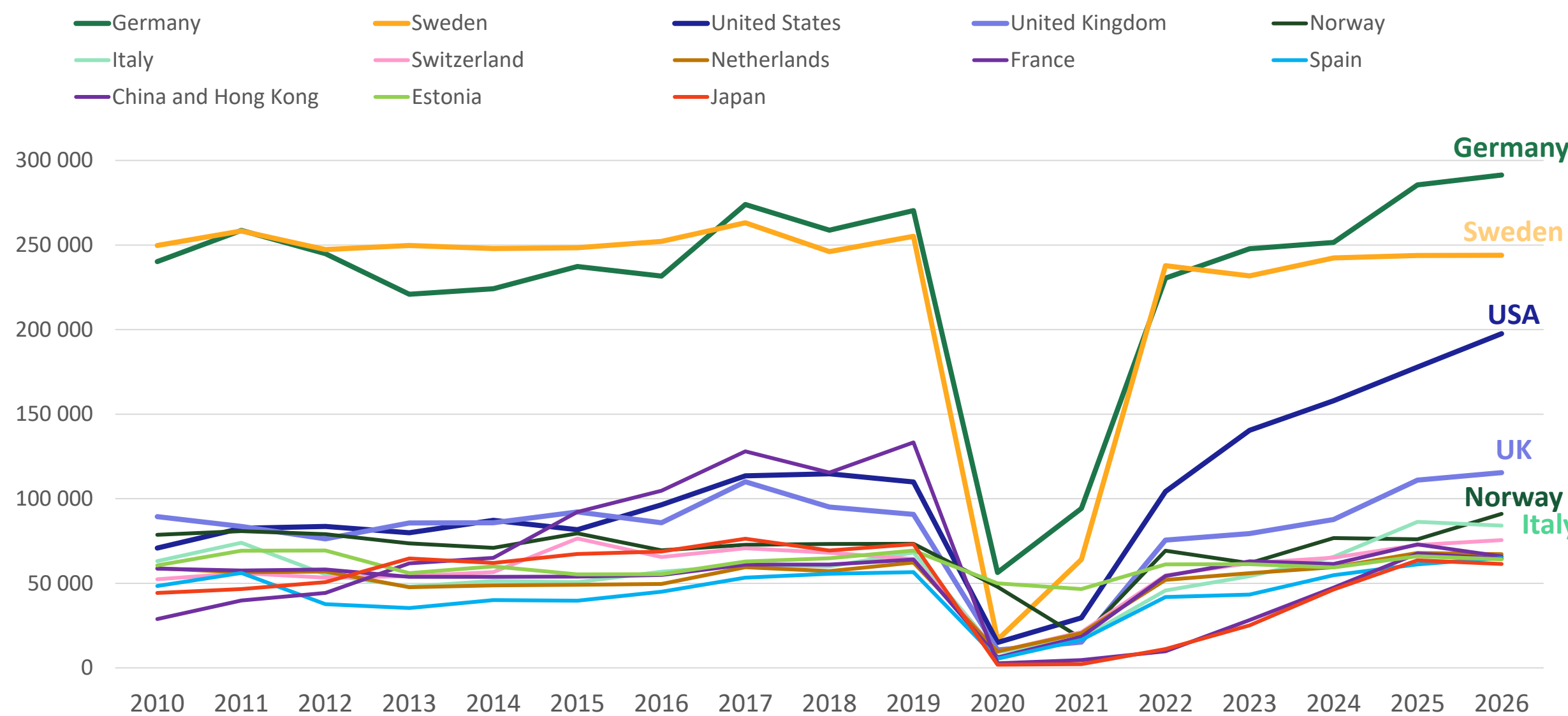
Top5 countries of origin & YoY change

Germany	63,800	-1%
Sweden	28,400	+27%
USA	20,100	+9%
UK	16,100	-15%
Netherlands	15,700	+8%

Top5 countries of origin & YoY change

Germany	48,100	-4%
Norway	22,200	+13%
Sweden	15,200	+13%
Switzerland	14,000	+5%
USA	12,100	+63%

Overnights in Finland among the main markets – summer seasons 2010 - 2026



Foreign overnights in the Nordic countries

Jan–Aug 2026

- The Nordic region continued to **record growth** in **registered foreign overnight stays** from January to August 2026. Across Sweden, Denmark, Norway and Finland, **Finland accounted for 12%** of foreign overnight stays, unchanged from the previous year.
- **Germany** remained the largest source market. German overnight stays increased in Denmark, Sweden and Finland, but decreased in Norway.
- Among the leading source markets, overnight stays from **the US, the UK, Spain, Belgium, China, Canada, Turkey** and **Japan** increased in all four Nordic countries.

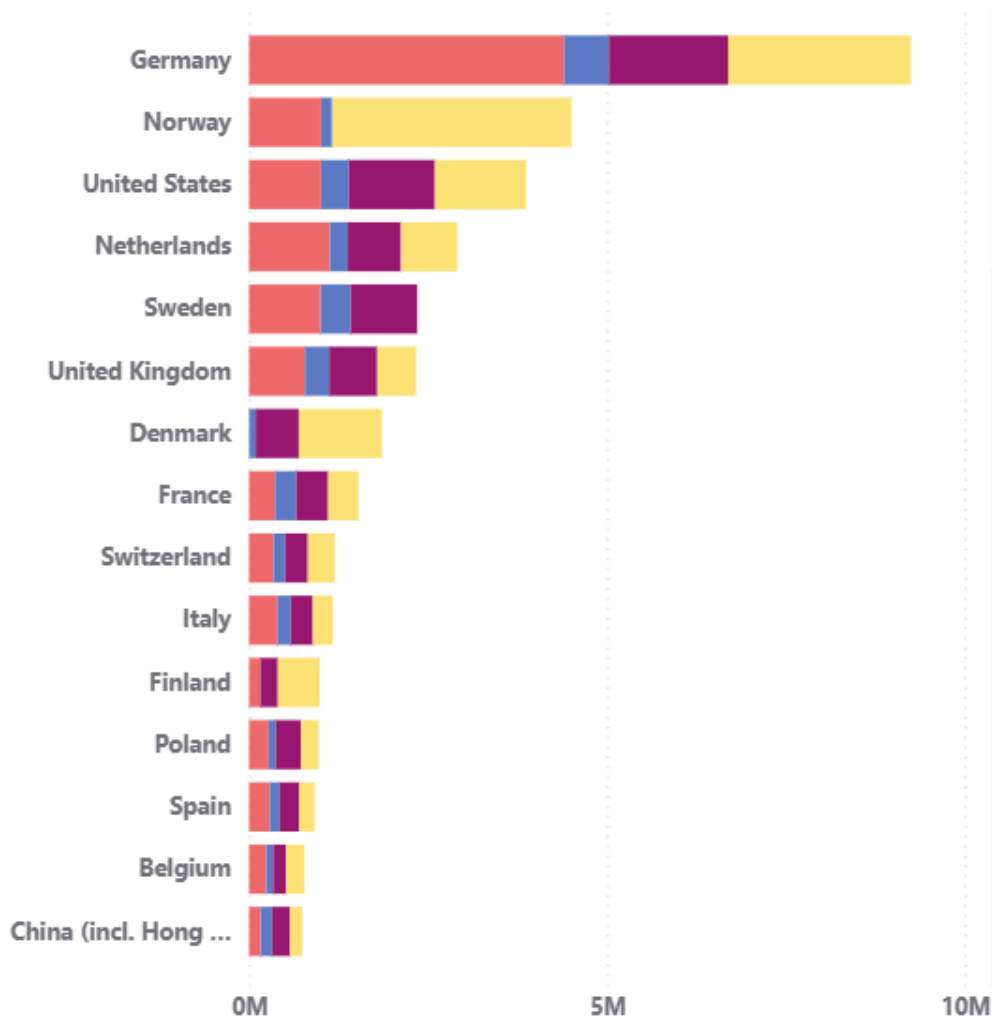
Summer (Jun–Aug) 2026

- During the **2026 summer high season**, foreign overnight stays totalled **26.3 million**, 5% more than in summer 2025. Stays **increased** in **Sweden** (+8%), **Denmark** (+6%), **Norway** (+2%) and **Finland** (+2%).
- **Sweden's** share was **35%**, followed by **Denmark at 33%**, **Norway at 24%** and **Finland at 8%**. Denmark gained some market share from the previous summer, while Norway lost share.

