

Midjourney: /imagine [how AI changes the world]

AI liiketoiminnassa:

Konkreettisia esimerkkejä
käyttökohteista ja työkaluista

Mika Syrenius

Mika Syrenius

Snowball.
Growth Partners

VANHOJA JUTTUJA

h bygghemma.se

ALVIN

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BUSINESS
FINLAND

NETRAUTA.FI



EXPERIENCE COMMERCE FINLAND



Työ- ja elinkeinoministeriö
Arbets- och näringsministeriet

FTLIGHT

PAISTA



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veke



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**Dream
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KUN HALUAT KUNNOLLISTA KUNNON HINTAAN.

AI MUUTTAA KAIKEN

HEALTHCARE



SECURITY &
DEFENCE



EDUCATION &
RESEARCH



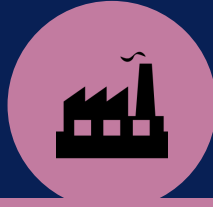
BANKING &
FINANCE



ENVIRONMENTAL
ISSUES



AUTONOMOUS
VEHICLES



MANUFACTURING



ENTERTAINMENT



WORKPLACE

TEKOÄLYLELUT OVAT TÄÄLLÄ

OVATKO NE TURVALLISIA?



Stability AI CEO: There Will Be No (Human) Programmers in Five Years

Many believe AI will bring the end of the world, but Emad Mostaque believes AI (and humans) can change it.

© Jul 3, 2023
8 min read

By Jose Antonio Lopez



MASSATYÖTTÖMYYS

Mitä sitten kun AI ja robotiikka syrjäyttää ihmiset työelämästä?

*GITHub Copilot
users are
generating 46% of
code by AI
(Java 61%)
(Future 80%)*

TYÖN MURROS RIIPPUU TOIMIALASTA

ASiantuntijuus: laki,
konsultointi, koodaus

Analyysointi: finanssiala,
analytiikka

Kääntäjät

Suunnittelu

Asiakaspalvelu

Luova työ: musiikki,
graafinen työ

Logistiikka

Ostaminen

OSTOPOLUT ENNEN JA TULEVAISUUDESSA

Hait sanalla 'sininen t-paita jossa kuvioita'

Tarkista kirjoitusasu tai kokeile muita hakusanoja.

Naiset

Miehet

Lapset

Suosittellemme sinulle
Suosittellemme



Anna Field
Sormikkaat - black/off white
14,95 €

Nopea toimitus



Pier One
UNISEX 2 PACK - Pipo - black...
18,95 €

Nopea toimitus



Urban Classics
Vyö - black
10,39 €
Alunperin: 12,99 € -20%



Bershka
TEXTURED-HOOP - Korvakor...
9,99 €

***"AI** to be a huge contributor
to the evolution of online
customer experience"*



The co-founder and co-CEO
of Zalando, Robert Gentz

Midjourney: /imagine [content creation]

AI APPS: SISÄLTÖJEN TUOTANTO



The AI copilot built for marketing performance

Jasper is the AI platform that helps businesses scale up marketing content like blog articles, social media posts, sales emails, website copy, and more.

→ Try Jasper Free

Request Demo

The screenshot displays the Jasper AI interface with a blog post draft titled "From Rust to Revenue: How your Vintage Airstream could be the Next Big Airbnb Hit!". The interface includes a toolbar with formatting options (Normal text, Bold, Italic, Underline, Link, Image, List, Table) and a "Generate Social Posts" button. A "Copywriter" role is assigned to the draft. A "Social Media Manager" role is also shown. A "Content Score" of 74/100 is displayed, with a target score of 64. The score is broken down by metrics: Words (2,437), Headings (8), Paragraphs (15), and Images (1). A table of suggestions is shown below the score, including "vacation rentals", "private deck", "wine country", "gas grill", "queen sized bed", "vintage trailer", "joshua tree", and "hollywood sign".

