Visit Finland
Product Manual
Content

Reasons for Choosing Finland
• Where we are and How to get here and around – Maps
• Before Travelling to Finland

Facts and Figures
• Major Regions – Map, Top Things to Do
• Seasons and Climate – Top Things to Do

Finland Menu – Finnish Highlights
• Midnight Sun and Northern Lights
• Design, Shopping and Architecture
• Top Events, Festivals and MICE
• Finland for Food Lovers – Top Tastes to Try
• Where to Stay in Finland
• StopOver Finland
• FinRelax
• Product Supplement

Contacts
• Incoming Agency and DMC Contacts
• Contact Visit Finland

Learn more: www.visitfinland.com/travel-trade
Welcome Travel Trade Professional!

The Travel Trade brochure is brought to you by Visit Finland with the aim of helping you in planning travel to and in Finland for your customers. Should you wish more detailed information and text or picture content into your website, please have a look at www.visitfinland.com/travel-trade.

Media Bank
For access to thousands of photos and videos, Visit Finland brochures, please register into our Media Bank: imagebank.visitfinland.com. Travel professionals may use this material when promoting tourism to and in Finland. Kindly credit materials to Visit Finland.

Trade Events
We coordinate Finnish participation in major international travel fairs such as ITB in Berlin and Asia and WTM in London. Trade events are for travel professionals. Participants will be invited by Visit Finland.

Fam Trips
Visit Finland arranges tour operator fam trips all year round from our target markets concentrating on FinRelax, Finnish Archipelago, StopOver Finland, Culture Finland and Outdoors themes. We also arrange fam trips addressed to incoming-agencies working with Asian and Central-European customers introducing Finnish summer products for leisure travelers and new winter products.

Visit Finland Campaigns
Foreign operators that organise travel to Finland can also gain visibility by participating in our campaigns. Please contact your local Visit Finland representative.

More information: www.visitfinland.com/travel-trade
Reasons why you’ll love Finland

Our pure and beautiful natural environment and our varying seasons are as amazing to visitors as to Finns, and are becoming evermore valuable in today’s world.

Finland is one of the world’s most sparsely populated countries, with forest covering more surface area by percentage than anywhere else in Europe. So, it’s no wonder tourists are blown away by the sheer beauty of natural landscape. Spending time in our quiet, undisturbed and clean wilderness also has health benefits; studies show that just eight minutes in the forest are enough to reduce stress hormone levels.

Meaningful encounters

Finns have always lived close to nature, prompting us to create tourist services that are unique around the world. Where else can you find five million people with half a million summer cottages?

Sauna, ice swimming, glass igloos and icebreakers are examples of the offbeat attractions offered by this Arctic country. These are experiences that you will never forget or stop telling your friends about.

Here your travel experience will be enriched and enhanced by meaningful encounters with nature, wildlife and the local people. The travel packages offer experiences that are both simple and extreme. You can embrace them with all your senses and feel them in the depths of your soul.

Come to Finland for an experience that won’t blend in with the rest.
Reasons for choosing Finland:

- You’ve already seen the European tourist attractions
- You need to hide
- You want to do something that your friends haven’t done
- You’re bored of crowded places
- You want to see Santa
- You want to experience clean nature (while the world still has it)
- You like to have fun in the snow
- You love Moomins
- You want to learn real driving
- You feel cold (come to the land of the sauna)
Finland scores well in international comparisons

Europe’s most forested country – about 70% of Finland is covered with trees
Food and Agriculture Organization

The world’s best junior ice hockey team 2014 / 2015
International ice hockey federation

The greenest country in the world
Environmental Performance Index

The most stable country in the world and least vulnerable to collapse or conflict
178 nations listed in this index

Finland is amongst the top three European Union countries in terms of quality of life
Eurostat, the statistical office of the European union

The country with most rally championships
World Rally Championship

A good place for mothers
Save the Children

Helsinki – the most honest city in the world
Reader’s Digest
Finland is the world leader in these things:

- The biggest archipelago
- The craziest summer activities
- The fastest rally and Formula drivers
- The best Santa Claus
- The most saunas
- The world’s cleanest nature
- The world’s cleanest tap water
- The biggest ferry boats
- The biggest snow castles
- The most honest public officials
- The biggest milk drinkers
Where we are and how to get here

The easiest way to get to Finland is by plane. The main hub is Helsinki International Airport, also known as the gateway to Asia. The city centre is a 30-minute bus or train ride away from the airport.