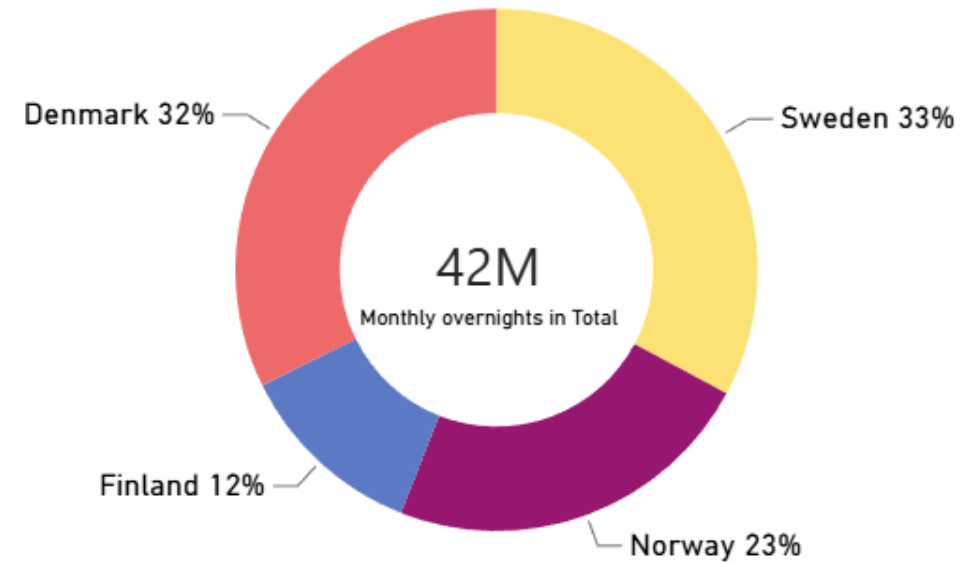
Foreign overnights in the Nordics (excl. Iceland) Jan-Aug 2026

Nordic countries' top target markets

WHOLE COUNTRY Foreign 1.1.2026-31.8.2026

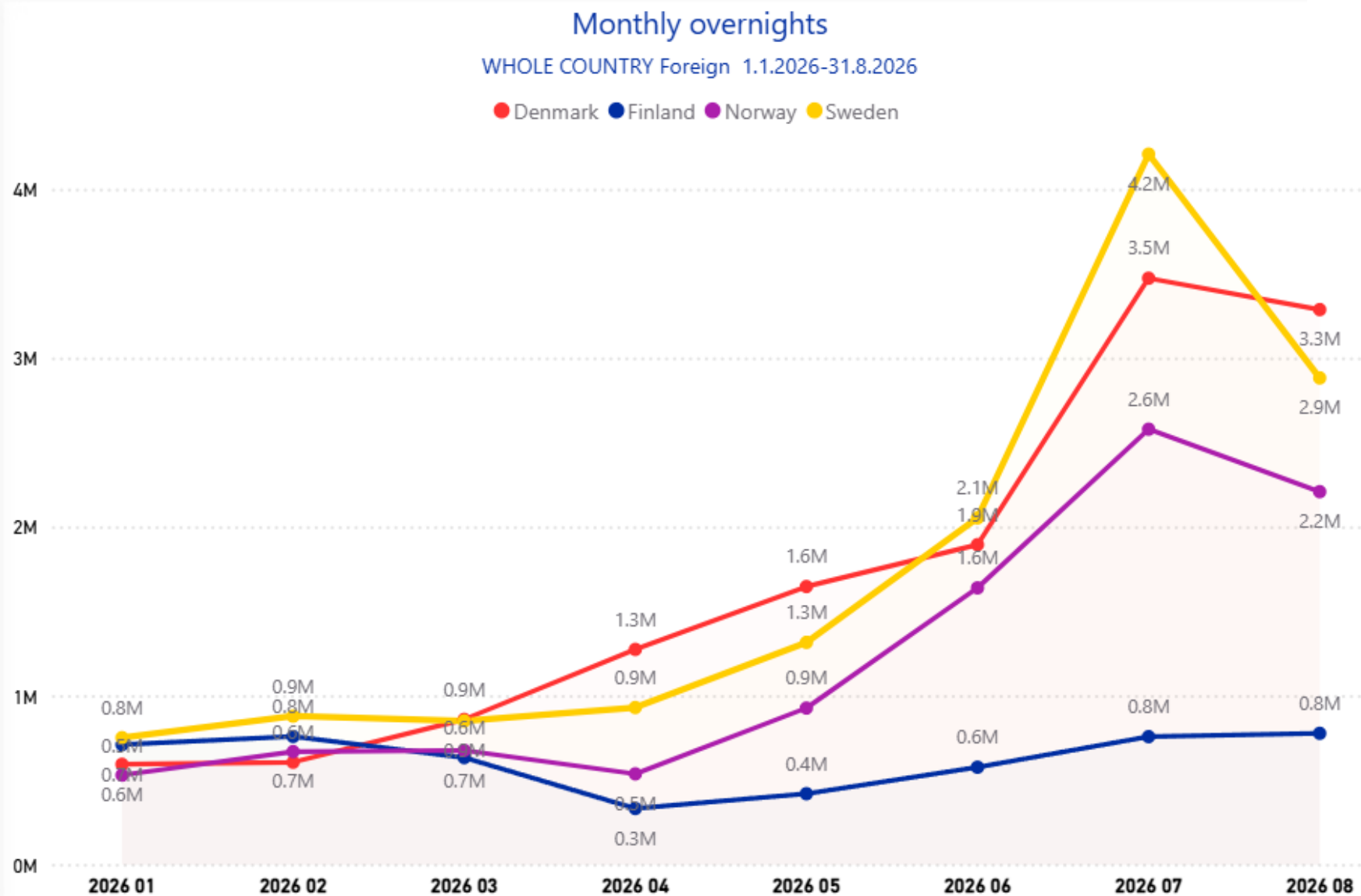
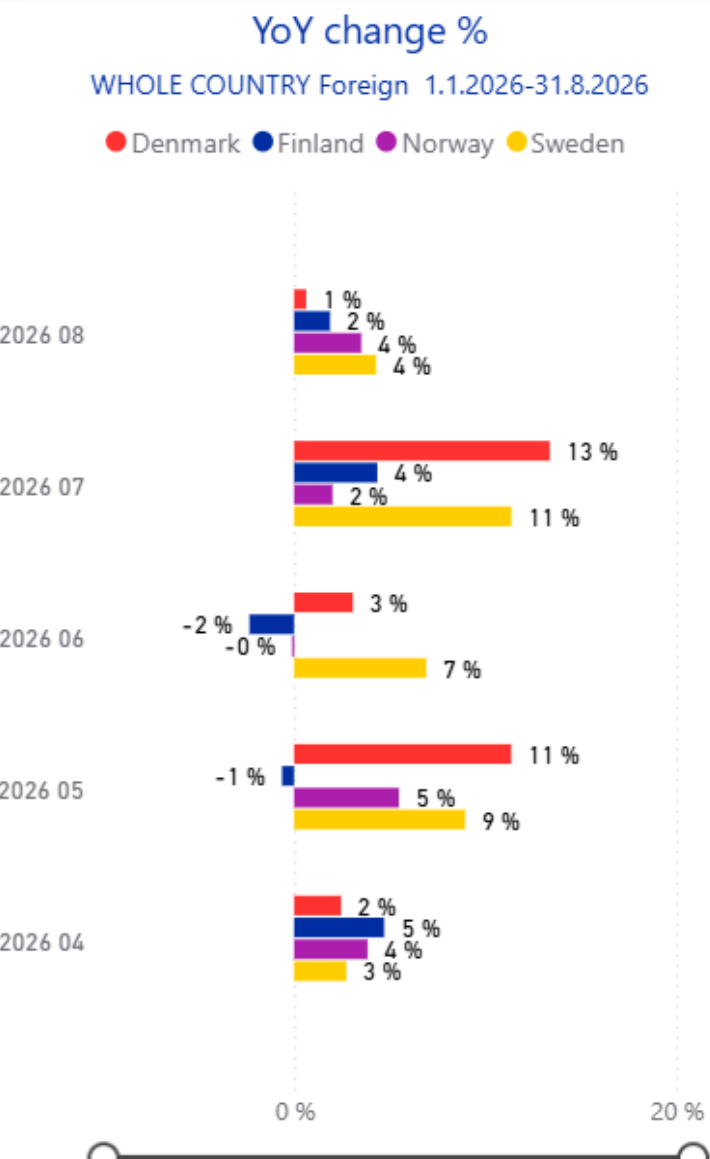


WHOLE COUNTRY Foreign 1.1.2026-31.8.2026



Nordics	Monthly	YoY change %
Sweden	13,869,722	8 %
Denmark	13,634,349	7 %
Norway	9,764,132	4 %
Finland	4,964,572	3 %
Total	42,232,775	6 %

Monthly overnights in the Nordics (excl. Iceland) Jan-Aug 2026

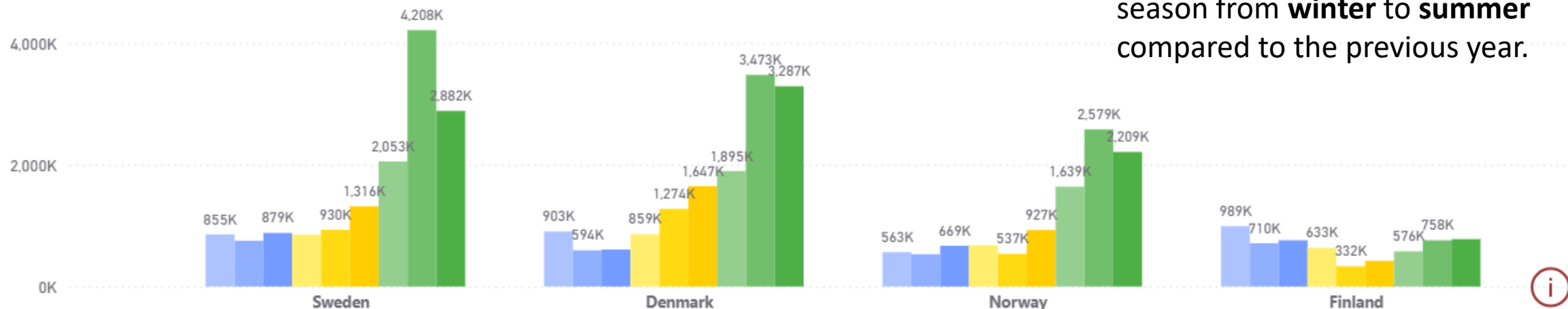


Seasonality of overnights in the Nordics (excl. Iceland)

