



Visit Finland

Educational Travel Webinar_China

3.4.2023

Lisa Li, Visit Finland China

Now in China

- China reopened borders on Jan. 8th
- China has announced to restore ADS group travel for 60 countries. Finland is NOT in the list
- Other visa types can be applied already!
- Peoples' life is back to normal now!



Status of Flight Recovery

15 flights per week

Finnair

Shanghai-Helsinki, twice a week

HK-Helsinki, daily

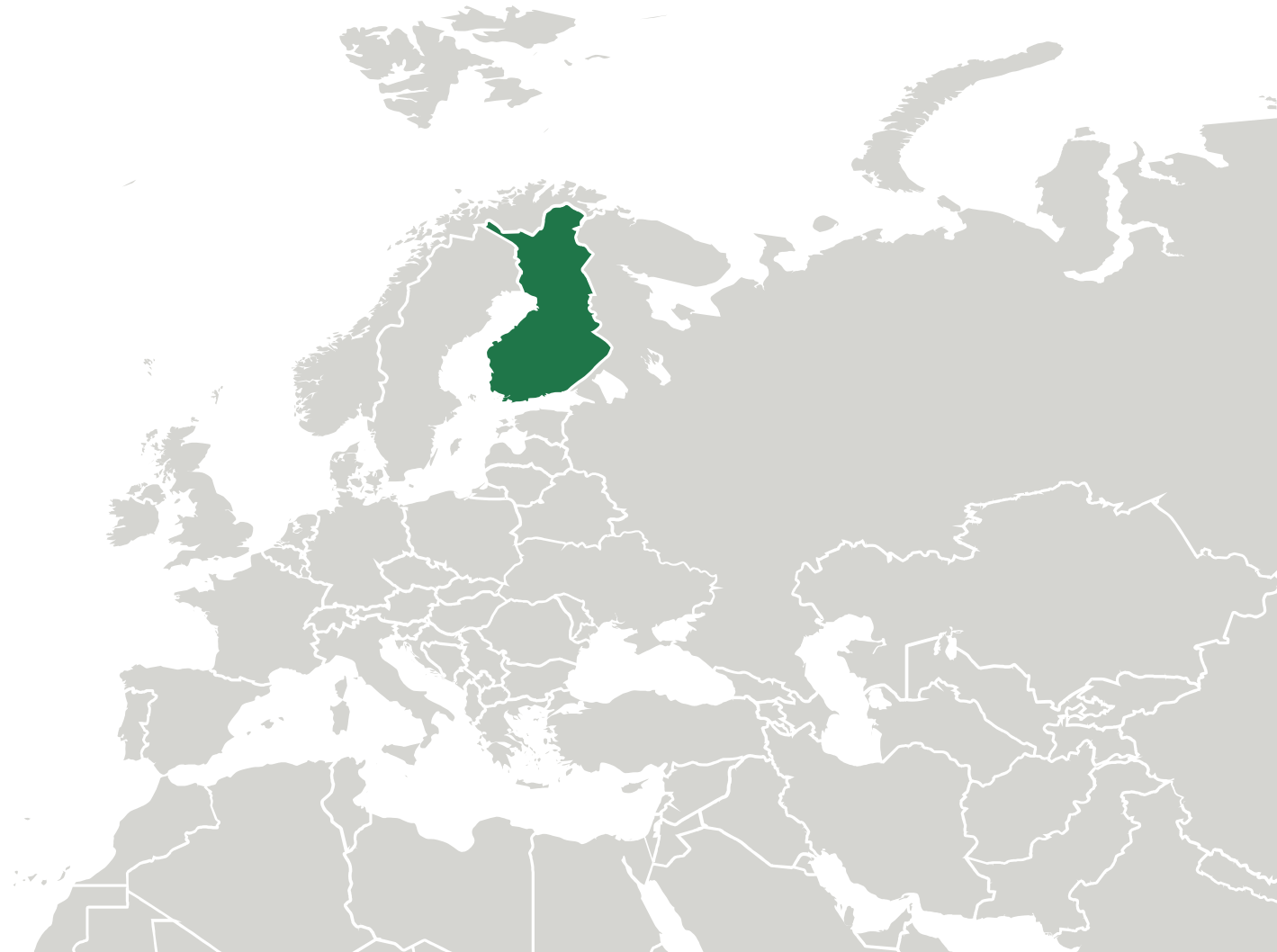
JuneYao Airlines

Shanghai-Helsinki, four times a week (from May)

