



Finland
Convention Bureau

Finnish Congress Heroes -kampanja

#FinnishCongressHeroes





Finnish Congress Heroes

- Kansanvälisten kongressien järjestäminen kannattaa: kongressit vahvistavat Suomen maakuva
- Lisäksi ne kasvattavat oman tieteen- ja tutkimusalan mainetta ja näkyvyyttä, kehittävät tieteellistä yhteistyötä ja edesauttavat osaajien houkuttelussa



Finnish Congress Heroes

- Kampanja on kiitos kaikille suomalaisille kongressijärjestäjille, omille maakuvalähettiläillemme
- Inspiroivat tarinat ja videot
- Kongressien positiiviset yhteiskunnalliset vaikutukset
- Suomi kongressikohteena: luotettavuus ja turvallisuus – täällä tehdään mitä luvataan

Kansainvälinen medianäkyvyys

News Expert spotlight

Finnish Congress Heroes

FINLAND CONVENTION BUREAU HAS ACKNOWLEDGED SOME OF ITS CONGRESS HEROES BY TELLING INSPIRING STORIES ABOUT THEM, ILLUSTRATING HOW CONGRESSES CAN HAVE A POSITIVE IMPACT ON SOCIETY

Three Finnish academics have been lauded for their key role in bringing international conferences to Finland in 2022. The campaign presents three inspiring stories about influential and talented experts in their field who secured high-profile conferences in their respective cities and universities. These heroes and their stories are highlighted on the Finland Convention Bureau's social media channels and website. The stories illustrate how the congress organisers work tirelessly to create high-level scientific programme and memorable experiences for their guests.

Finland is a great country for business events and known for its nature, room to roam and clean air. A key driver for congress business is active local co-operation.

So let us introduce the Finnish Congress Heroes and their inspiring stories.

Computing in Cardiology 2022
Jari Hyttinen, professor of Biomedical Engineering, Tampere University and chair of the CINC (Computing in Cardiology) 2022 Organising Committee:
"When it comes to congresses, the big picture is what matters. We wanted to provide the audience scientific substance, opportunities for networking among colleagues and a chance to see something new and exciting.
"Finland has a tradition of robust scientific research in general and especially in the fields of the CINC. Having a successful scientific event requires capable local organisers who understand the topic and its traditions. Access to internationally recognised names for the organisation is also key."

Alzheimer Symposium and 3rd Nordic Memory Clinic Conference:
"Finland wants to be an active participant in the global scientific community, sharing responsibilities, offering expertise and helping solve problems. Finland is home to a great deal of top-tier expertise and scientific research. We produce high-impact research that ranks above the global average, despite growing international competition.
"Tuusula has a high-level research centre and clinic for memory disorders. This allows us to present local and national achievements to the other experts in our field.
"After such a successful event, I assume our reputation is now even better than before – this will make it easier for us to collaborate with other research groups and memory clinics in the future."

EURO 2022
Antti Punkka, professor of practice, Aalto University and chair of the Organising Committee Euro 2022 – the 32nd European Conference on Operational Research – held at the new Aalto University

Campus in the city of Espoo in June 2022: "I believe that Finland has a great reputation as a safe and stable country for hosting events. We get things done on time, even when surprises come up.
"We exceeded all our expectations and received great feedback. We had about 1,500 participants who were clearly inspired by human interaction and in-person networking after a couple of years of online meetings. We had gorgeous weather and an easygoing atmosphere. Finland and Espoo were at their best, and I believe many will consider Aalto University for their future studies or career path."

"Having a successful scientific event requires capable local organisers who understand the topic and its traditions. Access to internationally recognised names for the organisation is also key"

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Finland Convention Bureau Celebrates its Congress Heroes

16th Dec, 2021 Destinations - Europe



When the pandemic hit, congress and event organisers in Finland did not sit still but looked for new ways of working. Now, Finland Convention Bureau tells the inspiring stories of these heroes and shows how they managed to combine innovative event solutions and experiences with health safety.

Finland is famous to be a great country for business events also in the post pandemic times. The country is known for its nature, room to roam and the world's cleanest air. Finland is also serious about cleanliness, safety and social stability.

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Finland celebrates Congress Heroes

Thursday, 30.12.2021 // jb



Katriona Aalto-Setälä, Professor, University of Tampere; photo credit: Finland Convention Bureau

Finland Convention Bureau is presenting four inspiring stories about persistent congress and event heroes and their courage during the pandemic. In December 2021 and January 2022, Finland Convention Bureau is highlighting these heroes and their stories on their social media channels and website.





Computing in Cardiology Congress CinC 2022

Jari Hyttinen

Järjestelytoimikunnan puheenjohtaja
CinC 2022, professori, Tampereen yliopisto

4.-7.9.2022 Tampere-talo, Tampere

Hybridikongressi: 350 osallistujaa paikan
päällä, 110 osallistujaa verkossa



9th Kuopio Alzheimer Symposium & 3rd Nordic Memory Clinic Conference

Anne Koivisto

Järjestelytoimikunnan puheenjohtaja
NMCC 2022, professori, Itä-Suomen
yliopisto, Neurotieteiden tutkimusyhteisö

24.-25.8.2022 Kuopion musiikkikeskus,
Kuopio

Hybridikongressi: 350 osallistujaa paikan
päällä, 50 osallistujaa verkossa



EURO 2022 Congress

Antti Punkka

Järjestelytoimikunnan puheenjohtaja
EURO 2022, varapuheenjohtaja Suomen
Operaatiotutkimusseura FORS ry

3.-6.7.2022 Dipoli, Espoo

1900 osallistujaa