Monthly nights spent in the Nordic countries

1.12.2025-31.8.2026

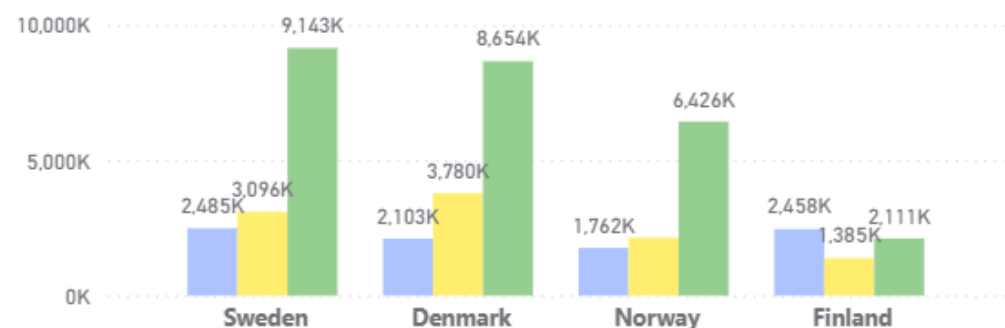
● Dec ● Jan ● Feb ● Mar ● Apr ● May ● Jun ● Jul ● Aug



The number of registered foreign overnight stays in each of the four Nordic countries have increased each season from **winter** to **summer** compared to the previous year.

WHOLE COUNTRY Foreign 1.12.2025-31.8.2026

● Winter ● Spring ● Summer



WHOLE COUNTRY Foreign 1.12.2025-31.8.2026

Season	Winter		Spring		Summer		Autumn	
	Overnights	YoY change %	Overnights	YoY change %	Overnights	YoY change %	Overnights	YoY change %
Nordics								
Sweden	2,485,333	11 %	3,096,067	6 %	9,143,263	8 %		-100 %
Denmark	2,102,815	12 %	3,780,296	9 %	8,654,394	6 %		-100 %
Norway	1,761,558	11 %	2,139,956	6 %	6,425,737	2 %		-100 %
Finland	2,458,318	7 %	1,384,545	3 %	2,111,112	2 %		-100 %
Total	8,808,024	10 %	10,400,864	7 %	26,334,506	5 %		-100 %

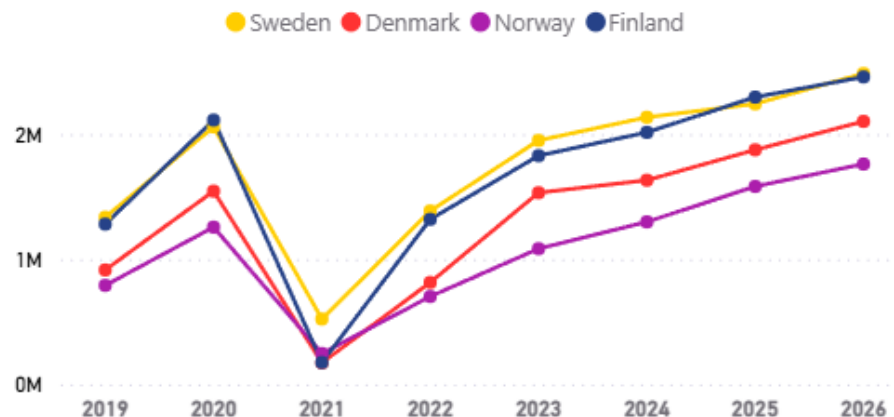
Winter & summer high seasons:

Foreign registered overnights in the Nordics (excl. Iceland)



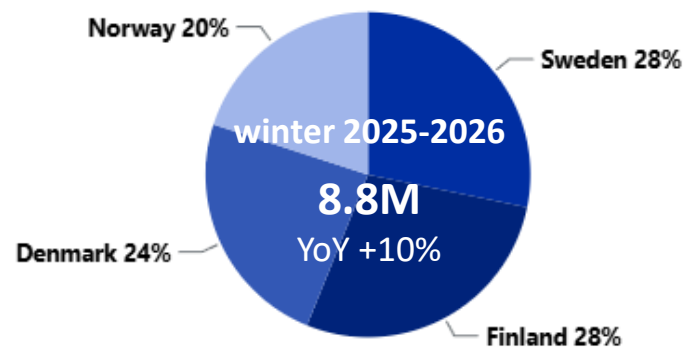
Winter (Dec-Feb)

WHOLE COUNTRY Foreign



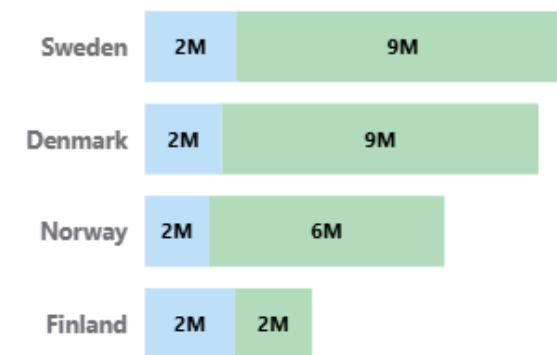
Share of overnights - winter (Dec-Feb)

2026



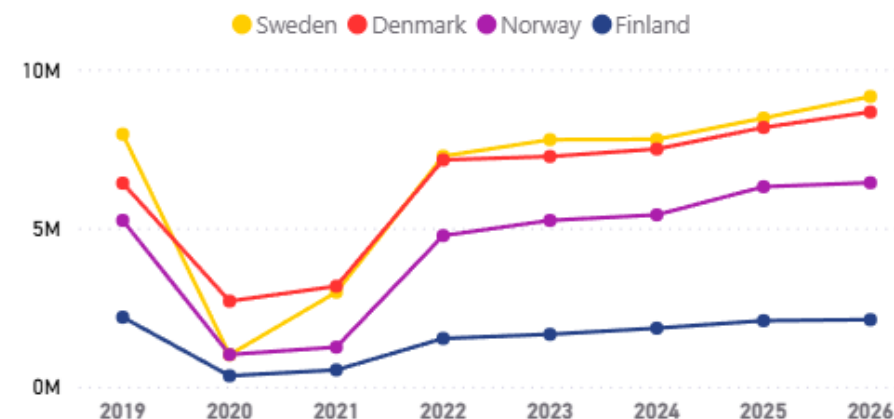
Overnights in winter & summer

WHOLE COUNTRY Foreign



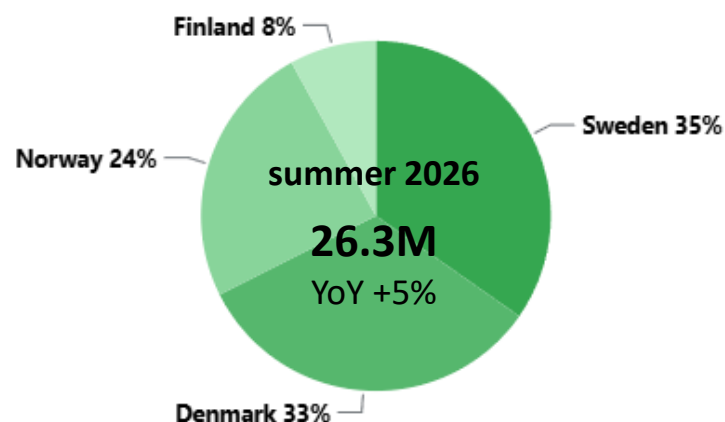
Summer (Jun-Aug)

WHOLE COUNTRY Foreign



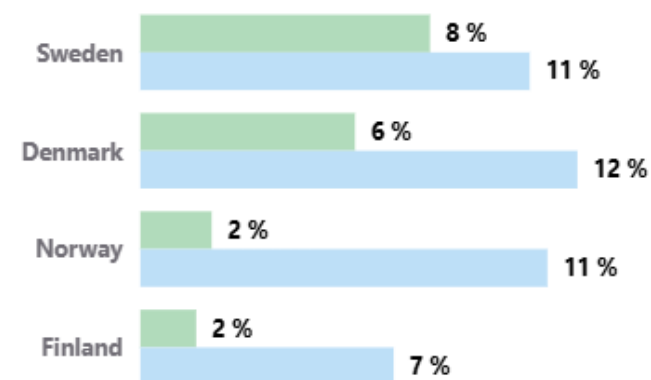
Share of overnights - summer (Jun-Aug)