Other international airports:
Tampere, Turku, Oulu, Rovaniemi.

Finnair - www.finnairgroup.com/en
Finavia - www.finavia.fi/en

Another interesting route to take is the train from St. Petersburg, Russia. The fastest train takes only four hours to reach Helsinki.

Flight times
A  Tokyo  10,5 h
B  Beijing  9 h
C  Singapore  12 h
D  Seoul  9,5 h
E  Delhi  7 h
F  New York  8 h
G  Paris  3 h
H  London  3 h
I  Stockholm  1 h
J  St. Petersburg  1 h
K  Frankfurt  2,5 h
L  Rome  3,5 h
How to get around

It is easy to find ecological ways to get around in Finland. Finland’s public transport is reliable and runs smoothly.

Transportation to/from Helsinki Airport

Finland has one of the densest and least expensive airline networks in Europe, with airports throughout the country, including in the far north.
Finnair - www.finnairgroup.com/en
Finavia - www.finavia.fi/en

The Helsinki Airport has excellent connections to the whole Helsinki region and to other destinations throughout Finland. You can continue your journey from Helsinki Airport by train, bus or taxi.

Platforms for buses and coaches serving the Helsinki city centre and metropolitan area are located in front of both terminals. The train station is located on the arrivals floor, between terminals 1 and 2. Taxis are available in front of the doors of both terminals.

Train timetables can be found on the VR website, www.vr.fi/cs/vr/en/frontpage
VR is Finland’s state-owned railway company.

Bus timetables in Finland: www.matkahuolto.fi/en

Ferries from Stockholm, Sweden; Tallinn, Estonia; and Travemünde, Germany are alternative ways of travelling to Finland.

TallinkSilja (ferries from/to Sweden and Estonia) - www.tallink.com
Viking Line (ferries from/to Sweden and Estonia) - www.sales.vikingline.com
Finnlines (ferries from/to Germany) - www.finnlines.com/ferry-trips
St. Peter Line (ferries from/to Russia St. Petersburg) - www.stpeterline.com
Before Travelling to Finland

Passport and Visa

The Schengen member states have jointly agreed about the rules concerning the movement of third-country nationals in their territories and decided which countries’ citizens are required to present a visa and/or other travel documents upon entering the country.

Note: Travellers planning a trip across the border to Russia must have a visa. It is advisable to get it at the Embassy of Russia in the traveller’s country of origin, because it takes at least eight weekdays to obtain a visa in Helsinki.

Customs Regulations

Finland is one of the member countries of the European Union (EU). Travellers entering from another EU country may import purchases exempt from tax without restrictions on quantity or value.

On the basis of the Schengen agreement the border crossing to and from Norway and Sweden is possible anywhere along the border when exporting or importing only duty-free goods. The Finnish-Russian border can only be crossed by road at the official points.

Currency

The Finnish currency unit is the euro (EUR), divided into 100 cents.

It’s about time

Time in Finland is 2 hours ahead of Greenwich Mean Time (GMT).

The 24-hour timetable is usually followed, so shop signs might read as follows, for example: 09.00-21.00 (meaning from nine to nine), or 07.00-19.00 (seven to seven).
Clothing

If you are planning a winter visit, it’s good idea to be prepared for some chilly weather. Warm, waterproof boots are an advantage in the slushy southern autumns, while fur or other thick linings are a good idea whenever the temperatures fall below minus ten Celsius.

Thick, padded jackets are likewise fairly indispensable wherever you happen to be in the winter, and truly essential in Lapland winters.

Staying dry is a priority in the sometimes stormy autumns, when Goretex and other waterproof materials come in handy.

In the summer, casual wear is pretty much the same as in other parts of northern and central Europe – light trousers, shorts, t-shirts – but evenings can be cool, so it’s a good idea to have a sweater and/or jacket at hand.