WORDS	HEADINGS	DETAILS	PARAGRAPHS	IMAGES
2,437	8	15	1	1
1,567-1,802	17-35	at least 34	17-27	

vacation rentals	1/1	queen sized bed	1/1-2
private deck	2/1-3	vintage trailer	1/1-2
wine country	2/3-9	joshua tree	6/4-13
gas grill	2/2-3	hollywood sign	1/1-2



Anna tekoälyn kirjoittaa verkkokauppasi tuotetekstit

TuoteRobo luo raikkaan kaupallista tuotetekstiä vain parissa sekunnissa. Taustalla jyllää ChatGPT:n moottori.



Kokeile ilmaiseksi

Luottokorttia ei tarvita ilmaiseen tiliin

Miksi TuoteRobo?



Oma GPT



Tuotekuvausten luominen tuotepäälliköille

Tekijä: Northglow Osakeyhtiö 👤

Auttaa tuotepäällikköä luomaan yhdenmukaiset tuotekuvaukset haastattelemalla häntä tuotteesta. GPT:lle voi puhua kuin asiakkaalle.

Mitä tietoja
tarvitaan
tuotekuvauksen...



Lähetä viesti Tuotekuvausten luominen tuotepäälliköille:lle



Midjourney: /imagine [a woman creating visual art in an epic space]

AI APPS: VISUAALISEN SISÄLLÖN LUOMINEN

CASE: Photoshop Generative Fill



CASE: Photoshop Generative Fill



MidJourney



Search

Imagine 3w



Farmer in the golden fields of Kokkola watching the sunrise, Fujifilm Superia X-TRA 400, vibrant colors, fine grain, high contrast, sharp details, dynamic motion, outdoor lighting, photorealistic, 35mm film aesthetic,