2026



YoY change in seasonal overnights %

WHOLE COUNTRY Foreign



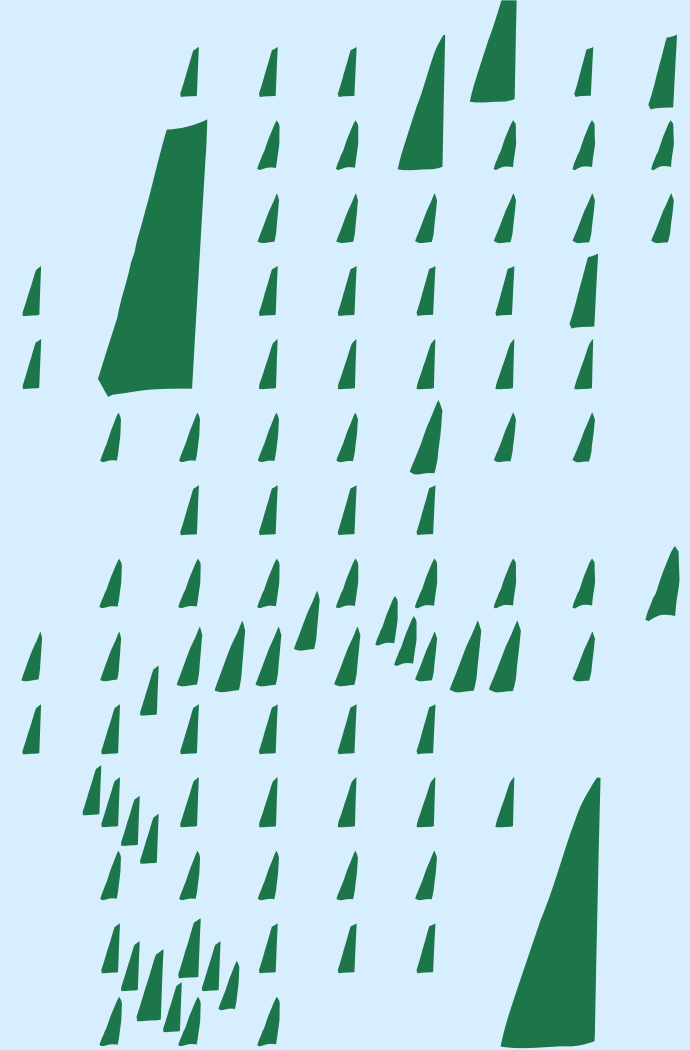
Visit Finland

[Nordic report](#)

Sources: Visit Finland Statistics Service Rudolf, Statistics Finland, Statistics Sweden, Norway, Iceland, and Denmark

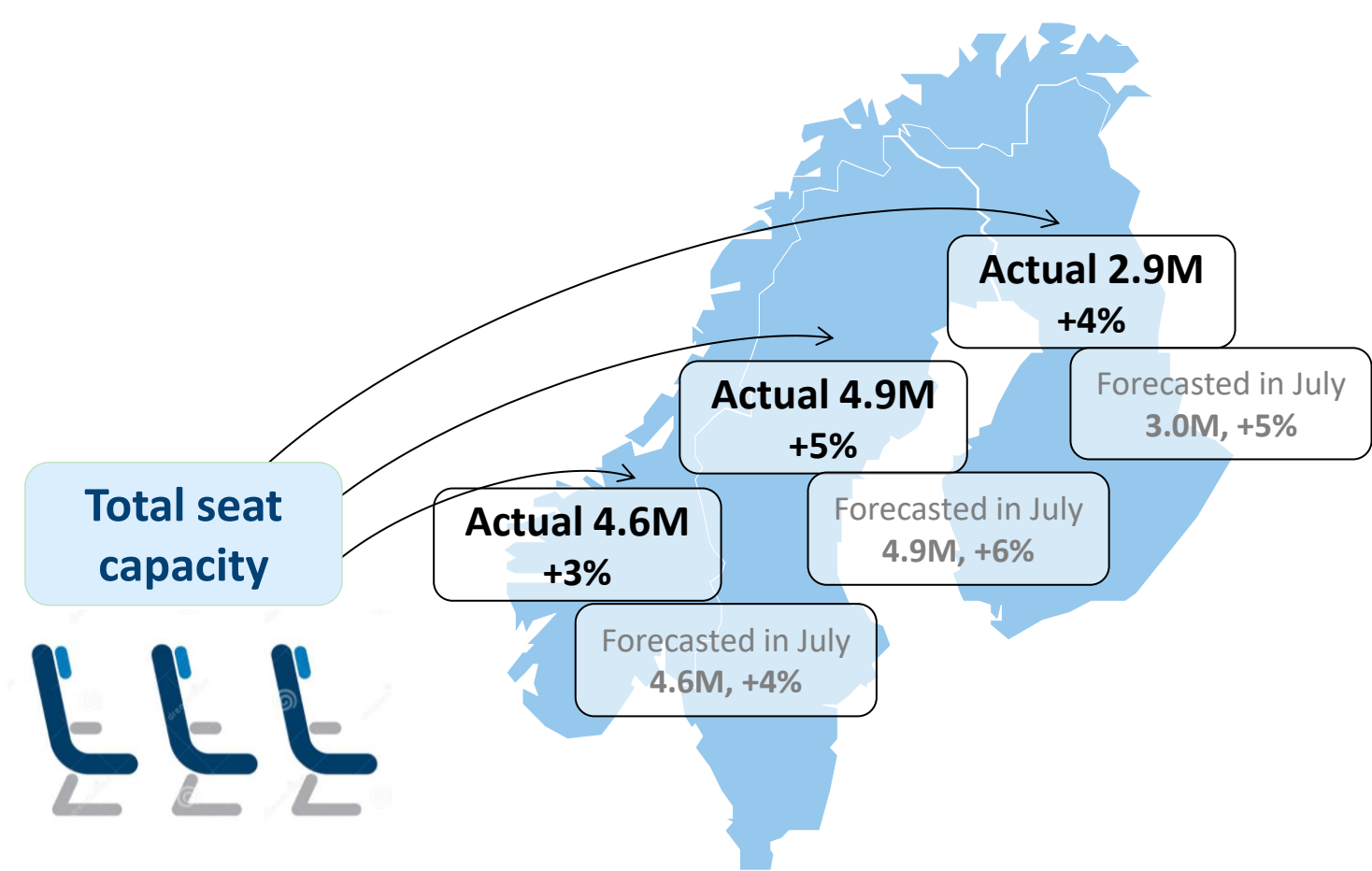
Capacity & int'l arrivals during summer season 2026

- **International seat capacity to Finland** for the summer season 2026 was **4%** above the level of summer season 2025. Seat capacity from several origin countries remained on a slightly lower level compared to the forecast made in July.
- According to IATA, the Iran war has had a clear impact on passenger demand on international flights. As a consequence, the **forecast for flight arrivals to Finland, Sweden, and Norway was clearly more positive** than what the **actual number of arrivals** turned out to be.
- The actual flight arrivals to Finland this summer season show that arrivals including at least one night in Finland increased from **USA, Japan, South Korea, Poland, Spain, and Canada** compared to the previous summer.



Actual (& forecasted) Seat capacity to FI, SE & NO in summer (Jun-Aug) 2026

Comparison to previous summer



Actual seat capacity during the summer months remained on a slightly lower level compared to the earlier forecast.

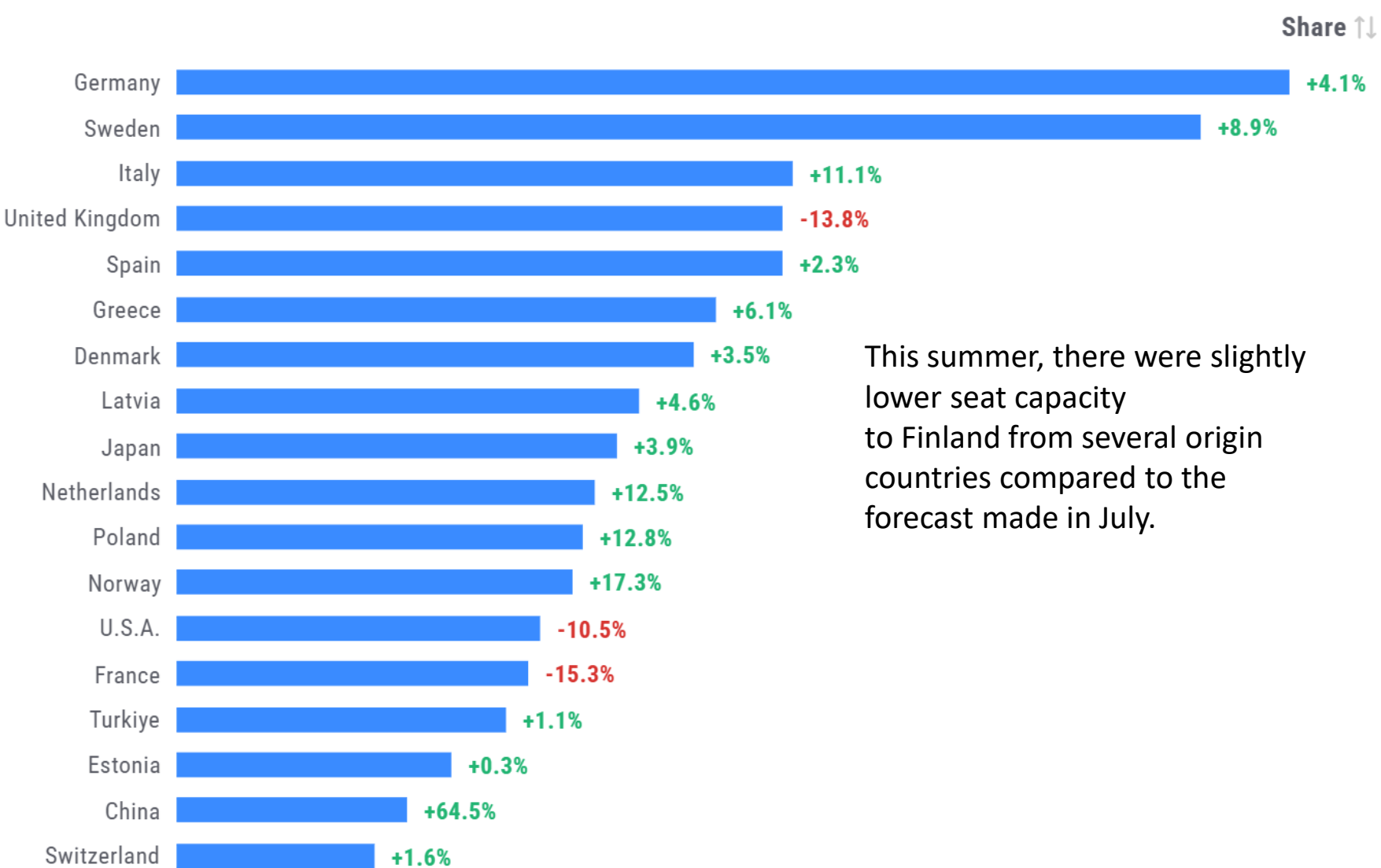
Actual (& forecasted) seat capacity to FI, SE & NO in summer (Jun-Aug) 2026