Zhengzhou-Helsinki, weekly

Sichuan Airlines

Chengdu-Helsinki, weekly



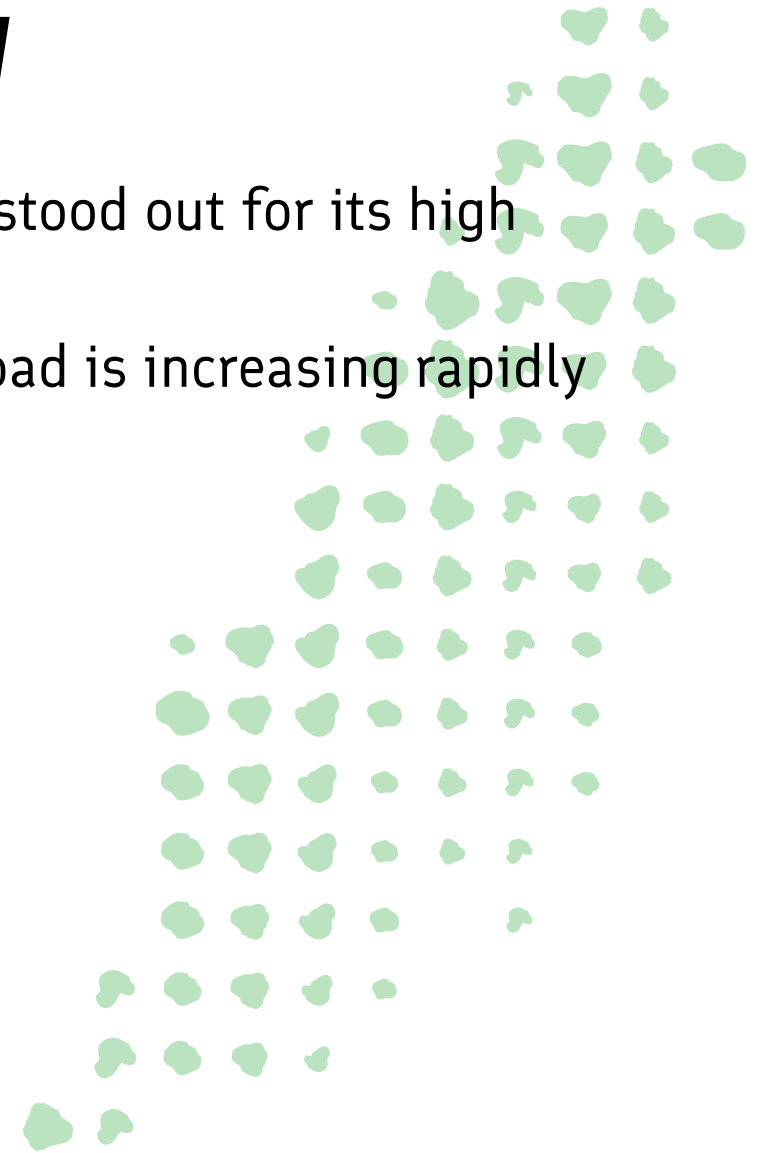
Now in schools

- School is gradually back to normal and organize activities and travel inside and outside the school
- Willingness to have summer/winter camps abroad soon