Basic Finnish

Hello - Hei
Goodbye - Moi moi
Thank you - Kiitos
You’re welcome - Ole hyvä
Sorry - Anteeksi
Yes - Kyllä
No - Ei
Do you speak English? - Puhutko englantia?
Is the sauna ready? - Onko sauna lämmin?
Hop on Santa’s lap in Lapland
Meet Moomins in Coast and Arhipelago
Rent a cottage in Lakeland
Restaurant day in Helsinki
Finland is divided into four main areas, each have their own unique strengths.

1. **Lapland**

   Finnish Lapland is an area of dramatic contrasts. In the north, the sun never rises in midwinter but shines around the clock at midsummer. Natural splendours such as the Northern Lights and the Midnight Sun provide visitors with a holiday experience that is completely different to standard, man-made attractions.

   [www.onlyinlapland.com](http://www.onlyinlapland.com)
   [www.visitrovaniemi.fi/welcome-travel-professional](http://www.visitrovaniemi.fi/welcome-travel-professional)

   **Top things to do:**
   - experience the extremes from twilight to the Nightless Night and Northern Lights
   - hop on Santa’s lap
   - try different saunas on a sauna tour

2. **Lakeland**

   Lakeland is the largest lake district in Europe. A blue labyrinth of lakes, islands, rivers and canals, interspersed with forests and ridges, stretching for hundreds of kilometres in a placid and staggeringly beautiful expanse.

   [www.visitmikkeli.fi/en](http://www.visitmikkeli.fi/en)
   [www.kuopiotahko.fi](http://www.kuopiotahko.fi)

   **Top things to do:**
   - rent a cottage
   - pick berries and mushrooms
   - visit the Savonlinna Opera Festival
   - try ice skating

3. **Coast and Archipelago**

   Finland’s coast boasts the world’s largest archipelago. Old wooden towns, lighthouses, historical manors and stone churches, large national parks stretching over land and sea – this all sums up our coast and archipelago in a nutshell.

   [www.visitturku.fi/en](http://www.visitturku.fi/en)

   **Top things to do:**
   - go island hopping
   - spend a night on a lighthouse island
   - meet Moomins
   - catch the biggest pike & perch

4. **Helsinki**

   Known as the pearl of the Baltic, our capital city, Helsinki, is also based on contrasts. It is a meeting place of eastern and western Europe, a crossover that makes it one of the liveliest cities in Europe.

   [www.visithelsinki.fi/en/professional](http://www.visithelsinki.fi/en/professional)

   **Top things to do:**
   - a picnic on one of archipelago island
   - Tempelliaukio rock church
   - restaurant day in the streets
   - a daytrip to Porvoo, Finland’s second oldest city
### Facts and Figures

- The biggest archipelago in the world
- Aurora Borealis can appear on 200 nights a year in Finnish Lapland
- Santa Claus – the one and only – comes from Finland
- Finland hosts some of the world’s craziest summer events, such as wife carrying and mobile phone throwing competitions.

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>5.6 million</td>
</tr>
<tr>
<td>Saunas</td>
<td>3.2 million</td>
</tr>
<tr>
<td>Ice Hockey World Championship</td>
<td>2</td>
</tr>
<tr>
<td>Football World Championship</td>
<td>0</td>
</tr>
<tr>
<td>Eurovision Song Contest win</td>
<td>1</td>
</tr>
<tr>
<td>National parks</td>
<td>40</td>
</tr>
<tr>
<td>Unesco World Heritage Sites</td>
<td>7</td>
</tr>
<tr>
<td>Lakes</td>
<td>188,000</td>
</tr>
<tr>
<td>Islands</td>
<td>180,000</td>
</tr>
<tr>
<td>Summer cottages</td>
<td>475,000</td>
</tr>
<tr>
<td>Reindeer</td>
<td>203,000</td>
</tr>
<tr>
<td>Salmon</td>
<td>200,000</td>
</tr>
</tbody>
</table>
Seasons and Climate

**Summer**

The summer isn’t endless in Finland, but there are almost endless summer days. On a fine summer day, Finns have an overwhelming urge to go outside and get out of town.