Comparison to previous summer

43 countries connected

+3 vs. Previous year

Database
update 21-Sep



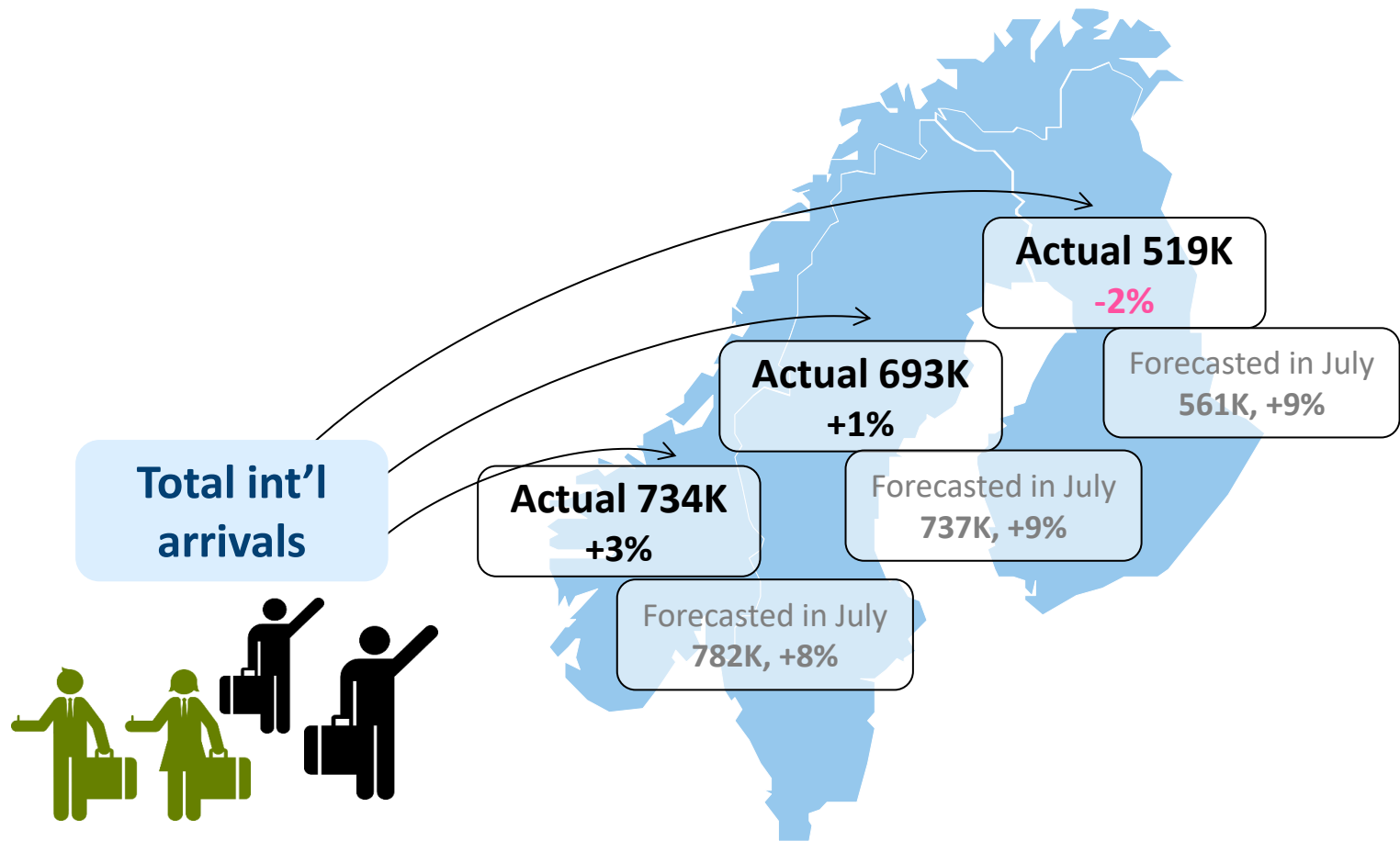
This summer, there were slightly lower seat capacity to Finland from several origin countries compared to the forecast made in July.

Actual YoY change	Forecasted YoY change in July
+4.1%	+5.7%
+8.9%	+10.7%
+11.1%	+12.0%
-13.8%	-14.0%
+2.3%	+2.9%
+6.1%	+6.2%
+3.5%	+4.1%
+4.6%	+7.0%
+3.9%	+5.9%
+12.5%	+13.5%
+12.8%	+14.3%
+17.3%	+17.9%
-10.5%	-8.9%
-15.3%	-15.0%
+1.1%	+1.0%
+0.3%	+1.2%
+64.5%	+64.9%
+1.6%	+2.5%



Actual (& forecasted) int'l arrivals* to FI, SE & NO in summer (Jun-Aug) 2026

Comparison to previous summer



For this summer, the forecast for flight arrivals to Finland, Sweden, and Norway was clearly more positive than what the actual number of arrivals turned out to be.

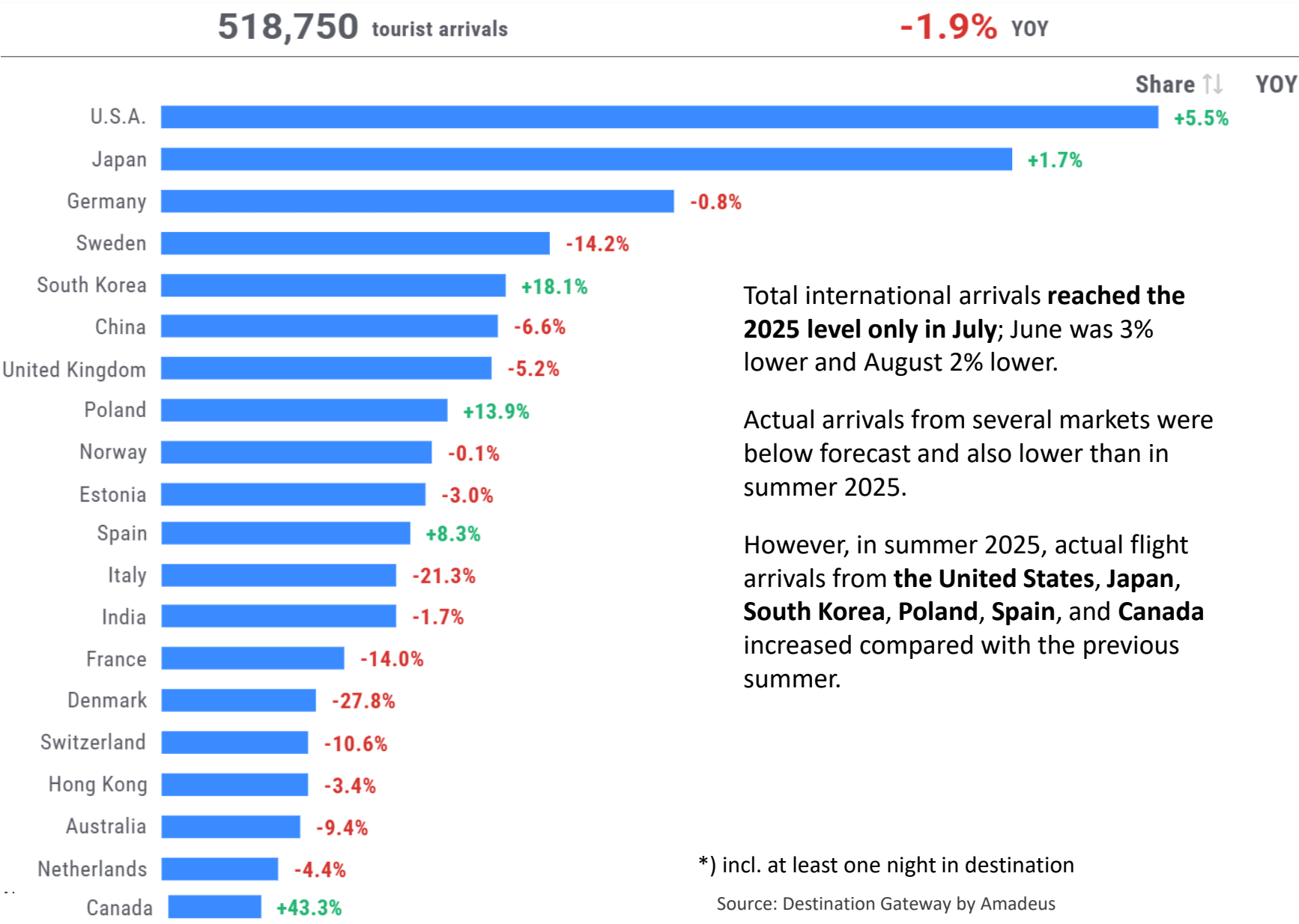
According to IATA statistics, the Iran war has had a clear impact on passenger demand on international flights.