v 6

Creation Actions

More options

Vary

Subtle

Strong

Upscale

Subtle

Creative

More

Rerun

Editor

Use

Image

Style

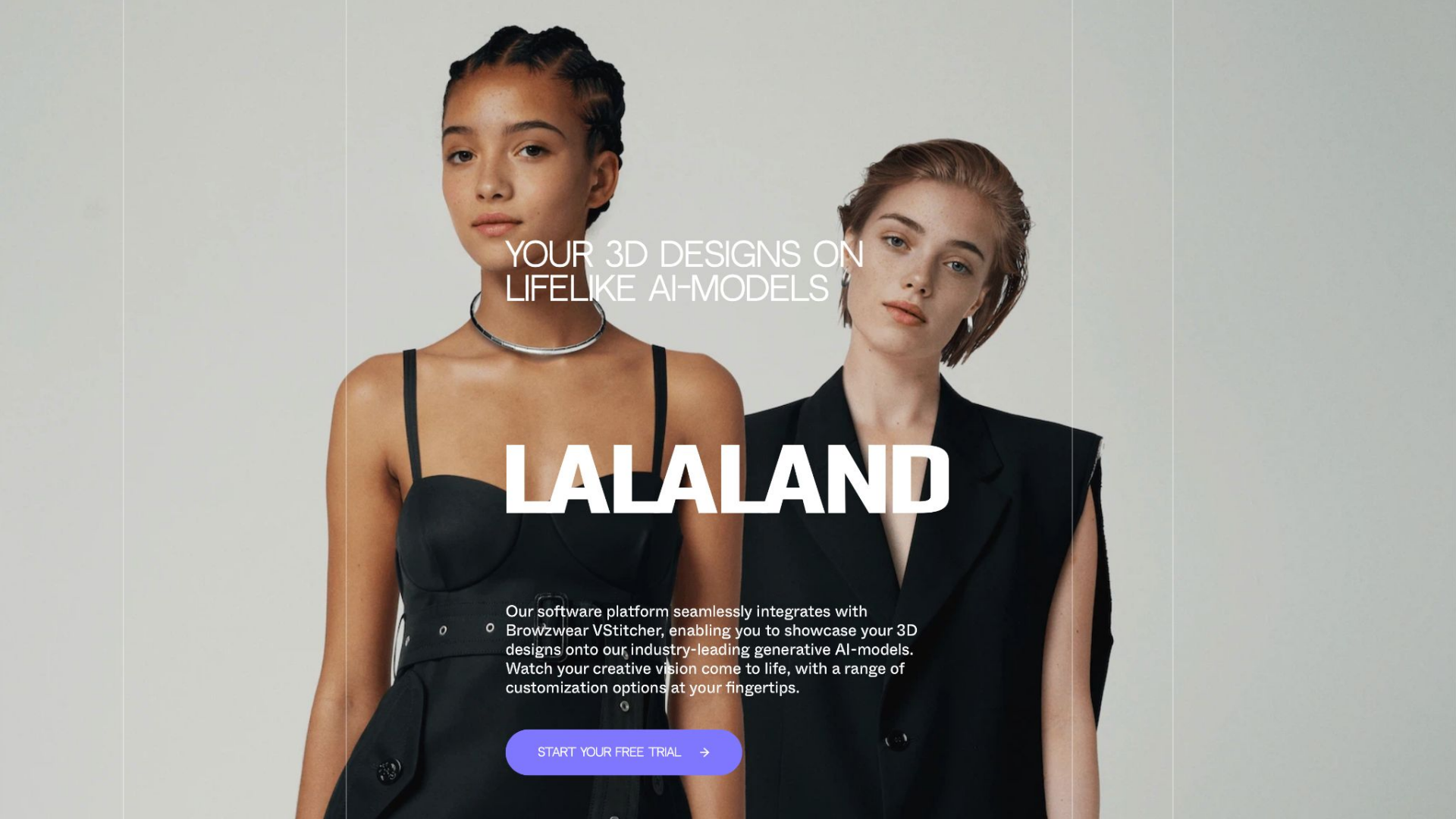
Prompt

MidJourney



Give a picture of this guy as a 70 year old and living in Scotland





YOUR 3D DESIGNS ON
LIFELIKE AI-MODELS

LALALAND

Our software platform seamlessly integrates with
Browzwear VStitcher, enabling you to showcase your 3D
designs onto our industry-leading generative AI-models.
Watch your creative vision come to life, with a range of
customization options at your fingertips.

START YOUR FREE TRIAL →

Midjourney: /imagine [AI creating audio and video]

AI APPS: AUDIO JA VIDEO



Äänen opettaminen AI:lle



The Beatles Used AI to Add John
Lennon's Voice to New Song

Use templates to quickly create your own ads!



#1 AI VIDEO CLIPPING TOOL

1 long video, 10 viral clips. Create 10x faster.

OpusClip is a generative AI video tool that repurposes long videos into shorts **in one click**. Powered by  OpenAI



Drop a video link

Get free clips

or

Upload file



- Viral Templates
- AI Curation
- **Auto Reframe**
- Auto Caption
- Auto B-roll





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Enter any topic, and invideo AI gets to work. It generates a script, creates scenes, adds voiceovers, & tweaks the video at your command. With invideo AI as your co-pilot, engaging your audience is effortlessly simple!

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No credit card required

The logo features a central dark blue rounded triangle pointing to the right. Inside this triangle, the text "HeyGen" is written in a white, sans-serif font. The triangle is surrounded by two overlapping circles. The circle on the left is a vibrant cyan blue, and the circle on the right is a light purple. These circles overlap each other and the central triangle, creating a layered effect. The entire logo is set against a dark blue gradient background that transitions from a lighter blue at the top to a darker blue at the bottom.