Education Travel in China Now

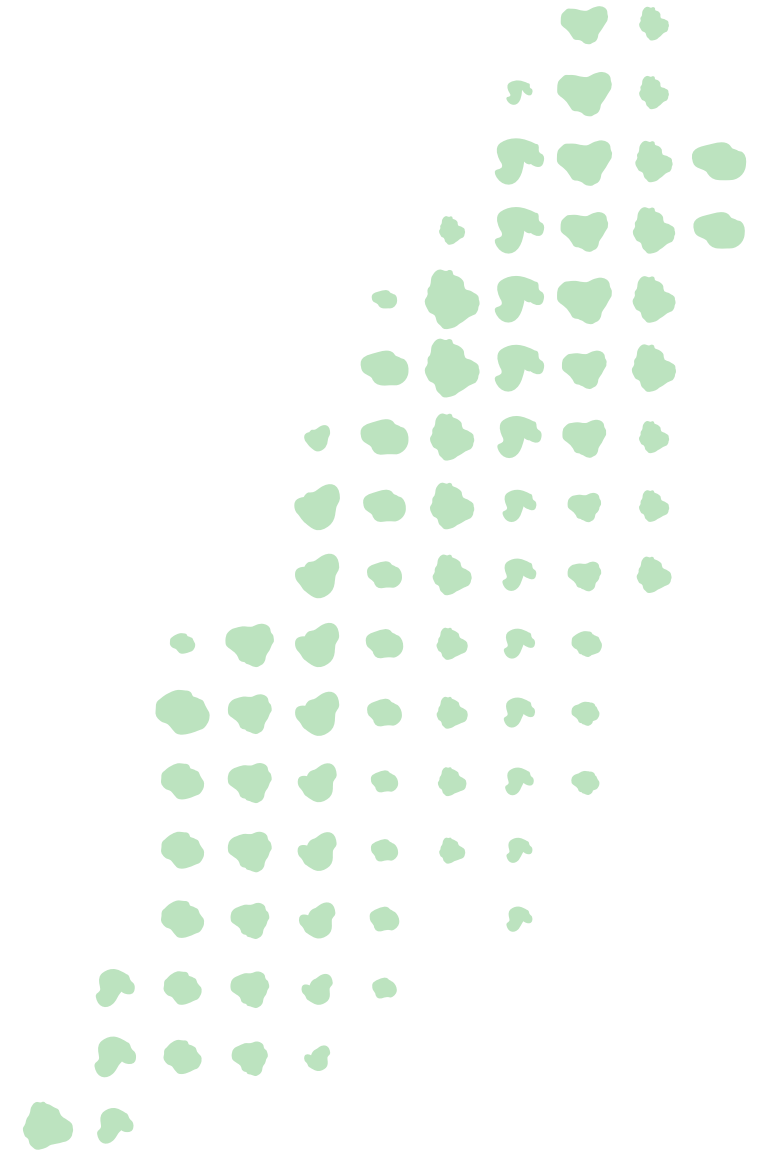
- During 3 years' of Covid time, Chinese domestic education travel stood out for its high volume and interests.
- After the borders open, the inquiry to have education travel abroad is increasing rapidly
- Main purpose to have education travel abroad (student camps)
 - University visits & information collection
 - Language practice
 - Learning different skills
 - Nature explore
- Education travel other than students camps are booming:
 - Teaching training
 - School masters, Education Bureau officials visits
 - Sports and athletics