*) incl. at least one night in destination

Actual (& forecasted) passenger arrivals* in Finland in Jun-Aug 2026

Comparison to previous summer

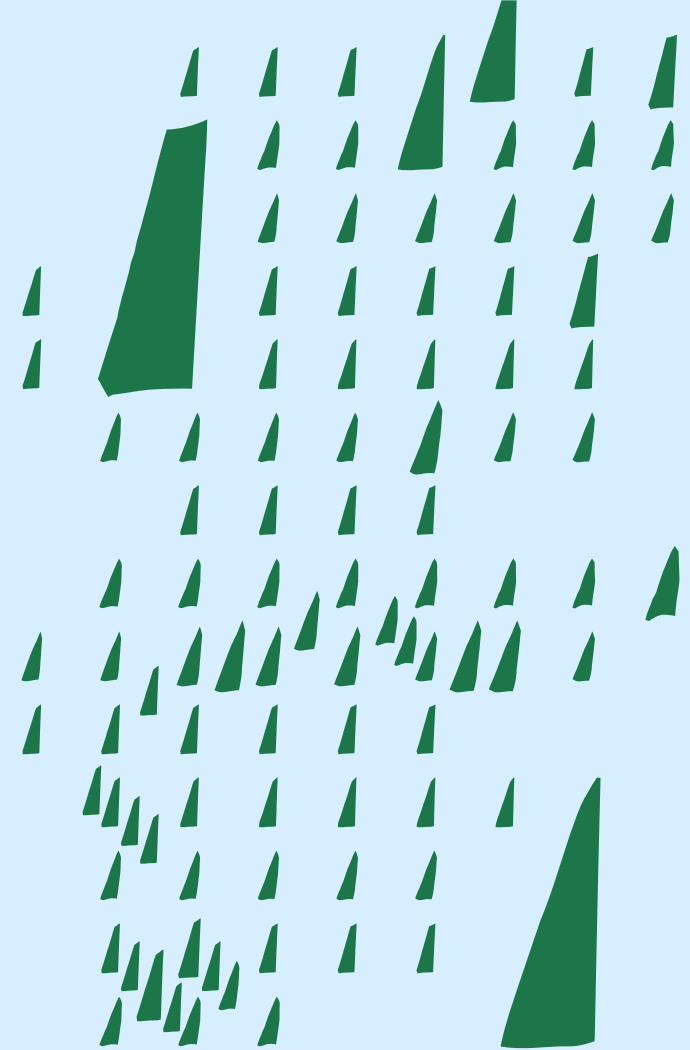
Database
update 21-Sep



Actual YoY change	Forecasted YoY change in July
+5.5%	+11.2%
+1.7%	+12.2%
-0.8%	+4.4%
-14.2%	-3.2%
+18.1%	+22.4%
-6.6%	+21.8%
-5.2%	-1.1%
+13.9%	+5.1%
-0.1%	+10.9%
-3.0%	+11.6%
+8.3%	+10.4%
-21.3%	+5.3%
-1.7%	-1.5%
-14.0%	-1.6%
-27.8%	-9.3%
-10.6%	+5.1%
-3.4%	+15.6%
-9.4%	+3.3%
-4.4%	+11.7%
+43.3%	+68.6%

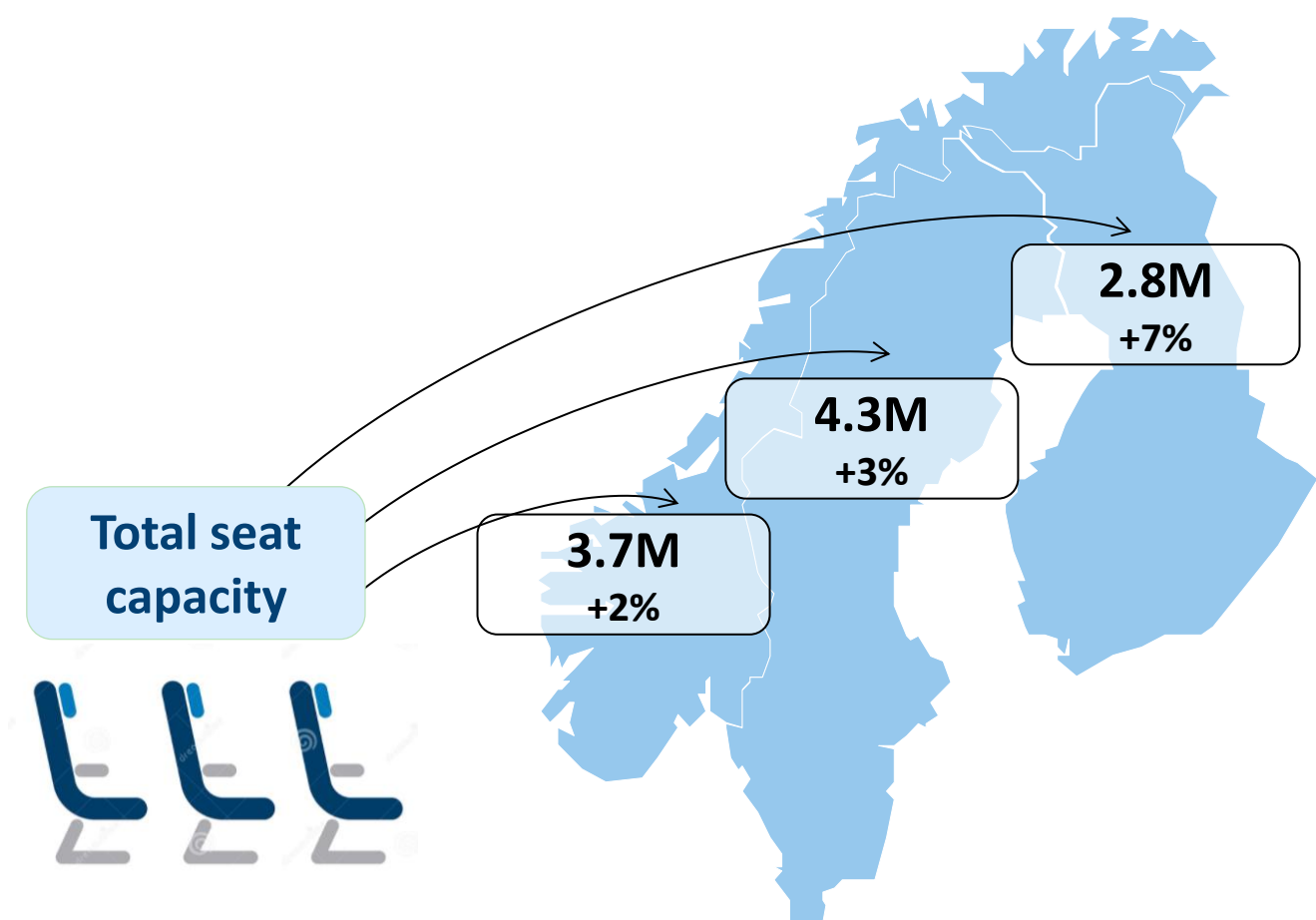
Forecast on seat capacity & flight arrivals for autumn 2026

- **Seat capacity to Finland** is forecast to **grow by 7%** in **autumn** (Sep–Nov) 2026.
- Capacity to **Sweden** and **Norway** is expected to **increase slightly**.
 - Compared with the previous autumn, seat capacity to Finland is expected to increase from several source markets, particularly **Sweden, Japan, Norway, Poland, the US, China** and **Thailand**.
 - **Growth** in Finland's seat capacity is also expected to **continue during the winter months**.
- **International flight arrivals to Finland** are forecast to **increase by 8%** in autumn (Sep–Nov) 2026 compared with the previous autumn.
- Arrivals to **Sweden** are expected to remain at the previous autumn's level, while arrivals to **Norway** are forecast to decline slightly.
 - Finland's key source markets are **Japan, Sweden** and **Germany**, which are all showing positive development for the autumn season.
 - Growth is also expected from several other source markets.
 - International arrivals to Finland are also **forecast to increase** year on year in **December**. Forecasts for January and February, however, indicate a slight decline.