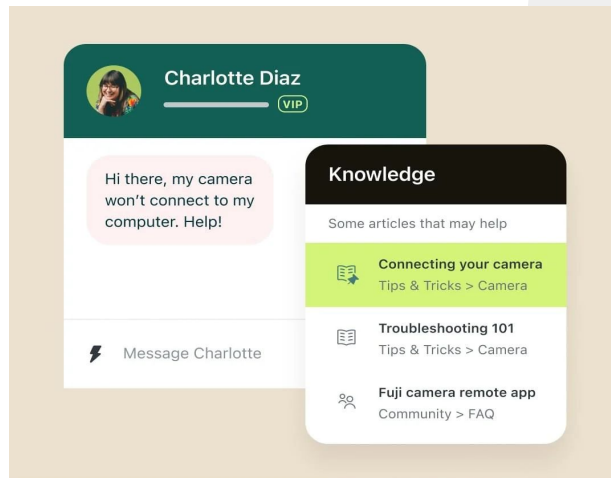
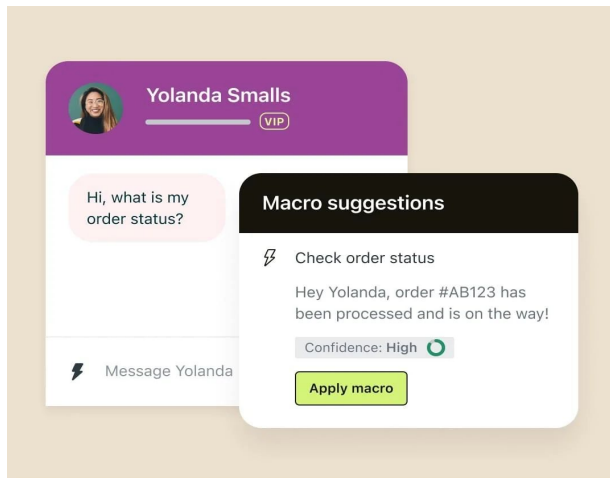
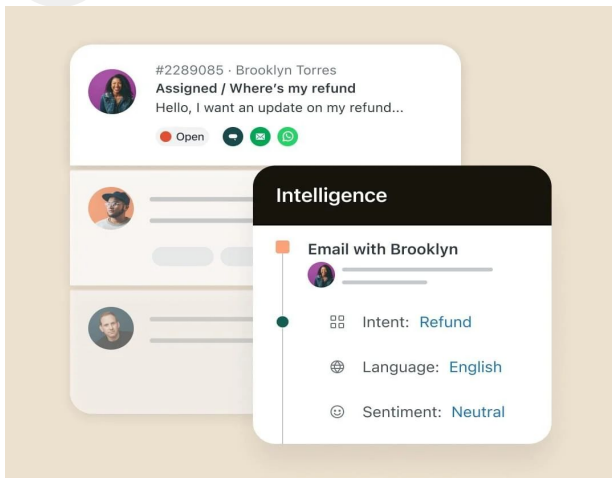
HeyGen

Midjourney: /imagine [AI customer service]



AI APPS: AI ASIAKASPALVELUSSA

ZENDESK AI



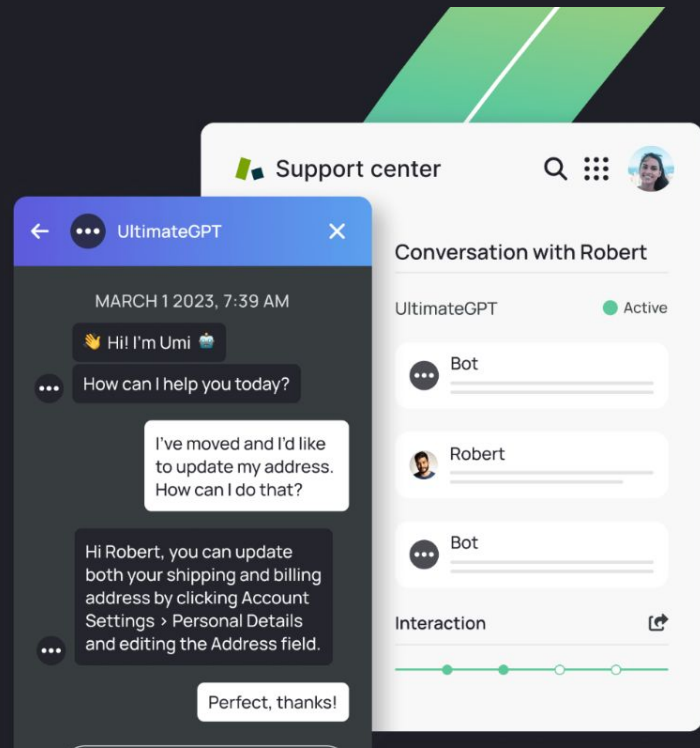
CONTENT SUMMARIZATION

**KNOWLEDGE BASE AND MACROS CREATION
&
EXPANDING AGENT REPLIES**

Ultimate.