**Temperature:**
15°C – 32°C

**Months:**
June – August

**Top Summer Experiences:**
Swimming
Going to a cottage
Festivals
Camping
Cycling

*We recommend:*
Swimming under the Midnight Sun

**Winter**

The snow season in northern Finland begins in November and lasts at least until May. In the inland regions of southern and central Finland, the first snow falls at the beginning of December and melts during late March and April.

**Temperature:**
– 30°C – 0°C

**Months:**
December – March/April

**Top Winter Experiences:**
Downhill or Cross-country skiing
Dogsled or Snowmobile safari
Northern Lights hunting
Ice-fishing

*We recommend:*
Meet Santa Claus at the Arctic Circle

**Autumn**

Summer ends with an explosion of color in the forests. This is the season known as ‘ruska’, when the autumnal reds, browns and yellows are especially beautiful on the fells of Lapland.

**Temperature:**
2°C – 15°C

**Months:**
September – November

**Top Autumn Experiences:**
Hiking
Berry picking
Mountain biking
Canoeing
Fishing

*We recommend:*
Photographing autumnal colours

**Spring**

Summer is short in Finland and spring is even shorter. In southern Finland there is often snow on the ground at the beginning of April, with a few crocuses poking their heads through the bare patches.

**Temperature:**
0°C – 10°C

**Months:**
March/April – May

**Top Spring Experiences:**
Easter May the 1st - Vappu (a time of celebrations across the country)
Birdwatching

*We recommend:*
Design District in Helsinki
Trendy boutiques
Galleries and eateries
Finnish highlights

The Midnight Sun lets us enjoy the summer 24/7

Imagine reaching for your book at midnight and sitting by a restful lakeside for a quiet read in clear daylight. Or leaving a Helsinki nightclub to find the sun has risen before you have had the chance to go to bed. The magic spell of the Finnish summer derives from the reluctance of the sun to disappear below the horizon. The abundance of light inspires a season of frenzied activity in the towns and cities, and an unforgettable backdrop for countryside holidays.

Around Midsummer in northern Finland, the sun does not set for several weeks. In Utsjoki, Lapland, for example, a single, long summer day lasts for over two months. Even in the south, the ‘night’ consists of a period of prolonged twilight rather than real darkness.

District Latitude
Midnight sun

<table>
<thead>
<tr>
<th>Location</th>
<th>Latitude</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utsjoki</td>
<td>69°52'</td>
<td>May 16 – July 27</td>
</tr>
<tr>
<td>Ivalo</td>
<td>68°40'</td>
<td>May 22 – July 21</td>
</tr>
<tr>
<td>Sodankylä</td>
<td>67°25'</td>
<td>May 29 – July 14</td>
</tr>
<tr>
<td>Rovaniemi</td>
<td>66°30'</td>
<td>June 6 – July 7</td>
</tr>
<tr>
<td>Kuusamo</td>
<td>65°59'</td>
<td>June 12 – June 30</td>
</tr>
<tr>
<td>Kemi</td>
<td>65°45'</td>
<td>June 18 – June 24</td>
</tr>
</tbody>
</table>

www.visitfinland.com/travel-trade
200 nights when Aurora Borealis can be seen in Finnish Lapland - Double Aurora

Borealis varied from the wrath of invisible gods to fires sparked by the waving of a mythical foxes tail, the latter explanation accounting for the Finnish word for the Aurora, fox’s fires or ‘revontulet’. The magical displays of shifting coloured light are strange and beautiful enough to transcend their scientific explanation, which says that the Northern Lights are caused by matter, or solar wind, from solar storms colliding with the Earth’s atmosphere.

The occurrence of flares on the surface of the sun makes it possible to predict the liveliness of the Northern Lights in areas in which they are common such as northern Finland, where they may be visible from the end of August until the end of April on clear nights up to 200 times a year. The Aurora is also visible in the south, including Helsinki, in areas of low light pollution as many as 20 times a year.
Design, Shopping and Architecture

Design is part of everyday life

Stand in the middle of Helsinki. Look up and look around. If your interest includes architectural form, you are sure to notice particular prominent themes and genres. Then peek into shop windows. There is something special, something different, something refreshing about the furniture, the footwear, the ornaments, the homewares. Welcome to cool Finland!

