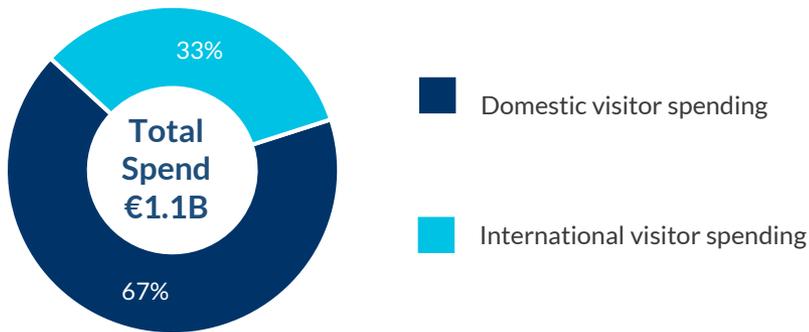


KEY FINDINGS: FINLAND

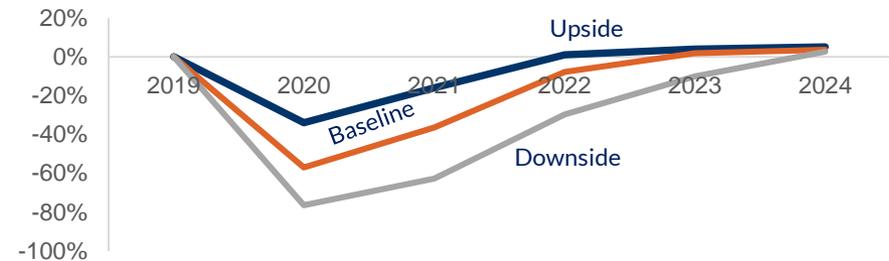
Total event spending, 2019

Amounts in percentages



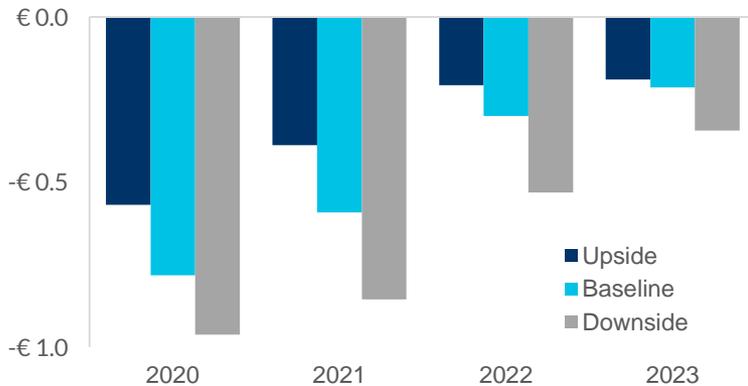
Convention and event visitation growth

Amounts in percentage change in visitation since 2019



Convention and event spending

Spending relative to a counterfactual scenario, billions of current euros



Convention and event visitor spending growth

Amounts in percentage change in spending since 2019