Education Travel in China

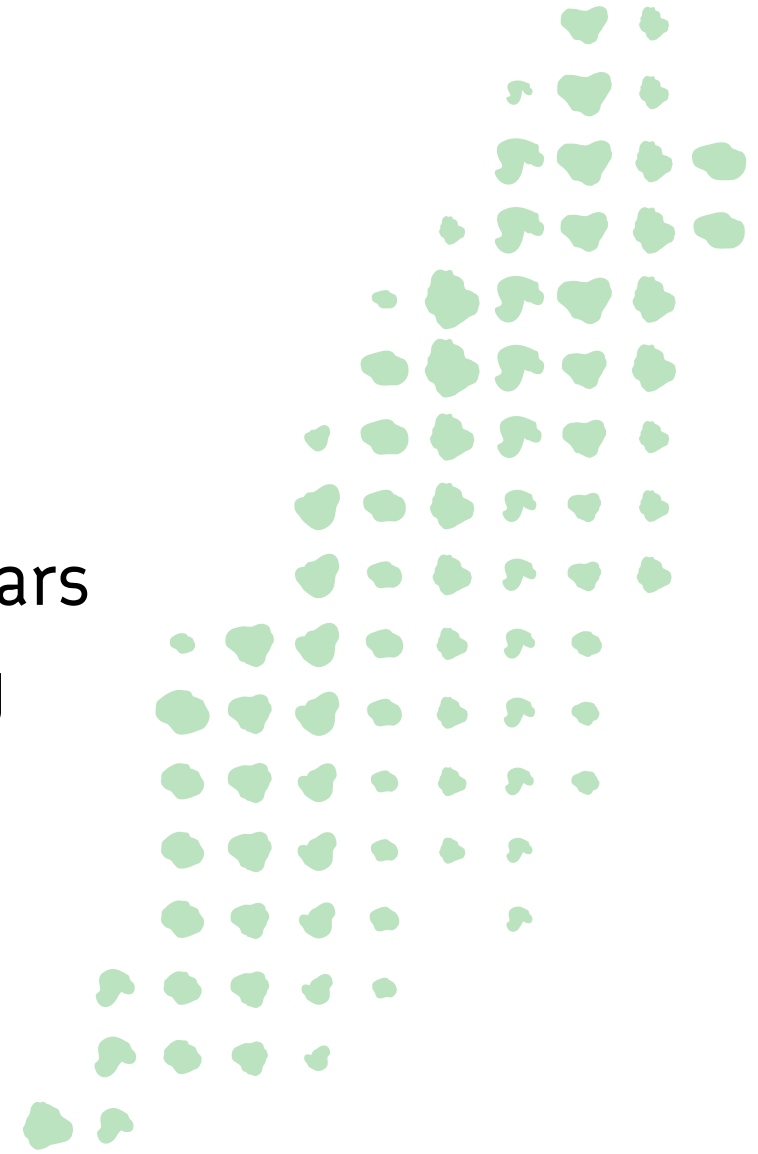
Distribution Channels

- Tour operators & Travel agencies
- Educational training organizations
- Schools
- Sports & outdoor clubs



Why Finland?