The Finnish reputation for original and practical design has its roots in a rural lifestyle where necessity was the mother of invention. Modern Finnish designers have come up with a mixture of graceful and sophisticated forms that serve basic everyday functions, from the textiles of Marimekko to the glass of Iittala.

Aarikka – Arabia – Artek – Iittala – Kiasma Museum of Contemporary Art
Kalevala Koru – Lapponia – Marimekko – Pentik

Design District Helsinki
www.designdistrict.fi/en

Helsinki’s Design Museum
www.designmuseum.fi/en

Alvar Aalto’s Finlandia Hall
www.finlandiatalo.fi/en

‘Church in the Rock’ – Temppeliaukio
www.helsinginkirkot.fi/en/churches/rock-church-temppeliaukio

Senate Square

Kiasma Museum of Contemporary Art
www.kiasma.fi/en
Top Events and Festivals

Thousands of events and festivals of every size and description are held in Finland throughout the year, although the main festival season is summer. Finland Festivals is a series of events, covering jazz, rock, classical, dance, visual arts, opera and every other conceivable form of cultural expression.

We have chosen some of Finland’s top events

Finland Festivals is a series of almost one hundred events, covering...

- Helsinki
- Savonlinna Opera Festival
- Kuopio Dance Festival
- Pori Jazz Festival
- Kuhmo Chamber Music Festival
- Turku Music Festival
- Wife Carrying World Championship
- Air Guitar World Championship
- World Championships of Berry Picking
- Tuska Open Air Metal Festival

www.festivals.fi/en

MICE

Where to meet

Finland can offer venues that accommodate 2 to 15 000 delegates. Finland has consistently ranked among top 20 congress destination in the world.

More information: www.visitfinland.com/fcb
Finland for Food Lovers

Pure food from untouched nature.
Finnish food is both clean and wild.

Finland’s pure flavours, clean environment and close relationship with nature are in demand all over the world. Finnish food culture springs from the northern nature but also East and West have had an influence on it. Finland is a large country which considerable regional differences can also be seen on the dining table. Food lovers and travellers can enjoy the top chefs’ creations not only in fine restaurants but also at local street food happenings across the country.

Thanks to extreme variations in light and temperature, Finnish flavours are clear, strong and sufficient in themselves. Enjoying Finnish food is both good for your health and pampering for your taste buds. Visitors can come exceptionally close to the local origin of their food, whether in the countryside, at sea or in the city.

Lists of restaurants

Finnish cuisine in Helsinki

Taste of Finland Restaurants
www.tasteoffinland.fi/en

TOP TASTES TO TRY

1. Karjalanpiirakka, also known as Karelian pie, is made with rye flour and filled with potato, rice or carrots.
2. Ruisleipä, rye bread made from sour dough, is a delicious Finnish staple.
3. Korvapuusti translates into “cuffed ears” in English, but it is essentially a cinnamon bun.
4. Mustikkapiirakka, blueberry pie, served with fresh milk is known and loved by all.
6. Poronkäristys, sautéed reindeer, served with mashed potatoes. Reindeer are found in Finland’s northern province of Lapland.
7. Leipäjuusto, known in English as “Finnish Squeaky Cheese”, is delicious with cloudberry jam.
8. Salmiakki, salty liquorice, is a treat which almost all Finns are addicted to – and love to get visitors to try.
Where to Stay in Finland

HOTELS AND SPAS
Try Exotic Finnish Treatments

- BEST WESTERN HOTELS FINLAND
  www.bestwestern.fi
- FINLANDIA HOTELS
  www.finlandiahotels.fi
- FINNISH SPAS
  www.spa.fi/en
- GLO HOTELS
  www.glohotels.fi/en
- HILTON HOTELS
  www.hiltonnordics.com/eng
- HOLIDAY CLUB
  www.holidayclub.fi
- LAPLAND HOTELS AND SAFARIS
  www.laplandhotels.com
- NEXT HOTELS AND RESTAURANTS
  www.nexthotels.fi
- OMENA HOTELS
  www.omenahotels.com
- KÄMP COLLECTION HOTELS
  www.kampcollectionhotels.com
- PRIVATE HOTELS
  www.privatehotels.fi
- RADISSON BLU HOTELS AND RESORTS
  www.radissonblu.com
- RESTEL HOTEL GROUP
  www.restel.fi
- SANTA’S HOTELS
  www.santashotels.fi/en
- SCANDIC HOTELS / HILTON-SCANDIC
  www.scandichotels.fi
- SOKOS HOTELS
  www.sokoshotels.fi
- SUNBORN HOTELS
  www.suunsalispaa.fi/en