Forecast on seat capacity to FI, SE & NO for autumn (Sep-Nov) **2026**

Comparison to previous autumn



Database update 21-Sep

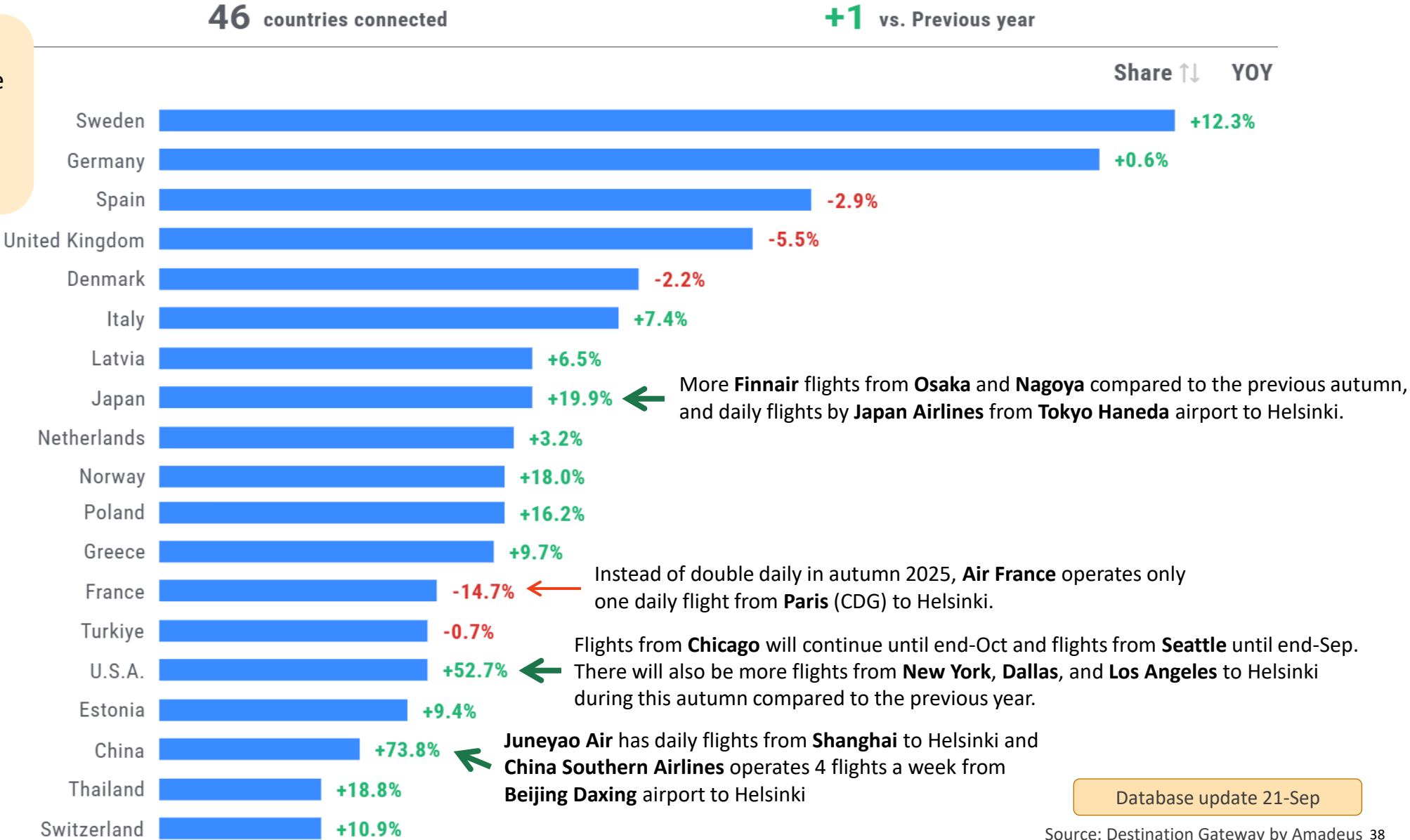
Forecast on seat capacity to Finland for autumn (Sep-Nov) 2026

Comparison to previous autumn

Sep-Nov 2026

Total seat capacity to whole
Finland 2.8M; +7%

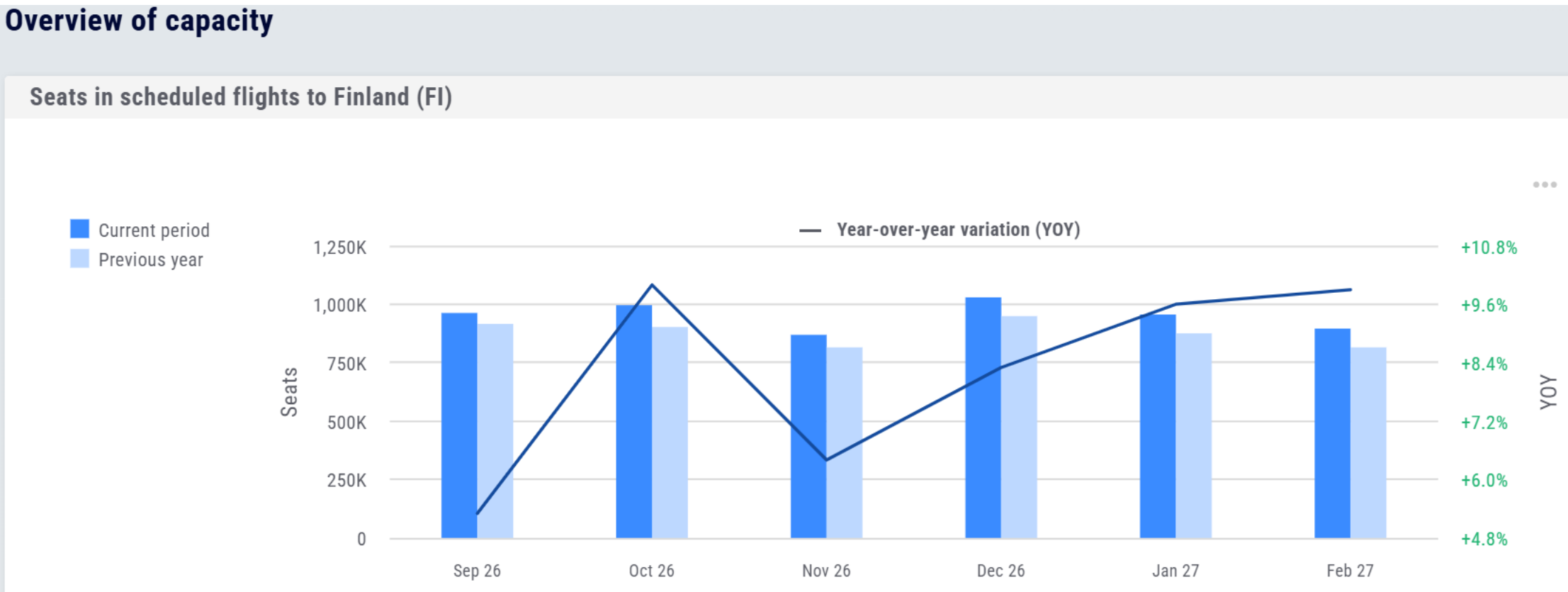
Seat capacity to **Helsinki**
2.6M; +7% (94% of total)



