

Culinary Trails & Tours: Trends & Global Best Practices

AGENDA

PART 1
Welcome & Introduction

PART 2

Trends in Culinary Tourism

PART 3

Best Practices

PART 4

Culinary Trails: Global Examples













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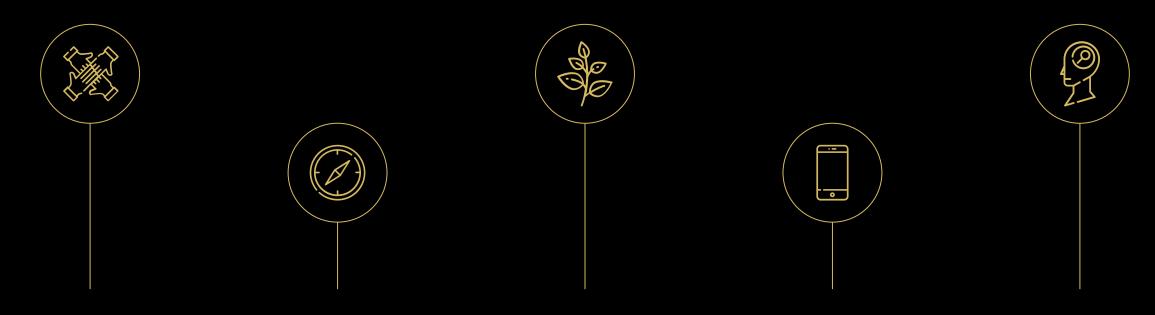








CUSTOMERS ARE LOOKING FOR EXPERIENCES THAT ARE...



Hands-On

Get everyone involved: cooking, foraging, etc.

Authentic

Show how the locals really live and eat.

Eco-Friendly

Reduce environmental impact.

Tech-Powered

Leverage digital tools to add to the experience.

Transformative

Change the way they see the world.













GUIDED VS SELF-GUIDED ROUTES



Have an easy-to-follow website.



Communicate with the producers.



Stay up to date.









The Dumpling Trail

Richmond, BC, Canada

Type: Self-Guided

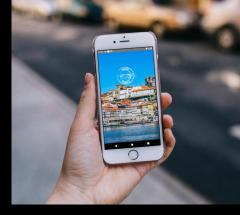
https://www.visitrichmondb c.com/food-drink/the-dumpling-t rail/











Taste Porto

Porto, Portugal

Type: Hybrid

https://tasteporto.com/









Swedish Lapland

Type: Overnight

https://www.winerist.com/wine-tours/sweden/-/gourmet-overnight-hideaway-package-in-swedish-lapland













VIDEO: FLIGHT ACROSS THE TOP OF CANADA





THANK YOU!



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