COTTAGES
Enjoy the Same Pleasures as Finns

- Lomarengas - Finnish Country Holidays
  www.lomarengas.fi/en
- Holiday Cottages in Lapland (Levi)
  www.levi.fi/en
- Holiday Cottages in Lapland (Ylläs)
  www.destinationlapland.com
- Holiday Homes in Lakeland
  www.tahko.com/online
- Archipelago Booking of Finland
  www.suomensaaristovaraus.fi
- Holiday Club Cottages
  www.holidayclub.fi
- Cottages on Åland Islands
  www.vikingline.fi/destinations/aland
- Finland Cottage Rentals
  www.finlandcottageentrals.com
- Camping Finland
  www.camping.fi
- Luxury Nordic Travel
  www.luxuryaction.com/en

FARM HOUSES AND BED & BREAKFAST
Get to Know Farm Life in Finland

- Lomarengas - Finnish Country Holidays
  www.lomarengas.fi/en
- Bed and Breakfast
  www.bedandbreakfast.eu/en/
  bed-and-breakfast-finland
- Hostelling Finland
  www.hihostels.fi/eng.aspx

LIGHTHOUSE
High-rise hotel by The Nordic Riviera

- Kylmäpihlaja Lighthouse
  www.kylmapihlaja.com
- Bengtskär Lighthouse
  www.bengtsskar.fi
- Söderskär Lighthouse
  www.soderskar.fi
- Tankar Lighthouse
  www.kokkola.fi

SNOW AND ICE ACCOMMODATION
Unforgettable Nights of Snow And Ice

- Lainio Snowvillage
  www.snowvillage.fi
- Snow Hotel and Snow Castle
  www.visitkemi.fi/en/snowcastle
- Arctic Snow Hotel
  www.arcticssnowhotel.fi
- Igloo Village Kakslauttanen
  www.kakslauttanen.fi
- Golden Crown - Levi Igloos
  www.leviniglut.net/en
- Santa’s Hotels in Luosto
  www.hotelauroa.fi
- Luxury Action
  www.luxuryaction.com/en
- Harriniva - Aurora Glamping
  www.harriniva.fi

www.visitfinland.com/travel-trade
What to do in Finland at least once?

- Swim in an icy pool
- Go to the sauna
- Throw a snowball at your friend
- Get inspired at the home of the legendary composer Jean Sibelius
- Hop from island to island in the Archipelago of southwestern Finland
- Buy Finnish design
- Rent a cottage by a lake
- Have a walk in an old wooden town (Porvoo, Rauma etc.)
- Meet Santa Claus and ask if he really exists
- Eat a "Karjalanpiirakka" (fast food that looks like a boat)
- Walk in the woods
- Drive on an ice road
- Meet a herd of reindeer while skiing in Lapland
Stopover in Finland when traveling via Helsinki

Finland’s location in the crossroads of west and east provides a great opportunity for travelers to experience Finland en route to Europe.

Stopover Finland packages and services are designed for individual travellers from 5 hrs to 5 days stopover.

During the StopOver in Finland you can enjoy all Finnish highlights from Helsinki to Arctic Circle and beyond:

• From Northern Lights to Midnight Sun
• Relaxing moments in the pure Finnish forests, lakes, archipelago and sauna
• Shopping Finnish design and meeting Moomins and Santa Claus

... and cuisine!