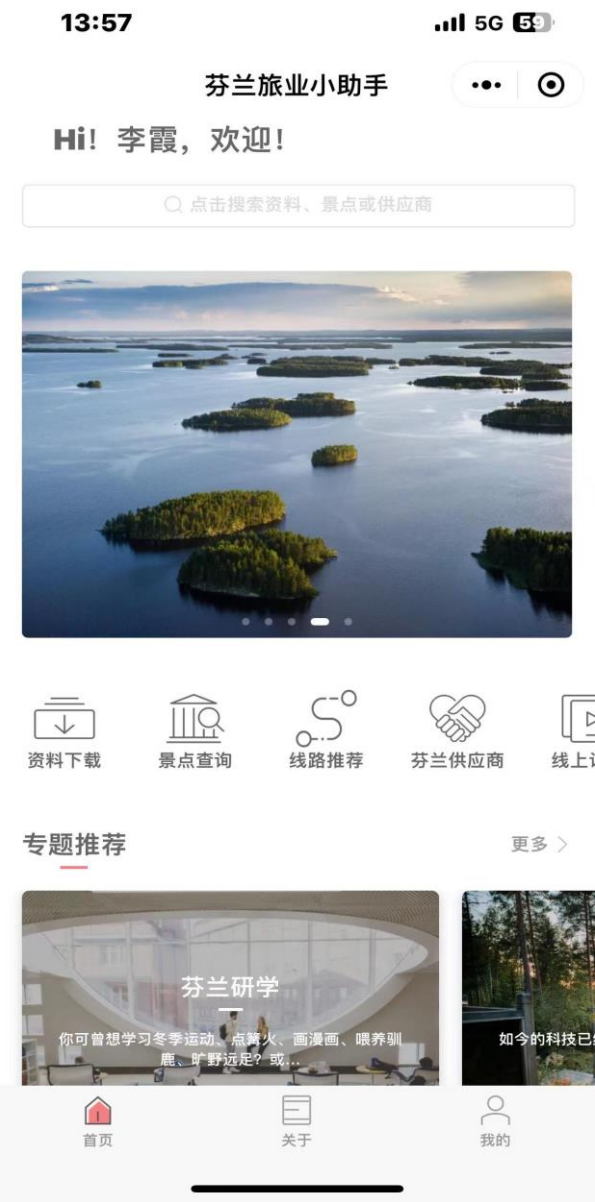
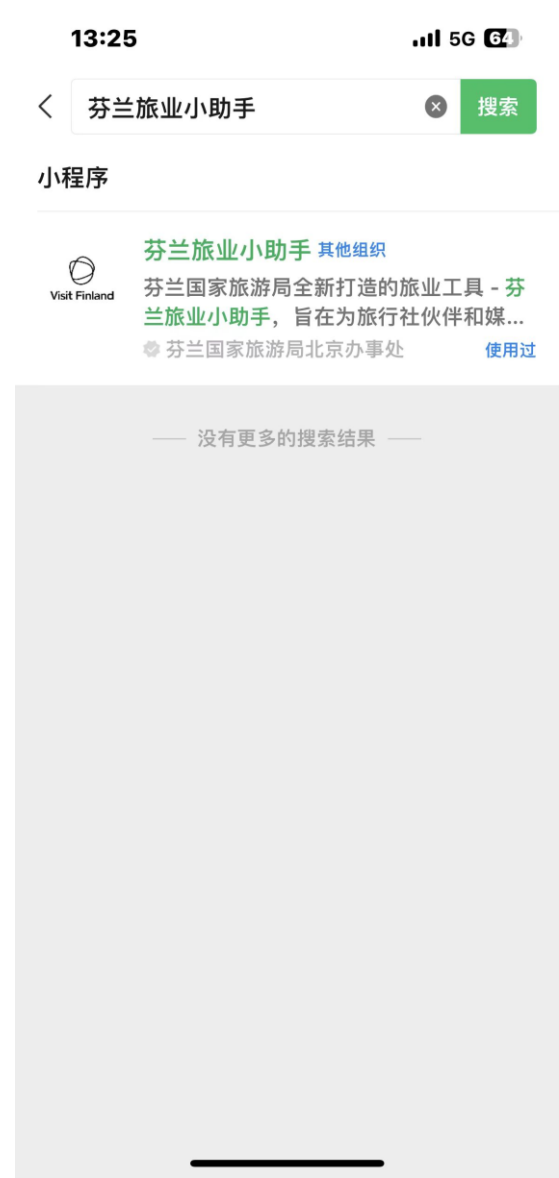
- High reputation on Finnish Education and system
- PBL
- Happiest Country in the world for continuously 6 years
- Combination with Finnish nature and skills learning
- Smooth communication with English





Visit Finland Knowledge Bank Educational Travel Catalogue

Visit Finland China knowledge bank/Education Travel Catalogue



First, open Wechat
and search 芬兰旅业
小助手
Then you will enter VF
China knowledge bank
front page

Educational Travel Catalogue members' information



Pictures and basic introduction



Address and contact information



Digital package (could be checked and downloaded in the detail page)



Attachments (files to be downloaded)

Visit Finland China knowledge bank/ Education Travel Catalogue



- Educational Travel Catalogue launched in VF Knowledge bank from November 2022, will be continuously updated once per year. VF China team will collect the POI information and translate into Chinese.

In the 2nd half year, 2023 catalogue will start!

All the Edu. Travel companies are welcomed!

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