Development on seat capacity to Finland in autumn 2026 & winter 2027

Comparison to previous year

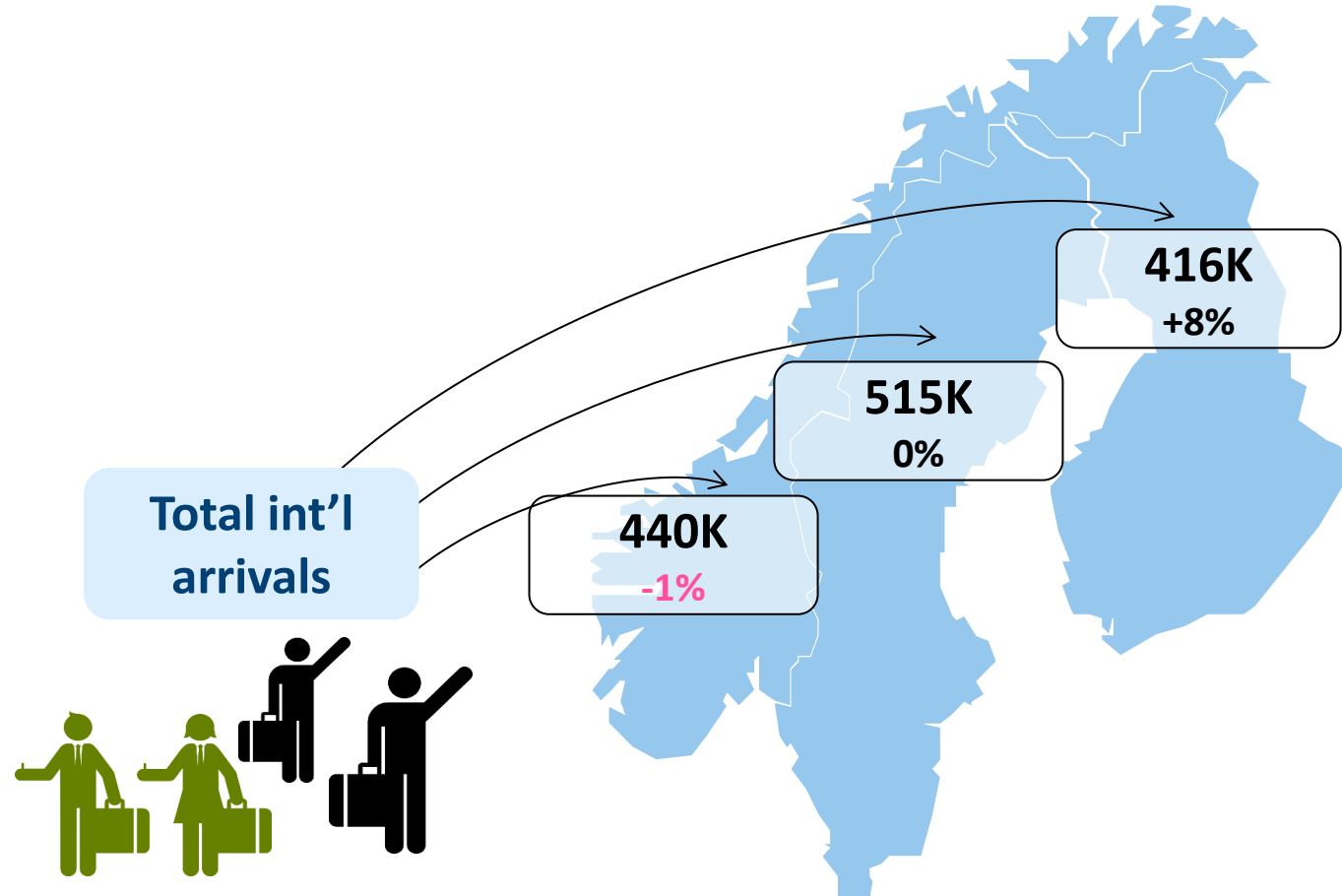
Seat capacity to Finland is increasing in each month during the autumn and winter seasons compared to the previous year.



Database update 21-Sep

Forecast of total int'l arrivals* to FI, SE & NO in autumn (Sep-Nov) **2026**

Comparison to previous autumn



Forecast of international arrivals during the autumn season shows more positive development to Finland than to Norway and Sweden.

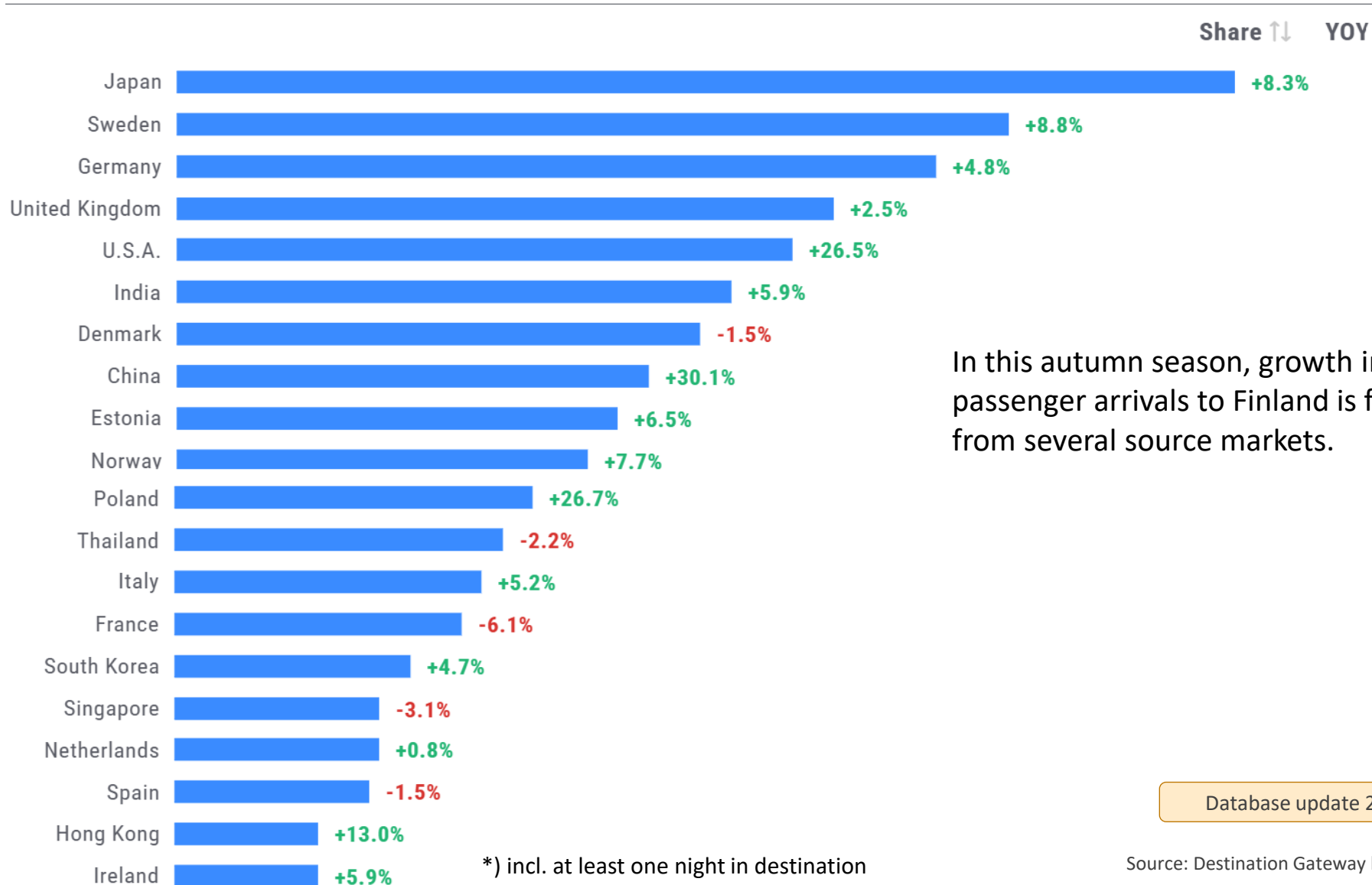
Database update 21-Sep

Forecast on flight passenger arrivals* in Finland in Sep-Nov 2026

Comparison to previous autumn

415,831 tourist arrivals

+7.5% YOY



In this autumn season, growth in flight passenger arrivals to Finland is forecasted from several source markets.

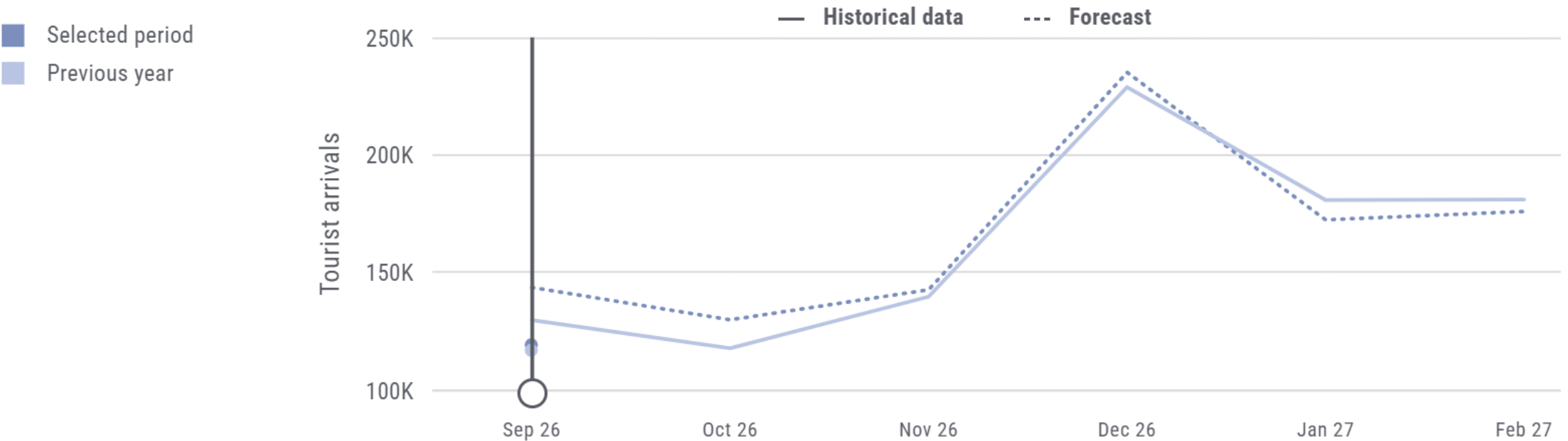
Database update 21-Sep

Forecast on int'l arrivals to Finland in autumn 2026 & winter 2027

Comparison to previous year

International arrivals to Finland are forecasted to rise during autumn and in December compared with the previous year. However, forecasts for January and February indicate a slight decline.

Tourist arrivals: Volume



Database update 21-Sep