Primera Holidays Ltd
www.finlandtours.fi
Natural Luxury

Making Finland an internationally acknowledged destination for wellbeing tourism with services based on pure nature, sauna, exercise, healthy food and (health) care know-how
FinRelax-customer promise

- Authentic
- Local
- Organic
- Wild
- Pure
- Natural
- Healthy

1. Finnish Sauna
2. Treatments
3. Pure Nature
4. Silence
5. Wellbeing Cottage
6. Pure Water

**FinRelax Experience**
Incoming Agency and DMC Contacts

The following companies are members of Association of Finnish Travel Agents (AFTA), Tel. +358 9 4133 3500, smal@smal.fi, www.smal.fi

INCOMING AGENCIES

Arch-Tours Ltd
archtours@archtours.com
www.archtours.com

Fimca Travel Ltd
fimcatravel.aalto.tarkkonen@kolumbus.fi

FMT / Forssa Travel Agency Ltd
fm.ryhmat@fmt.fi
www.fmt.fi

Futurist Ltd
incoming@futurist.fi
www.futurist.fi

HRG Nordic
hel.event@hrgworldwide.com
www.hrgworldwide.com

Ingves Resor
info@ingsva.fi
www.ingsva.fi

Kontiki Finland
info@kontikifinland.com
www.kontikifinland.com

Kymenmatkat Oy
kymenmatkat@kymenmatkat.net
www.kymenmatkat.net

LSS – Long Special Services Ltd
travel@lss.fi
www.lss.fi

Next Travel Ltd
info@nexttravel.fi
www.nexttravel.fi

Strömma Finland Ltd / Helsinki Expert
sales@stromma.fi
www.stromma.fi

Sun and Snow Weddings Ltd
lapland@sunandsnowweddings.com
www.sunandsnowweddings.com

Suomen Latu
Tel. +358 44 722 6300
www.suomenlatu.fi

TTE – The Travel Experience Oy
info@travel-experience.net
www.travel-experience.net

Tumlare Corporation Ltd
hel@tumlare.com
www.tumlare.com

Upitrek Ltd
sales@upitrek.com
www.upitrek.com

Viida Ltd
viidasales@viida.fi
www.viida.fi

REGIONAL OPERATORS

Archipelago Adventures Turku Ltd
info@archipelago.fi
www.archipelago.fi

Kartanomatkat Manor Tours
kartanomatkat@kartanomatkat.fi
www.kartanomatkat.fi

Lapland Hotels & Safaris Oy
sales@laplandhotelsandsafaris.com
www.laplandhotelsandsafaris.com

Levi Travel Ltd
levitravel@levi.fi
www.levitravel.fi

Saariselkä Booking Ltd
booking@saariselka.COM
www.saariselankeskusvaraan.fi
www.saariselka.com

Guide and Booking Centre Suppa
booking@rokuageopark.fi
www.rokuageopark.fi

Polar Meetings Ltd
polarmeetings@levi.fi
www.polarmeetings.com

Porin Seudun Matkailu Ltd MAISA
myynti@maisa.fi
www.maisa.fi

Porvoo Tours
porvootours@porvootours.fi
www.porvootours.fi

Primera Holidays Ltd
ari.huuskonen@matkavekka.fi
www.finlandtours.fi

Saaritours Ltd
Leena.immonen@saaritours.fi
www.saaritours.fi

Suomen Saaristovaraus Ltd / Archipelago Booking of Finland
info@suomensaaristovaraus.fi
www.suomensaaristovaraus.fi

Timetravels
xiang.zhang@timetravels.fi
vivian.maar@timetravels.fi
www.timetravels.fi/incoming

Visit Turku
info@visitturku.fi
www.visitturku.fi

West Uusimaa Travel
sales@westuusimaaatravel.fi
www.westuusimaaatravel.fi

More information:
ASSOCIATION OF FINNISH TRAVEL AGENTS (AFTA)
Tel. +358 9 4133 3500
smal@smal.fi
www.smal.fi
Follow us and Santa

visitfinland.com/travel-trade
visitfinland.com
santaclausfinland.fi/en

Social Media

weibo.com/ourfinland (China)
i.youku.com/u/UNTU4Nzk3OTAw (China)

Social Media International

facebook.com/visitfinland
twitter.com/OurFinland
youtube.com/user/VisitFinland
pinterest.com/visitfinland
flickr.com/photos/visitfinland
instagram.com/ourfinland

For more detailed information and personal assistance, please do not hesitate to contact our representatives. Find Visit Finland Contacts on our website and select your nearest contact person. If your country is not listed, our headquarters in Helsinki will do their best to help you.

Contact: www.visitfinland.com/travel-trade