



ITB
BERLIN

The World's
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Show®

 **MESSUILLE**

INVITATION TO VISIT FINLAND JOINT STAND IN ITB BERLIN

ITB Berlin -exhibition in Berlin 3rd – 5th of March 2026

ITB Berlin is the world's most international and largest trade fair in terms of the number of exhibitors. The event is held in Berlin and offers a comprehensive overview of the latest innovations, trends, and networking opportunities in the travel industry.

More than 5,500 exhibitors from over 180 countries present their products and services at the event, representing both the private and public sectors as well as media organizations. Approximately 92,000 professionals attended the previous edition as visitors.

Visit Finland Pavilion

The Finnish stand will be implemented with the Visit Finland branding. Participation includes the rental of exhibition space, shared Finland-themed elements and an information desk, an evening event, as well as on-site support from representatives of Visit Finland and Messuilla Oy.

Participation is organized by Messuilla Oy in cooperation with Visit Finland. Confirmations will be sent to registered participants by October 7th 2025, at which point the agreement becomes binding.



REGISTRATION until 30th of September 2025

1. Big negotiation table 6100 € + VAT per company (2 representatives on site)

Incl. Catalogue listing, 2 pcs exhibitor badges and entry to evening event for two.

2. Small negotiation table 4200 € + VAT per company (1 representative on site)

Incl. Catalogue listing, 1 pcs exhibitor badge and entry to evening event for one person.

3. Negotiation counter in front of the stand 4600 € + VAT per company (1 representative on site)

Incl. Catalogue listing, 1 pcs exhibitor badge and entry to evening event for one person. Extra person at the counter 200 € + VAT incl. one exhibitor badge and an entry for the evening event.



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We are applying for trade fair support for SMEs and mid-cap companies, provided that the export support criteria are met. The support is discretionary, and we cannot guarantee an exhibition subsidy. A separate fee of €450 + VAT will be charged for handling the support application.

This offer is valid until September 30th 2025. Please register for the event as soon as possible by sending the registration form to saija.taattola@messuille.fi. The number of meeting tables and counters at the stand is limited. If the event is cancelled due to COVID-19 or a similar epidemic, Messuille Oy reserves the right to transfer the agreement either to the next edition of the event or to the virtual ITB Berlin format. By registering, you give consent for your company's representatives to be photographed and for the photos to be published on social media and in the event's marketing materials. You also consent to the sharing of your company representatives' contact details with Messuille Oy's partners.

Invoicing terms: 100%, due on January 19th 2026.

By registering, you also agree to the general terms and conditions of Messuille Oy.

Kind regards,

Saija Taattola
Messuille Oy
Puh +358 45 216 3590
saija.taattola@messuille.fi
www.messuille.fi www.itb.com

REGISTRATION:

Our company will participate in the event arrangements in accordance with the offer provided by Messuille Oy Nummi (hereinafter referred to as Messuille Oy).

I will book a table at ITB BERLIN 2026–exhibition:

Visit Finland -jointstand:

1. ☐ own table BIG
2. ☐ own table SMALL
3. ☐ negotiation counter

Optional services:

☐ I wish to apply for Business Finland's trade fair support. Messuille Oy's administration fee is €450 + VAT for completing the application.



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Other information and -orders:

Information of the participant(s) for customer registration purposes:

By signing, the customer accepts Messuille Oy's general terms and conditions and grants permission for photography and the sharing of information with Messuille Oy's partners in connection with the ITB BERLIN exhibition.

Official name of the company:	
Marketing name of the company (only one brand/marketing name is approved):	
Address:	
Invoicing address if other than above:	
Name(s) of the participant(s) and title(s):	VAT-ID:
Participant email(s):	Internet-page:
Participant phone number(s):	Industry/Sector the company is operating:
Date, Signature, Title and Name clarification:	

Enrollment form should be returned via email to saija.taattola@messuille.fi.