Instantly integrate the power of ChatGPT into your support center

Welcome to the easiest way to get started with support automation. Connect UltimateGPT to your help center to build a bot that's able to resolve requests, escalate to an agent if needed, and requires absolutely no training or maintenance.



The world's leading
companies trust Ultimate's AI

GET YOUR GUIDE

TRADE
REPUBLIC

zalando

FINNAIR

ULTIMATE.AI

Tavoite:

- Älykkyyden tuominen tikettijärjestelmään
- Chatin automaatio +45% =
Hoidetaan automaattisesti ennen välitystä henkilölle
- Email täysautomaatio 20-25%



Deflect FAQs

Category: FAQs

Industry: Ecommerce

Connect your knowledge base to instantly start providing answers to customers' queries.



Missing items

Category: Orders

Industry: Ecommerce

Immediately respond to frustrated customer and prioritize ticket.



Order status

Category: Orders

Industry: Ecommerce

Track orders and provide personalized status updates.



Returns

Category: Orders

Industry: Ecommerce

Prompt return label creation for item selected by customer.



*Midjourney: /imagine [relaxed business person
focusing on a phone and virtual actions coming out
from the phone]*

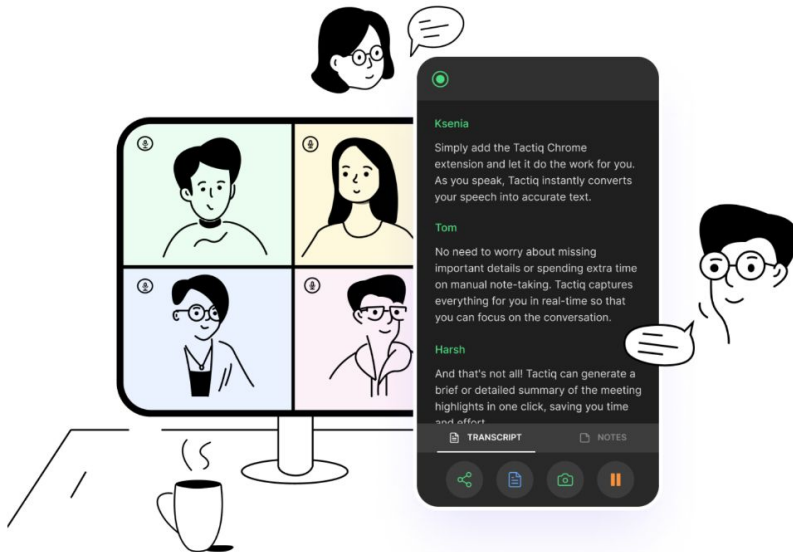
AI APPS: PERSONAL ASSISTANT

🌐 Tactiq supports over 25 languages!

Focus on the Meeting, let AI handle the notes.

Get live, in-meeting transcriptions and insightful AI summaries — ensuring you always take the right actions and get more out of your meetings

Add to Chrome - It's free!



#1

Transcription tool for Zoom, Google Meet and MS Teams

2 m+

Meetings are transcribed with Tactiq every month

300,000+

Users currently have the Tactiq Chrome Extension installed

4.8 ★★★★★

Based on 1,200+ reviews on Chrome Web Store

The image features a dark silhouette of a person's head and shoulders in profile, facing right. The background is a vibrant, abstract composition of glowing green and blue lines, dots, and rectangular shapes, resembling a digital data stream or a complex network diagram. The overall aesthetic is high-tech and futuristic.

AI APPS: DATAN ANALYYSI

AI TYÖN TEHOSTAJANA

**AUTTAA
AJATTELEMAAN**

**ANALYSOI JA
KOOSTAA
TIETOA**

**LUO SISÄLTÖÄ
JA AUTOMATISOI
TEHTÄVIÄ**

Kyvykkyyksien kasvattaminen tärkeintä!

*Kuten tiedolla johtaminen: Pelkillä däsäreillä ei päästä mihinkään, jos ei
kyvykkyyksiä ajatella ja muuttaa toimintaa niiden kautta.*

THANK YOU

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